



Criteria 1.2.1_D

**MOOC/SWAYAM – Add on
Courses**

**Extract of MOOC/SWAYAM
Courses**



Academic Year

2020 - 21



Criteria 1.2.1


MOOC / SWAYAM – Add on Courses

Extract of MOOC / SWAYAM Courses

For A.Y. – 2020 -2021

Certificate Course Report at a Glance


Sr. No.	Programme Name	Mode	Programme Source & Co - Ordinator	Program Co-ordinator in Host College	Course	No. of Students Participants	Duration	Course Outcome
1	AI in Marketing	Online	By Prof. Zillur Rahman IIT Roorkee	Prof. Sonia Pereira	FY, SY & TY B.COM	1312	1 st August 2020 To 31 st October, 2020 1 st Term	To learn the concept of AI in marketing.
2	Economic foundations of Pricing	Online	By Sreelata Jonnalagedda Indian Institute of Management Bangalore (IIMB)	Prof. Aparna Surve	FY, SY & TY B.COM	1312	3 rd January 2021 To 31 st March 2021 2 nd Term	To understand the concept of economic foundations of pricing.


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3	Effective Business Communication	Online	By N Bringi Dev, Rakesh Godhwani Indian Institute of Management Bangalore (IIMB)	Prof. Reena Kumar	FY, SY & TY BAF	181	1 st August 2020 To 31 st October, 2020 1 st Term	To understand the types of business communication. To overcome barriers in communication.
4	Financial Accounting and Analysis	Online	By Padmini Srinivasan Indian Institute of Management Bangalore (IIMB)	Prof. Saurabh Panchamia	FY, SY & TY BAF	181	3 rd January 2021 To 31 st March 2021 2 nd Term	To study basic concept of financial accounting. To get information about GAAP.
5	Brand Management	Online	By Preeti Krishnan Lyndem Indian Institute Of Management Bangalore	Dr. Venkatesh Bugdi	FY, SY & TY BMS	212	1 st August 2020 To 31 st October, 2020 1 st Term	To get information about brand management
6	Customer Relationship Management	Online	By Shainesh G Indian Institute of Management Bangalore (IIMB)	Prof. Mohit Sharma	FY, SY & TY BMS	212	3 rd January 2021 To 31 st March 2021 2 nd Term	To learn concept of customer relationship management


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7	Banking and Financial Markets: A Risk Management Perspective	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Prof. Naresh Purohit	FY, SY & TY BFM	60	1 st August 2020 To 31 st October, 2020 1 st Term	To learn financial markets and its instruments.
8	Equity Stock Market: Concepts, Instruments, Risks and Derivatives	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Prof. Naresh Purohit	FY, SY & TY BFM	60	3 rd January 2021 To 31 st March 2021 2 nd Term	To study the concept of Equity markets. To understand the concept of Derivatives market.
9	Concepts and Applications in Engineering	Online	By Prof. B. Mahadevan, Dr. Vinayak Rajat Bhat, Dr. R Venkata Raghavan Indian Institute of Management Bangalore (IIMB), Chanakya University, Bangalore	Prof. Kajal Mehta	FY, SY & TY BSCIT	134	1 st August 2020 To 31 st October, 2020 1 st Term	To understand the various concepts of computer languages.
10	Artificial Intelligence (AI) for Investments	Online	By Prof. Abhinava Tripathi IIT Kanpur	Prof. Nitu Sahu	FY, SY & TY BSCIT	134	3 rd January 2021 To 31 st March 2021 2 nd Term	To enhance skill of Artificial Intelligence.


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Academic Year

2021 - 2022



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1	International Business	Online	By Prof. J. K. Nayak IIT Roorkee	Prof. Aparna Surve	FY, SY & TY B.COM	1192	1 st August 2021 To 31 st October, 2021 1 st Term	To enhance knowledge about international business.
2	Leadership and Team Effectiveness	Online	By Prof. Santosh Rangnekar IIT Roorkee	Prof. Manjeet Mishra	FY, SY & TY B.COM	1192	3 rd January 2022 to 31 st March 2022 2 nd Term	To understand the concept of leadership and team effectiveness.


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3	Advanced Financial Instruments for Sustainable Business and Decentralized Markets	Online	By Prof. Abhinava Tripathi IIT Kanpur	Prof. Veera Jain	FY, SY & TY BAF	162	1 st August 2021 To 31 st October, 2021 1 st Term	To know the information about modern financial market. To learn CAPM Model.
4	Behavioral And Personal Finance	Online	By Prof. Abhijeet Chandra IIT Kharagpur	Prof. Saurabh Panchamia	FY, SY & TY BAF	162	3 rd January 2022 to 31 st March 2022 2 nd Term	To understand the concept of behavioral and personal finance
5	Integrated Marketing Communication	Online	By Prof. Vinay Sharma IIT Roorkee	Prof. Nitin Sharma	FY, SY & TY BMS	203	1 st August 2021 To 31 st October, 2021 1 st Term	To get information about how to increase sales. To understand the concept of improve brand awareness.


