

# Criteria 1.2.1\_D MOOC/SWAYAM – Add on Courses Extract of MOOC/SWAYAM

**Courses** 



## Academic Year 2020 - 21



### MOOC / SWAYAM - Add on Courses

### **Extract of MOOC / SWAYAM Courses**

For A.Y. - 2020 - 2021

### **Certificate Course Report at a Glance**

Sr.	Programme Name	Mode	Programme Source &	Program Co-	Course	No. of	Duration	Course Outcome
No.			Co - Ordinator	ordinator in		Students		
				Host College		Participants		
1	AI in Marketing	Online	By Prof. Zillur	Prof. Sonia	FY, SY &		1 <sup>st</sup> August 2020	To learn the
			Rahman   IIT	Pereira	TY		To	concept of AI in
			Roorkee		B.COM		31 <sup>st</sup> October,2020	marketing.
							1 <sup>st</sup> Term	
						1312		
2	Economic	Online	By Sreelata	Prof. Aparna	FY, SY &		3 <sup>rd</sup> January 2021	To understand the
	foundations of		Jonnalagedda   Indian	Surve	TY		_	concept of
	Pricing		Institute of		B.COM		То	economic
			Management Bangalore				31 <sup>st</sup> March 2021	foundations of
			(IIMB)					pricing.
							2 <sup>nd</sup> Term	
						1312		







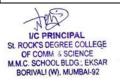
3	Effective Business	Online	By N Bringi Dev,	Prof. Reena	FY, SY &		1 <sup>st</sup> August 2020	To understand the
	Communication		Rakesh	Kumar	TY		То	types of business
			Godhwani   Indian		DAE		31 <sup>st</sup> October,2020	communication.
			Institute of		BAF		1 St	Т-
			Management Bangalore				1 <sup>st</sup> Term	To overcome
			(IIMB)					barriers in
						181		communication.
4	Financial Accounting	Online	By Padmini	Prof.	FY, SY &	101	3 <sup>rd</sup> January 2021	To study basic
	and Analysis		Srinivasan   Indian	Saurabh	TY			concept of
			Institute of	Panchamia	D 4 E		То	financial
			Management Bangalore		BAF		31 <sup>st</sup> March 2021	accounting.
			(IIMB)					TD
							2 <sup>nd</sup> Term	To get information
						181		about GAAP.
5	Brand Management	Online	By Preeti Krishnan	Dr.	FY, SY &	101	1 <sup>st</sup> August 2020	To get information
			Lyndem   Indian	Venkatesh	TY		То	about brand
			Institute Of	Bugdi	DMG		31 <sup>st</sup> October,2020	management
			Management Bangalore		BMS		1 St. TD	
						212	1 <sup>st</sup> Term	
6	Customer	Online	By Shainesh	Prof. Mohit	FY, SY &		3 <sup>rd</sup> January 2021	To learn concept of
	Relationship		G   Indian Institute of	Sharma	TY			customer
	Management		Management Bangalore		D1.40		То	relationship
			(IIMB)		BMS		31 <sup>st</sup> March 2021	management
							2 <sup>nd</sup> Term	
						212		







					I	1	-4	
7	Banking and	Online	By P C	Prof. Naresh	FY, SY &		1 <sup>st</sup> August 2020	To learn financial
	Financial Markets: A		Narayan   Indian	Purohit	TY		То	markets and its
	Risk Management		Institute of		DEM		31 <sup>st</sup> October,2020	instruments.
	Perspective		Management Bangalore		BFM		. et .—	
	-		(IIMB)				1 <sup>st</sup> Term	
			, ,			60		
8	Equity Stock Market:	Online	By P C	Prof. Naresh	FY, SY &		3 <sup>rd</sup> January 2021	To study the
	Concepts,		Narayan   Indian	Purohit	TY		T.	concept of Equity
	Instruments, Risks		Institute of				To	markets.
	and Derivatives		Management Bangalore		BFM		31 <sup>st</sup> March 2021	
			(IIMB)				31 Maich 2021	To understand the
							2 <sup>nd</sup> Term	concept of
								Derivatives
								market.
						60	at	
9	Concepts and	Online	By Prof. B.	Prof. Kajal	FY, SY &		1 <sup>st</sup> August 2020	To understand the
	Applications in		Mahadevan, Dr.	Mehta	TY		То	various concepts of
	Engineering		Vinayak Rajat Bhat, Dr.		DCCIT		31 <sup>st</sup> October,2020	computer
			R Venkata		BSCIT		1 St. TD	languages.
			Raghavan   Indian				1 <sup>st</sup> Term	
			Institute of					
			Management Bangalore					
			(IIMB), Chanakya					
			University, Bangalore					
			Jan Colory, Building			134		
10	Artificial Intelligence	Online	By Prof. Abhinava	Prof. Nitu	FY, SY &	134	3 <sup>rd</sup> January 2021	To enhance skill of
	(AI) for Investments		Tripathi   IIT Kanpur	Sahu	TY		et	Artificial
							To 31 <sup>st</sup> March	Intelligence.
					BSCIT		2021 2 <sup>nd</sup> Term	







