

Criterion 3

Criteria 3.3.2: Numbers of Books and Chapters

In edited volumes/books published and papers published national and International Conference



3.3.2 Numbers of Books and Chapters in edited volumes /books published and papers published national and International Conference during last five years

3.3.2.1 Numbers of Books and Chapters in edited volumes/books published and papers published national and International Conference during last five years

Books and Chapters in edited volumes						
Years	2018-19	2019-20	2020-21	2021-22	2022-23	
Number	03	01	0	0	13	

papers published national and International Conference						
Years	2018-19	2019-20	2020-21	2021-22	2022-23	
Number	NIL	NIL	72	86	92	







3.3.2. Numbers of Books and Chapters in edited volumes/books published and papers published national and International Conference





FINANCIAL ACCOUNTING

(Elements of Financial Accounting - I)

F.Y.B.C.A.F. (Semester - I)

L. N. Chopde

Formerly, V.E.S's College of Arts, Science and Commerce, Chembur, Mumbai.

Mahesh Vaishya

N. G. Acharya & D.K. Marathe College of Arts, Science & Commerce, Chembur.

Mohammed Siddique Shaikh

Lala Lajpat Rai College, of Commerce and Economics, Mumbai.

Nizamuddin Shaikh

KLE Society's Science & Commerce College, Kalamboli, Navi Mumbai.

Tanuja Suman

Ramsheth Thakur College, of Commerce & Science, Kharghar.

Remya Anilkumar

J. K. College, of Science & Commerce, Ghansoli.

Salochna Nagdev

The S.I.A College of Higher Education, Dombivli (E).

Mohit Sharma

St. Rock College, Borivali.

Bhakti Purandare

Viva College of arts, Science & Commerce, Virar.

NEW EDITION

When you care enough to be better than the best



PUBLISHERS PVI. LID.

MUMBA

OA & NAGPUR &

BHAVNAGAR

is: /shethpublishers

/sheth.publishers

1/F.Y.B.C.A.F.-Financial Accounting (Sem.-I)







Our Foot Prints

Regd. Office &

: Unit No. 4, Ground Floor, Lalwani Industrial Estate,

Show Room

14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031. © (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: orders@shethpublishers.com

Goa

'PALLAV-KUNJ', Borda, Margao, Goa, @ (0832) 2733436

Nagpur

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

© (0712) 2737052

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). @ (0278) 2516679

ISBN - 978-93-5725-737-4

© Authors

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that there from. It is suggested that to avoid any doubt the reader should cross—check all the facts, law and contents of The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any reproduced on any disc, tape, perforated media or other information storage in an information retrieval system, or prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not be prepared without the lent, resold, hired

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired circulated.

Eor binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser. All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only. Published & : 6heth Publishers Private Ltd., Unit No. 4, Ground Floor,

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031. © 6662 4553 / 6662 4554 FAX : 6662 4556.

> I/C PRINCIPAL St. ROCK'S DEGREE COLLEGE OF COMM & SCIENCE M.M.C. SCHOOL BLDG.; EKSAR BORIVALI (W), MUMBAI-92





CONTENTS

1.	Accounting Standard – 1 : Disclosure of Accounting Policies	1 – 14
2.	Accounting Standard – 2: Valuation of Inventories	15 – 27
3.	Accounting Standard – 9: Revenue Recognition	28 – 37
4.	Inventory Valuation	38 – 78
5.	Capital and Revenue Expenditure & Receipts	79 – 99
6.	Final Accounts	100 - 180
7.	Departmental Accounts	181 – 217
8.	Accounting for Hire Purchase	218 – 240
	Objective Questions	241 – 271
	Mumbai University Objective Questions with Answers	272 – 276
	Mumbai University Questions Paper (October 2018)	277 – 280





Prepared strictly as per the new syllabus for 75:25 pattern Credit Based Semester and Grading System which is into effect from the academic year 2016–2017.

Elective Courses (EC)

Including Latest University Question Papers

Financial Accounting

(Elements of Financial Accounting - I)

F.Y.B.C.A.F. (Semester - I)

DRIVALI

L. N. Chopde

Formerly, V.E.S's College of Arts, Science and Commerce, Chembur, Mumbai.