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6	Digital Marketing	Online	By Shainesh G Indian Institute of Management Bangalore (IIMB)	Prof. Sonia Pereira	FY, SY & TY BMS	203	3 rd January 2022 to 31 st March 2022 2 nd Term	To know about of digital marketing.
7	Financial Derivatives & Risk Management	Online	By Prof. J. P. Singh IIT Roorkee	Prof. Gunakshi Khandeka	FY, SY & TY BFM	47	1 st August 2021 To 31 st October, 2021 1 st Term	To study the futures and options strategies.
8	Financial Institutions And Markets	Online	By Prof. Jitendra Mahakud IIT Kharagpur	Prof. Naresh Purohit	FY, SY & TY BFM	47	3 rd January 2022 to 31 st March 2022 2 nd Term	To get information about various financial institutions and markets.


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9	IP Management & Technology Transfer	Online	By Prof. Gouri Gargate IIT Kharagpur	Prof. Nitu Sahu	FY, SY & TY BSCIT	121	1 st August 2021 To 31 st October, 2021 1 st Term	To transform inventions and scientific outcomes into new products and services that benefit society.
10	Modelling And Analytics For Supply Chain Management	Online	By Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh IIT Kharagpur	Prof. Karishma Tiwari	FY, SY & TY BSCIT	121	3 rd January 2022 to 31 st March 2022 2 nd Term	To understand the concept of Blockchain.


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Academic Year 2022 – 2023



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1	Financial accounting – IIT Mandi	Online	By Prof. Puran Singh IIT Mandi	Prof. Amrut Rumde	FY, SY & TY B.COM	1090	1 st August 2022 To 31 st October, 2022 1 st Term	To learn various concept of financial accounting.
2	Evolution of Business and Market Bangalore (IIMB)	Online	By Prateek Raj Indian Institute of Management	Prof. Manali Jani	FY, SY & TY B.COM	1090	3 rd January 2023 to 31 st March 2023 2 nd Term	To elaborate the evolution of business and market.


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3	Financial Management For Managers	Online	By Prof. Anil K. Sharma IIT Roorkee	Prof. Amrut Rumde	FY, SY & TY BAF	135	1 st August 2022 To 31 st October, 2022 1 st Term	To learn the concept of financial management.
4	Financial Statement Analysis and Reporting	Online	By Prof. Anil K. Sharma IIT Roorkee	Prof. Payal Mane	FY, SY & TY BAF	135	3 rd January 2023 to 31 st March 2023 2 nd Term	To understand the concept of financial statement.
5	Principles of Management	Online	By Prof. Usha Lenka IIT Roorkee	Prof. Mohit Sharma	FY, SY & TY BMS	210	1 st August 2022 To 31 st October, 2022 1 st Term	To learn the concept of management. To know the level of management.
6	Business Fundamentals for Entrepreneurs (Part 2: External Operation)	Online	By Prof. Devdip Purkayastha IIT Bombay	Prof. Reena Kumar	FY, SY & TY BMS	210	3 rd January 2023 to 31 st March 2023 2 nd Term	To understand the concept of business fundamentals for entrepreneurs.


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7	Foreign Exchange market	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Prof. Naresh Purohit	FY, SY & TY BFM	43	1 st August 2022 To 31 st October, 2022 1 st Term	To know the information about foreign exchange market.
8	Introduction to Banking and Financial Markets	Online	By P C Narayan Indian Institute of Management Bangalore (IIMB)	Prof. Naresh Purohit	FY, SY & TY BFM	43	3 rd January 2023 to 31 st March 2023 2 nd Term	To study the concept of banking. To get information about financial markets.
9	Business analytics and data mining Modeling using R	Online	By Prof. Gaurav Dixit IIT Roorkee	Prof. Darshan Patil	FY, SY & TY BSCIT	178	1 st August 2022 To 31 st October, 2022 1 st Term	To understand the concept of Data Base Management System.
10	Introduction to System Dynamics Modeling	Online	By Prof. Jayendran Venkateswaran IIT Bombay	Prof. Darshan Patil	FY, SY & TY BSCIT	178	3 rd January 2023 to 31 st March 2023 2 nd Term	To get information about the processor of models.


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