## Academic Year 2021 - 2022



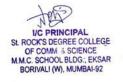
### MOOC / SWAYAM - Add on Courses

### **Extract of MOOC / SWAYAM Courses**

For A.Y. – 2021 -2022

### **Certificate Course Report at a Glance**

Sr. No.	Programme Name	Mode	Programme Source & Co - Coordinator	Program Co- ordinator in Host College	Course	No. of Students Participants	Duration	course Outcome
1	International Business	Online	By Prof. J. K. Nayak   IIT Roorkee	Prof. Aparna Surve	FY, SY & TY B.COM	1192	1 <sup>st</sup> August 2021 To 31 <sup>st</sup> October,2021 1 <sup>st</sup> Term	To enhance knowledge about international business.
2	Leadership and Team Effectiveness	Online	By Prof. Santosh Rangnekar   IIT Roorkee	Prof. Manjeet Mishra	FY, SY & TY B.COM	1192	to 31 <sup>st</sup> March 2022 2 <sup>nd</sup> Term	To understand the concept of leadership and team effectiveness.







3	Advanced Financial	Online	By Prof. Abhinava	Prof. Veera	FY, SY &		1 <sup>st</sup> August 2021	To know the
	Instruments for		Tripathi   IIT Kanpur	Jain	TY		То	information about
	Sustainable Business						31 <sup>st</sup> October,2021	modern financial
	and Decentralized				BAF		4 st	market.
	Markets						1 <sup>st</sup> Term	
								To learn CAPM
						1.0		Model.
4	Behavioral And	Online	Dy Duof Abbijaat	Deaf Carrents	FY, SY &	162 162	2rd Ionuany 2022	To understand the
4		Online	By Prof. Abhijeet	Prof. Saurabh	1	102	3 <sup>rd</sup> January 2022	
	Personal Finance		Chandra   IIT	Panchamia	TY		to	concept of
			Kharagpur		BAF			behavioral and
							31 <sup>st</sup> March 2022	personal finance
							2 <sup>nd</sup> Term	
							2 Term	
5	Integrated Marketing	Online	By Prof. Vinay	Prof. Nitin	FY, SY &		1 <sup>st</sup> August 2021	To get information
	Communication		Sharma   IIT	Sharma	TY		То	about how to
			Roorkee				31 <sup>st</sup> October,2021	increase sales.
					BMS		-4	
							1 <sup>st</sup> Term	To understand the
								concept of
								improve brand
								awareness.
						203		







6	Digital Marketing	Online	By Shainesh	Prof. Sonia	FY, SY &		3 <sup>rd</sup> January 2022	To know about of
			G   Indian Institute	Pereira	TY		to	digital marketing.
			of Management Bangalore (IIMB)		BMS			
			Dangarore (IIIVID)				31 <sup>st</sup> March 2022	
						202	2 <sup>nd</sup> Term	
7	Einanaial Dariyyatiyyas	Online	Dy Drof I D	Prof. Gunakshi	FY, SY &	203	1 <sup>St</sup> August 2021	To study the
/	Financial Derivatives	Online	By Prof. J. P.		· ·		1 <sup>st</sup> August 2021	To study the
	& Risk Management		Singh   IIT Roorkee	Khandeka	TY		To	futures and
					BFM		31 <sup>st</sup> October,2021	options strategies.
							1 <sup>st</sup> Term	
						47	,	
8	Financial Institutions	Online	By Prof. Jitendra	Prof. Naresh	FY, SY &		3 <sup>rd</sup> January 2022	To get information
	And Markets		Mahakud   IIT	Purohit	TY			about various
			Kharagpur		DEM		to	financial
					BFM		31st March 2022	institutions and
								markets.
							2 <sup>nd</sup> Term	
						47		







9	IP Management &	Online	By Prof. Gouri	Prof. Nitu	FY, SY &		1 <sup>st</sup> August 2021	To transform
	Technology Transfer		Gargate   IIT	Sahu	TY		То	inventions and
			Kharagpur		DOCITE		31 <sup>st</sup> October,2021	scientific
					BSCIT		1 St. CD	outcomes into new
							1 <sup>st</sup> Term	products and
								services that
								benefit society.
						121		
10	Modelling And	Online	By Prof. Kunal Kanti	Prof.	FY, SY &		3 <sup>rd</sup> January 2022	To understand the
	Analytics For Supply		Ghosh, Prof. Anupam	Karishma	TY			concept of
	Chain Management		Ghosh   IIT	Tiwari	Dagger		to	Blockchain.
			Kharagpur		BSCIT		31 <sup>st</sup> March 2022	
							01 1/1001011 2022	
							2 <sup>nd</sup> Term	
						121		