Jagruti Darji

K. P. B. College, Mumbai.

Rupesh Shukla S. N. College

Bhayadher.

Ranjeet Thakur Sterling College Nerul.

Aarti Chikhal Balbharti College, Mumbai. Ms. Yasmin Singaporewala

Jai Hind College, Mumbai.

Dr. Nilesh Koli

Changu Kana Thakur College,

New Panvel.

Mohit Sharma

ST. Rock College, Borivali.

Khoj Agarwal Mumbai.

Seema Rawat

M.V.M. Degree College Commerce & Science Andheri, West.

SECOND EDITION

When you care enough to be better than the best



MUMBAI

PUNE & GOA & NAGPUR

VADODARA ☆ BHAVNAGAR

Books & E-books & Digital Edition available at www.shethpublishers.com

1/F.Y.B.C.A.F.-Fin. Accounting (Sem. I)

BORNAL WAST LIBRARY ST







Our Foot Prints

Regd. Office & Show Room

 Unit No. 4, Ground Floor, Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031.

© (022) 6662 4553 / 6662 4554 FAX : 6662 4556 Email : support@shethpublishers.com

Goa

: 'PALLAV-KUNJ', Borda, Margao, Goa, © (0832) 2733436

: 302, Mahalaxmi Chambers, 3rd Floor, Appa Balwant Chowk, 23, Budhwar Peth, Pune–411 002. © (020) 24450773

Nagpur

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

Vadodara Bhavnagar © (0712) 2737052 : Joshi Brother's Krishna Krupa Miradatar's Tekro,

Navabazar, Vadodara – 390001 (Gujarat). © 0265-2418911 / 2411287 Shah & Co. High Court Road, Bhavnagar (Gujarat). © (0278) 2516679

Price : ₹ 180/- only

ISBN - 978-93-83105-31-1

© Authors

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any dampe or loss to anyone, in any manner, there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Government publication or notifications wherever applicable.

The text of this publication or any nort thereof may not be reproduced to the content of the publication.

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired out or circulated;

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser.

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Published & : Sheth Publishers Private Ltd., Unit No. 4, Ground Floor,

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031

© 6662 4553 / 6662 4554 FAX : 6662 4556.

I/C PRINCIPAL
SI. ROCK'S DEGREE COLLEGE
OF COMM & SCIENCE
M.C. SCHOOL BLOS.; EKSAR
BORIVALI (W), MUMBAI-92





CONTENTS

Section - I

1.	Accounting Standard – 1 : Disclosure of Accounting Policies	1 - 14
2.	Accounting Standard - 2: Valuation of Inventories	15 – 27
3.	Accounting Standard - 9 : Revenue Recognition	28 - 36
4.	Inventory Valuation	37 - 74
5.	Capital and Revenue Expenditure & Receipts	75 – 94
6.	Final Accounts	95 - 174
7.	Departmental Accounts	175 – 209
8.	Accounting for Hire Purchase	210 - 232
	Objective Questions	233 - 262
	Mumbai University Questions Paper (Nov.2016; March-2017)	263 - 268

(vii)







Prepared as per the new syllabus for 75:25 pattern Credit Based Semester and Grading System which is into effect from the academic year 2017–2018.

Elective Courses (EC)

AUDITING - III

S.Y. B.C.A.F (SEM. - IV)

L.N. CHOPDE Formerly V.E.S's College of Arts, Science & Commerce, Chembur, Mumbai.

AFSHA KIRKIRE M. M. K. College Bandra, Mumbai.

MUKESH C. KANOJIA RD & SH National College & S W A Science College, Bandra (W), Mumbai.

> KHOJ AGARWAL Mumbai.

DR. CA GAJANAN WADER
Pillai's College Arts, Commerce & Science,
New Panvel.

MOHIT SHARMA St. Rock College Borivali, Mumbai.

MS. SEEMA RAWAT

MVM's Degree College of Commerce & Science,
Andheri (W), Mumbai.

