




# **Academic Year 2020-21**



## Tabular extract of Add on Courses conducted (summary) 2020-21


Sr. No.	Swayam Course Name	Duration	No . of Students		
			FY	SY	TY
BCom					
1	AI in Marketing By Prof. Zillur Rahman   IIT Roorkee	30 Hours	406	445	461
2	Economic foundations of Pricing By Sreelata Jonnalagedda   Indian Institute of Management Bangalore (IIMB)	30 Hours	406	445	461
Total			812	890	922
Total			2,624		
BAF					
1	Effective Business Communication By N Bringi Dev, Rakesh Godhwani   Indian Institute of Management Bangalore (IIMB)	30 Hours	61	59	61
2	Financial Accounting and Analysis By Padmini Srinivasan   Indian Institute of Management Bangalore (IIMB)	30 Hours	61	59	61
Total			122	118	122
Total			362		
Bsc IT					
1	Concepts and Applications in Engineering By Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan   Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore	30 Hours	46	49	39
2	Artificial Intelligence (AI) for Investments By Prof. Abhinava Tripathi   IIT Kanpur	30 Hours	46	49	39
Total			92	98	78
Total			268		

  
**I/C PRINCIPAL**  
 ST. ROCK'S DEGREE COLLEGE  
 OF COMM & SCIENCE  
 M.M.C. SCHOOL BLDG., EKSAR  
 BORIVALI (W), MUMBAI-92





BFM					
1	Banking and Financial Markets: A Risk Management Perspective By P C Narayan   Indian Institute of Management Bangalore (IIMB)	30 Hours	10	22	28
2	Equity Stock Market: Concepts, Instruments, Risks and Derivatives By P C Narayan   Indian Institute of Management Bangalore (IIMB)	30 Hours	10	22	28
Total			20	44	56
Total			100		
BMS					
1	Brand Management By Preeti Krishnan Lyndem   Indian Institute Of Management Bangalore	30 Hours	72	66	74
2	Customer Relationship Management By Shainesh G   Indian Institute of Management Bangalore (IIMB)	30 Hours	72	66	74
Total			144	132	148
Total			424		

  
**I/C PRINCIPAL**  
 ST. ROCK'S DEGREE COLLEGE  
 OF COMM & SCIENCE  
 M.M.C. SCHOOL BLDG., EKSAR  
 BORIVALI (W), MUMBAI-92






# **Academic Year**

## **2021-22**



## Tabular extract of Add on Courses conducted (summary) 2021-22


Sr. No.	Swayam Course Name	Duration	No . of Students		
			FY	SY	TY
BCom					
1	International Business By Prof. J. K. Nayak   IIT Roorkee	30 Hours	378	380	434
2	Leadership and Team Effectiveness By Prof. Santosh Rangnekar   IIT Roorkee	30 Hours	378	380	434
Total			756	760	868
Total			2,384		
BAF					
1	Advanced Financial Instruments for Sustainable Business and Decentralized Markets By Prof. Abhinava Tripathi   IIT Kanpur	30 Hours	49	57	56
2	Behavioral And Personal Finance By Prof. Abhijeet Chandra   IIT Kharagpur	30 Hours	49	57	56
Total			98	114	112
Total			324		
Bsc IT					
1	IP Management & Technology Transfer By Prof. Gouri Gargate   IIT Kharagpur	30 Hours	33	43	45
2	Modelling And Analytics For Supply Chain Management By Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh   IIT Kharagpur	30 Hours	33	43	45
	Total		66	86	90
Total			242		

  
 I/C PRINCIPAL  
 ST. ROCK'S DEGREE COLLEGE  
 OF COMM & SCIENCE  
 M.M.C. SCHOOL BLDG, EKSAR  
 BORIVALI (W), MUMBAI-92





BFM					
1	Financial Derivatives & Risk Management By Prof. J. P. Singh   IIT Roorkee	30 Hours	18	8	21
2	Financial Institutions And Markets By Prof. Jitendra Mahakud   IIT Kharagpur	30 Hours	18	8	21
Total			36	16	42
Total			94		
BMS					
1	Integrated Marketing Communication By Prof. Vinay Sharma   IIT Roorkee	30 Hours	70	72	62
2	Digital Marketing By Shainesh G   Indian Institute of Management Bangalore (IIMB)	30 Hours	70	72	62
Total			140	144	124
Total			408		

  
**I/C PRINCIPAL**  
 ST. ROCK'S DEGREE COLLEGE  
 OF COM & SCIENCE  
 M.M.C. SCHOOL BLDG., EKSAR  
 BORIVALI (W), MUMBAI-92






# **Academic Year**

## **2022-23**



## Tabular extract of Add on Courses conducted (summary) 2022-23

Sr. No.	Swayam Course Name	Duration	No . of Students		
			FY	SY	TY
BCom					
1	Financial accounting – IITMandi By Prof. Puran Singh   IIT Mandi	30 Hours	375	350	366
2	E-Business By Prof. Mamata Jenamani   IIT Kharagpur	30 Hours	375	350	366
Total			750	700	732
Total			2182		
BAF					
1	Financial Management For Managers By Prof. Anil K. Sharma   IIT Roorkee	30 Hours	35	42	59
2	Financial Statement Analysis and Reporting By Prof. Anil K. Sharma   IIT Roorkee	30 Hours	35	42	59
Total			70	84	118
Total			272		
Bsc IT					
1	Business analytics and data mining Modeling using R By Prof. Gaurav Dixit   IIT Roorkee	30 Hours	99	38	41
2	Introduction to System Dynamics Modeling By Prof. Jayendran Venkateswaran   IIT Bombay	30 Hours	99	38	41
Total			198	76	82
			356		


  
**I/C PRINCIPAL**  
 SL ROCK'S DEGREE COLLEGE  
 OF COM & SCIENCE  
 M.M.C. SCHOOL BLDG., EKSAR  
 BORIVALI (W), MUMBAI-92







BFM					
1	Foreign Exchange market By P C Narayan   Indian Institute of Management Bangalore (IIMB)	30 Hours	16	19	8
2	Introduction to Banking and Financial Markets By P C Narayan   Indian Institute of Management Bangalore (IIMB)	30 Hours	16	19	8
Total			32	38	16
Total			86		
BMS					
1	Principles of Management By Prof. Usha Lenka   IIT Roorkee	30 Hours	68	69	72
2	Business Fundamentals for Entrepreneurs (Part 2: External Operation) By Prof. Devdip Purkayastha   IIT Bombay	30 Hours	68	69	72
Total			136	138	144
Total			418		

  
**I/C PRINCIPAL**  
**ST. ROCK'S DEGREE COLLEGE**  
**OF COMM & SCIENCE**  
**M.M.C. SCHOOL BLDG.; EKSAR**  
**BORIVALI (W), MUMBAI-92**