## Academic Year 2022-2023



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For A.Y. – 2022 -2023

### **Certificate Course Report at a Glance**

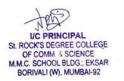
Sr. No.	Programme Name	Mode	Programme Source & Co - Ordinator	Program Co- ordinator in Host College	Course	No. of Students Participants	Duration	course Outcome
1	Financial accounting – IIT Mandi	Online	By Prof. Puran Singh   IIT Mandi	Prof. Amrut Rumde	FY, SY & TY B.COM	1090	1 <sup>st</sup> August 2022 To 31 <sup>st</sup> October,2022 1 <sup>st</sup> Term	To learn various concept of financial accounting.
2	Evolution of Business and Market Bangalore (IIMB)	Online	By Prateek Raj   Indian Institute of Management	Prof. Manali Jani	FY, SY & TY B.COM	1090	to 31st March 2023 2nd Term	To elaborate the evolution of business and market.







3	Financial	Online	By Prof. Anil K.	Prof. Amrut	FY, SY &		1 <sup>st</sup> August 2022	To learn the
	Management For		Sharma   IIT	Rumde	TY		То	concept of
	Managers		Roorkee		DAE		31 <sup>st</sup> October,2022	financial
					BAF		1 <sup>st</sup> Term	management.
						135	1 Term	
4	Financial Statement	Online	By Prof. Anil K.	Prof. Payal	FY, SY &		3 <sup>rd</sup> January 2023	To understand the
	Analysis and		Sharma   IIT	Mane	TY			concept of
	Reporting		Roorkee		DAE		to	financial
					BAF		31st March 2023	statement.
							2 <sup>nd</sup> Term	
						135	2 101111	
5	Principles of	Online	By Prof. Usha	Prof. Mohit	FY, SY &		1 <sup>st</sup> August 2022	To learn the
	Management		Lenka   IIT Roorkee	Sharma	TY		То	concept of
					BMS		31 <sup>st</sup> October,2022	management.
					Divis		1 <sup>st</sup> Term	To know the level
								of management.
		0.11	2 2 4 2 11			210	ard z	
6	Business	Online	By Prof. Devdip	Prof. Reena	FY, SY &		3 <sup>rd</sup> January 2023	To understand the
	Fundamentals for		Purkayastha   IIT	Kumar	TY		to	concept of
	Entrepreneurs (Part 2:		Bombay		BMS			business
	External Operation)						31 <sup>st</sup> March 2023	fundamentals for entrepreneurs.
							2 <sup>nd</sup> Term	endepreneurs.
						210		







7	Foreign Exchange	Online	By P C	Prof. Naresh	FY, SY &		1 <sup>st</sup> August 2022	To know the
	market		Narayan   Indian	D 12	TY		To	information about
			Institute of	Purohit	DEM		31 <sup>st</sup> October,2022	foreign exchange
			Management Bangalore		BFM		1 <sup>st</sup> Term	market.
			(IIMB)				1 Term	
8	Introduction to	Onlina	D <sub>v</sub> , D, C	Duof Nonach	EV CV %	43	2rd Lanuary 2022	To study the
8		Online	By P C	Prof. Naresh	FY, SY & TY		3 <sup>rd</sup> January 2023	To study the
	Banking and Financial Markets		Narayan   Indian Institute of	Purohit	II		to	concept of
	Markets		Management Bangalore		BFM		ot.	banking.
			(IIMB)				31 <sup>st</sup> March 2023	To get information
			(IIIVID)				2 <sup>nd</sup> Term	about financial
							2 101111	markets.
						43	et .	
9	Business analytics and	Online	By Prof. Gaurav	Prof.	FY, SY &		1 <sup>st</sup> August 2022	To understand the
	data mining Modeling		Dixit   IIT Roorkee	Darshan	TY		To	concept of Data
	using R			Patil	BSCIT		31 <sup>st</sup> October,2022	Base Management
							1 <sup>st</sup> Term	System.
						178		
10	Introduction to	Online	By Prof. Jayendran	Prof.	FY, SY &		3 <sup>rd</sup> January 2023	To get information
	System Dynamics		Venkateswaran   IIT	Darshan	TY		to	about the
	Modeling		Bombay	Patil	BSCIT		to	processor of
					DSCII		31 <sup>st</sup> March 2023	models.
							and m	
						178	2 <sup>nd</sup> Term	
						1/0		