FIRST EDITION

When you care enough to be better than the best



UBLISHERS PVT. LTD.

PUNE & GOA & NAGPUR VADODARA & BHAVNAGAR

1/S.Y.B.C.A.F - Auditing - III (Sem. - IV)

I/C PRINCIPAL
St. ROCK'S DEGREE COLLEGE
OF COMM & SCIENCE
M.M.C. SCHOOL BLDG; EKSAR
BORIVALI (W), MUMBAI-92





Our Foot Prints

Regd. Office & :

Unit No. 4, Ground Floor, Lalwani Industrial Estate,

Show Room

14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031.

© (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: support@shethpublishers.com

Goa

'PALLAV-KUNJ', Borda, Margao, Goa, € (0832) 2733436

Pune

302, Mahalaxmi Chambers, 3rd Floor, Appa Balwant Chowk, 23, Budhwar Peth, Pune-411 002. © (020) 24450773

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

@ (0712) 2737052

Joshi Brother's Krishna Krupa Miradatar's Tekro,

Navabazar, Vadodara - 390001 (Gujarat). © 0265-2418911 / 2411287

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). © (0278) 2516679

Price : ₹ 75/- only

ISBN - 978-93-86805-43-0

© Authors

The book is strictly written according to the new syllabus available at the time of printing The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the

Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy

noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that

neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner,

there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of

the publication with original Government publication or notifications wherever applicable.

The text of this publication or any part thereof

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by at means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without it prior written permission of the publisher and author. No key to this book can be prepared without the prior writte permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired out or circulated.

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacem within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser. All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Published & : Sheth Publishers Private Idd., Unit No. 4, Ground Floor,
Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031.

© 6662 4553 / 6662 4554 FAX : 6662 4556.

St. ROCK'S DEGREE COLLEGE OF COMM & SCIENCE M.M.C. SCHOOL BLDG.; EKSAR BORIVALI (W), MUMBAI-92





Contents	Hall Trees Rolling
I. Audit Report	*
2. Audit Under Computerised Information Sys	tem Environment 29
3. Professional Ethics	50
4. Investigation and Due Diligence	72
Jaha al sensia (Cross see	
Total Dr. Comments of the Comm	Carried Description of the Committee of
	area (ale responsable and ale
	archemic confl. A
	State of Sta
The state of the s	







Prepared as per the new syllabus for 75:25 pattern Credit Based Semester and Grading System which is into effect from the academic year 2016–2017.

Elective Courses (EC)

AUDITING

(INTRODUCTION AND PLANNING - I)

F.Y. B.C.A.F (SEM. - II)

L.N. CHOPDE

Formerly V.E.S's College of Arts, Science & Commerce, Chembur, Mumbai.

AFSHA KIRKIRE

M. M. K. College Bandra, Mumbai.

MUKESH C. KANOJIA

RD & SH National College & S W A Science College, Bandra (W), Mumbai.

DR. S. T. GADADE

Changu Kana Thakur Arts, Commerce & Science College, New Panvel.

DR. CA GAJANAN WADER

Pillai's College Arts, Commerce & Science, New Panvel.

MOHIT SHARMA

St. Rock College Borivali, Mumbai.

KHOJ AGARWAL

Mumbai.

SECOND EDITION

When you care enough to be better than the best



PUBLISHERS PVT. LT

MOMBA

ADODARA & BHAVNAGAR &

NAGPUR

AHMEDABAD

Books & E-books & Digital Edition available at www.shethpublishers.com

1/F.Y.B.C.A.F - Auditing (Sem. - II)







Our Foot Prints

Regd. Office & Show Room

Unit No. 4, Ground Floor, Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031. © (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: support@shethpublishers.com

Goa Pune

Vadodara

'PALLAV-KUNJ', Borda, Margao, Goa, © (0832) 2733436 302, Mahalaxmi Chambers, 3rd Floor, Appa Balwant Chowk,

23, Budhwar Peth, Pune-411 002. © (020) 24450773 Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Nagpur Walker Road, Mahal, Nagpur - 440 002.

