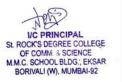


Academic Year 2020-21



Tabular extract of Add on Courses conducted (summary) 2020-21

Sr. No.	Swayam Course Name	Duration	r	ıdents		
			FY	SY	TY	
	ВСо	m				
1	AI in Marketing By Prof. Zillur Rahman IIT Roorkee	30 Hours	406	445	461	
2	Economic foundations of Pricing By Sreelata Jonnalagedda Indian Institute of Management Bangalore (IIMB)	30 Hours	406	445	461	
	Total		812	890	922	
	Total		2,624			
	ВА	F	1			
1	Effective Business Communication By N Bringi Dev, Rakesh Godhwani Indian Institute of Management Bangalore (IIMB)	30 Hours	61	59	61	
2	Financial Accounting and Analysis By Padmini Srinivasan Indian Institute of Management Bangalore (IIMB)	30 Hours	61	59	61	
	Total		122	118	122	
Total			362			
	Bsc	IT				
1	Concepts and Applications in Engineering By Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore	30 Hours	46	49	39	
2	Artificial Intelligence (AI) for Investments By Prof. Abhinava Tripathi IIT Kanpur	30 Hours	46	49	39	
	Total		92	98	78	
	Total	l	268	l	<u>I</u>	







	BF	M				
1	Banking and Financial Markets: A Risk Management Perspective By P C Narayan Indian Institute of Management Bangalore (IIMB)	30 Hours	10	22	28	
2	Equity Stock Market: Concepts, Instruments, Risks and Derivatives By P C Narayan Indian Institute of Management Bangalore (IIMB)	30 Hours	10	22	28	
	Total		20	44	56	
	Total					
		BMS				
1	Brand Management By Preeti Krishnan Lyndem Indian Institute Of Management Bangalore	30 Hours	72	66	74	
2	Customer Relationship Management By Shainesh G Indian Institute of Management Bangalore (IIMB)	30 Hours	72	66	74	
	Total		144	132	148	
Total			424			







Academic Year 2021-22



Tabular extract of Add on Courses conducted (summary) 2021-22

Sr. No.	Swayam Course Name	Duration	r	idents		
			FY	SY	TY	
	ВСо	m				
1	International Business By Prof. J. K. Nayak IIT Roorkee	30 Hours	378	380	434	
2	Leadership and Team Effectiveness By Prof. Santosh Rangnekar IIT Roorkee	30 Hours	378	380	434	
	Total		756	760	868	
	Total		2,384			
	ВА	F				
1	Advanced Financial Instruments for Sustainable Business and Decentralized Markets By Prof. Abhinava Tripathi IIT Kanpur	30 Hours	49	57	56	
2	Behavioral And Personal Finance By Prof. Abhijeet Chandra IIT Kharagpur	30 Hours	49	57	56	
Total			98	114	112	
Total			324			
	Bsc	IT				
1	IP Management & Technology Transfer By Prof. Gouri Gargate IIT Kharagpur	30 Hours	33	43	45	
2	Modelling And Analytics For Supply Chain Management By Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh IIT Kharagpur	30 Hours	33	43	45	
	Total		66	86	90	
	Total			•	242	







	BFN	/			
1	Financial Derivatives & Risk Management By Prof. J. P. Singh IIT Roorkee	30 Hours	18	8	21
2	Financial Institutions And Markets By Prof. Jitendra Mahakud IIT Kharagpur	30 Hours	18	8	21
	Total		36	16	42
Total			94		
	В	MS	1		
1	Integrated Marketing Communication By Prof. Vinay Sharma IIT Roorkee	30 Hours	70	72	62
2	Digital Marketing By Shainesh G Indian Institute of Management Bangalore (IIMB)	30 Hours	70	72	62
	Total		140	144	124
Total			408		







Academic Year 2022-23



Tabular extract of Add on Courses conducted (summary) 2022-23

Sr. No.	Swayam Course Name	Duration	ľ	No . of Stu	of Students	
			FY	SY	TY	
	ВС	om				
1	Financial accounting – IITMandi By Prof. Puran Singh IIT Mandi	30 Hours	375	350	366	
2	E-Business By Prof. Mamata Jenamani IIT Kharagpur	30 Hours	375	350	366	
	Total		750	700	732	
	Total		2182			
	В	AF				
1	Financial Management For Managers By Prof. Anil K. Sharma IIT Roorkee	30 Hours	35	42	59	
2	Financial Statement Analysis and Reporting By Prof. Anil K. Sharma IIT Roorkee	30 Hours	35	42	59	
	Total		70	84	118	
Total			272			
	Bso	c IT				
1	Business analytics and data mining Modeling using R By Prof. Gaurav Dixit IIT Roorkee	30 Hours	99	38	41	
2	Introduction to System Dynamics Modeling By Prof. Jayendran Venkateswaran IIT Bombay	30 Hours	99	38	41	
	Total	•	198	76	82	
			356	ı	1	







	BF	M				
1	Foreign Exchange market By P C Narayan Indian Institute of Management Bangalore (IIMB)	30 Hours	16	19	8	
2	Introduction to Banking and Financial Markets By P C Narayan Indian Institute of Management Bangalore (IIMB)	30 Hours	16	19	8	
	Total	•	32	38	16	
Total			86			
	BN	ИS	l			
1	Principles of Management By Prof. Usha Lenka IIT Roorkee	30 Hours	68	69	72	
2	Business Fundamentals for Entrepreneurs (Part 2: External Operation) By Prof. Devdip Purkayastha IIT Bombay	30 Hours	68	69	72	
	Total	1	136	138	144	
Total			418	418		



