



Criteria 1.2.2

MOOC/SWAYAM – Add on Courses

**Report on Percentage of students enrolled in certificate or
Value Add on Courses**




Index o Criteria 1.2.

Sr. No.	Particulars
1	Count of the students attended the Add on courses
2	Percentage of students attended the Add on courses




Year 1 (2018 -19)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
<div>No Courses Offered</div>						


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Year 2 (2019 -20)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
<div>No Courses Offered</div>						


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Year 3 (2020 -21)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
AI in Marketing	NA	2020 -21	3rd August 2020 - 30th Oct.2020	30 Hours (1 Hour per Day)	1312	1312
Economic foundations of Pricing	NA	2020 -21	3rd January 2021 - 31st March 2021	30 Hours (1 Hour per Day)	1312	1312
Effective Business Communication	NA	2020 -21	3rd August 2020 - 30th Oct.2020	30 Hours (1 Hour per Day)	181	181
Financial Accounting and Analysis	NA	2020 -21	3rd January 2021 - 31st March 2021	30 Hours (1 Hour per Day)	181	181
Brand Management	NA	2020 -21	3rd August 2020 - 30th Oct.2020	30 Hours (1 Hour per Day)	212	212
Customer Relationship Management	NA	2020 -21	3rd January 2021 - 31st March 2021	30 Hours (1 Hour per Day)	212	212


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Banking and Financial Markets: A Risk Management Perspective	NA	2020 -21	3rd August 2020 - 30th Oct.2020	30 Hours (1 Hour per Day)	60	60
Equity Stock Market: Concepts, Instruments, Risks and Derivatives	NA	2020 -21	3rd January 2021 - 31st March 2021	30 Hours (1 Hour per Day)	60	60
Concepts and Applications in Engineering	NA	2020 -21	3rd August 2020 - 30th Oct.2020	30 Hours (1 Hour per Day)	134	134
Artificial Intelligence (AI) for Investments	NA	2020 -21	3rd January 2021 - 31st March 2021	30 Hours (1 Hour per Day)	134	134


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Year 4 (2021 -22)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
International Business	NA	2021-22	3rd August 2021 - 30th Oct.2021	30 Hours (1 Hour per Day)	1192	1192
Leadership and Team Effectiveness	NA	2021-22	3rd January 2022 - 31st March 2022	30 Hours (1 Hour per Day)	1192	1192
Advanced Financial Instruments for Sustainable Business and Decentralized Markets	NA	2021-22	3rd August 2021 - 30th Oct.2021	30 Hours (1 Hour per Day)	162	162
Behavioral And Personal Finance	NA	2021-22	3rd January 2022 - 31st March 2022	30 Hours (1 Hour per Day)	162	162
Integrated Marketing Communication	NA	2021-22	3rd August 2021 - 30th Oct.2021	30 Hours (1 Hour per Day)	203	203


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Digital Marketing	NA	2021-22	3rd January 2022 - 31st March 2022	30 Hours (1 Hour per Day)	203	203
Financial Derivatives & Risk Management	NA	2021-22	3rd August 2021 - 30th Oct.2021	30 Hours (1 Hour per Day)	47	47
Financial Institutions And Markets	NA	2021-22	3rd January 2022 - 31st March 2022	30 Hours (1 Hour per Day)	47	47
IP Management & Technology Transfer	NA	2021-22	3rd August 2021 - 30th Oct.2021	30 Hours (1 Hour per Day)	121	121
Modelling And Analytics For Supply Chain Management	NA	2021-22	3rd January 2022 - 31st March 2022	30 Hours (1 Hour per Day)	121	121


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Year 5 (2022 -23)						
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Financial accounting	NA	2022 - 23	3rd August 2022 - 30th Oct.2022	30 Hours (1 Hour per Day)	1090	1090
Evolution of Business and Market	NA	2022 - 23	3rd January 2023 - 31st March 2023	30 Hours (1 Hour per Day)	1090	1090
Financial Management For Managers	NA	2022 - 23	3rd August 2022 - 30th Oct.2022	30 Hours (1 Hour per Day)	135	135
Financial Statement Analysis and Reporting	NA	2022 - 23	3rd January 2023 - 31st March 2023	30 Hours (1 Hour per Day)	135	135
Principles of Management	NA	2022 - 23	3rd August 2022 - 30th Oct.2022	30 Hours (1 Hour per Day)	210	210
Business Fundamentals for Entrepreneurs (Part 2: External Operation)	NA	2022 - 23	3rd January 2023 - 31st March 2023	30 Hours (1 Hour per Day)	210	210


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Foreign Exchange market	NA	2022 - 23	3rd August 2022 - 30th Oct.2022	30 Hours (1 Hour per Day)	43	43
Introduction to Banking and Financial Markets	NA	2022 - 23	3rd January 2023 - 31st March 2023	30 Hours (1 Hour per Day)	43	43
Business analytics and data mining Modeling using R	NA	2022 - 23	3rd August 2022 - 30th Oct.2022	30 Hours (1 Hour per Day)	178	178
Introduction to System Dynamics Modeling	NA	2022 - 23	3rd January 2023 - 31st March 2023	30 Hours (1 Hour per Day)	178	178


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Count of students attended the Add on courses
1.2.2.1 - Number of students enrolled in subject related
Certificate / Add – on / Value – added programs and also
completed online MOOC Programs like SWAYAM,
NPTEL, etc. year wise during last five years

Year	2018 -19	2019 -20	2020 – 21	2021 – 22	2022 -23
Number	0	0	1899	1725	1653

Percentage =


Total Number of students enrolled in such programs
During the last five years

_____ × 100

Total number of students during the last five years

$$\text{Percentage} = \frac{5277}{9133} \times 100$$

$$\text{Percentage} = 57.77\%$$


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