@ (0712) 2737052

Joshi Brother's Krishna Krupa Miradatar's Tekro, Navabazar, Vadodara – 390001 (Gujarat). © 0265-2418911 / 2411287 Shah & Co. High Court Road, Bhavnagar (Gujarat). @ (0278) 2516679

Bhavnagar 04, Dilip Nagar, Near Daxini Society, Maninagar, Ahmedabad

Ahmedabad - 380 008.

Price : ₹ 110/- only

ISBN - 978-93-5149-653-3

© Authors

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Every possible effort has been made to avoid errors and omissions in his patheation by the Admired Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that the taken care of the damage or loss to anyone, in any manner, there from this property that the forth law and contents of there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Government publication or notifications wherever applicable.

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by an means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

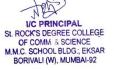
This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hire

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser.

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Published & : Printed by

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031. Sheth Publishers Private Ltd., Unit No. 4, Ground Floor, © 6662 4553 / 6662 4554 FAX : 6662 4556.







CONTENTS ..

1.	Introd	nction	to	Auditing
4.0	THEFT	uchon	10	Audillie

1 - 26

2. Types of Audit

27 - 53

3. Audit Planning

54 - 7

4. Auditing Techniques

76 – 116

(vii)







Prepared as per the new syllabus for 75:25 pattern Credit Based Semester and Grading System which is into effect from the academic year 2016–2017.

Elective Courses (EC)

AUDITING

(INTRODUCTION AND PLANNING - I)

F.Y. B.C.A.F (SEM. - II)

L.N. CHOPDE

Formerly V.E.S's College of Arts, Science & Commerce, Chembur, Mumbai.

AFSHA KIRKIRE M. M. K. College

M. M. K. College Bandra, Mumbai.

MUKESH C. KANOJIA

RD & SH National College & S W A Science College, Bandra (W), Mumbai.

DR. S. T. GADADE

Changu Kana Thakur Arts, Commerce & Science College, New Panvel.

DR. CA GAJANAN WADER

Pillai's College Arts, Commerce & Science, New Panyel.

MOHIT SHARMA

St. Rock College Borivali, Mumbai.

KHOJ AGARWAL Mumbai.

THIRD EDITION

When you care enough to be better than the best



MUMBAI

PUNE ☆ GOA ☆ NAGPUR VADODARA ☆ BHAVNAGAR

1/F.Y.B.C.A.F - Auditing (Sem. - II)









Our Foot Prints

Regd. Office &

: Unit No. 4, Ground Floor, Lalwani Industrial Estate,

Show Room

14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031. @ (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: support@shethpublishers.com

Goa Pune

Nagpur

'PALLAV-KUNJ', Borda, Margao, Goa, © (0832) 2733436 302, Mahalaxmi Chambers, 3rd Floor, Appa Balwant Chowk,

23, Budhwar Peth, Pune-411 002. © (020) 24450773

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

@ (0712) 2737052

Vadodara

Joshi Brother's Krishna Krupa Miradatar's Tekro,

Navabazar, Vadodara - 390001 (Gujarat). © 0265-2418911 / 2411287

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). © (0278) 2516679

Price : ₹ 115/- only

ISBN - 978-93-86805-00-3

© Authors

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, there from It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Government publication or notifications wherever applicable

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publisher. permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired out or circulated.

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser.

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only

Published & : Printed by

Sheth Publishers Private Ltd., Unit No. 4, Ground Floor, Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031. © 6662 4553 / 6662 4554 FAX : 6662 4556.







CONTENTS...

1.	Introduction to Auditing			1 – 27
2.	Types of Audit			28 – 57
3.	Audit Planning			58 – 82
4.	Auditing Techniques			83 – 127
	Questions			128 – 129

(vii)







Prepared as per the new syllabus for 100 marks pattern Under Choice Based Credit, Grading and Semester System which is into effect from the academic year 2017–2018.

Elective Courses (EC)
Discipline Specific Elective (DSE) Courses

ACCOUNTANCY AND FINANCIAL MANAGEMENT – IV

S.Y. B. Com. (Semester – IV)

L. N. CHOPDE Formerly, V.E.S's College, Chembur, Mumbai.

S.I.W.S College, Wadala.

MRS. SHALINI HEMANTHKUMAR Tolani College,

Andheri (East), Mumbai.

DR. SUNIL KADAM
N.G. Acharya and D.K. Marathe College,
Chembur.

DR. SAHIFA M.M. MAZGAONKAR M. L. Dahanukar College, Mumbai.

> MANOJ MISHRA Thakur College, Mumbai.

NILESH PATKI Shankar Narayan College, Bhayander. ASHOK DHINGREJA R. A. Podar College,

Matunga, Mumbai.

M.K. Sanghavi College, Vile Parle (West), Mumbai.

> ALKA GOLANI R.K.T. College, Ulhasnagar.

KIRAN DESHMUKH
Pillai's College Arts, Commerce & Science,
New Panvel.

PREM SAGAR SINGH ST. Rock College, Borivali, Mumbai.

ANJALI VACHHANI H.R. College, Churchgate, Mumbai.

When you care enough to be better than the best



MUMBAL

PUNE & GOA & NAGPUR & VADODARA & BHAVNAGA

Follow us: /shethpublis

/shethpublishers /sheth.publishers

1/S.Y.B.Com.-Accountancy & Fin. Mgt. - IV (Sem.-IV)







Our Foot Prints

Regd. Office &

Unit No. 4, Ground Floor, Lalwani Industrial Estate,

Show Room

14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031.

© (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: support@shethpublishers.com

'PALLAV-KUNJ', Borda, Margao, Goa, © (0832) 2733436

Pune

302, Mahalaxmi Chambers, 3rd Floor, Appa Balwant Chowk,

23, Budhwar Peth, Pune-411 002. © (020) 24450773

Nagpur

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

© (0712) 2737052

Vadodara

Joshi Brother's Krishna Krupa Miradatar's Tekro,

Navabazar, Vadodara - 390001 (Gujarat). © 0265-2418911 / 2411287

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). © (0278) 2516679

Price : ₹ 240/- only

ISBN - 978-93-89284-56-0

© Authors

First Edition Second Edition

November, 2017 November, 2018

Third Edition

October, 2019

The book is strictly written according to the new syllabus available at the time of printing. Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby not manner, neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Construction with original Construction by the state of the publication with original Construction by the state of the state of the publication with original Construction by the state of t the publication with original Government publication or notifications wherever applicable.

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is rold with resold, hired

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser. out or circulated.

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Published & : Printed by

Sheth Publishers Private Ltd., Unit No. 4, Ground Floor, Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031.

© 6662 4553 / 6662 4554 FAX : 6662 4556.







CONTENTS

33 - 5 $58 - 66$ $69 - 12$ $33 - 5$
1 - 32 $33 - 57$ $58 - 68$ $69 - 121$ $122 - 173$ $174 - 220$
58 - 68 69 - 12 22 - 17
58 - 68 69 - 12 22 - 17
69 – 12 122 – 17
22 – 17:
74 – 220
222 – 22
228 – 27
272 – 282
283 - 280
2

(viii)







Prepared as per the new syllabus for 100 marks pattern Credit Based Semester and Grading System which is into effect from the academic year 2017-2018.

Elective Courses (EC)

Discipline Specific Elective (DSE) Courses

S. Y. B. Com. (Semester - IV)

L. N. CHOPDE

Formerly, V.E.S's College, Chembur, Mumbai.

CA DHIREN KANABAR

S.I.W.S College, Wadala.

MRS. SHALINI HEMANTHKUMAR

Tolani College, Andheri (East), Mumbai.

DR. SUNIL KADAM

N.G. Acharya and D.K. Marathe College, Chembur.

DR. SAHIFA M.M. MAZGAONKAR

M. L. Dahanukar College, Mumbai.

> MANOJ MISHRA Thakur College,

Mumbai. **NILESH PATKI**

Shankar Narayan College, Bhayander.

ASHOK DHINGREJA

R. A. Podar College, Matunga, Mumbai.

CA BHARAT GUPTA

M.K. Sanghavi College, Vile Parle (West), Mumbai.

> **ALKA GOLANI** R.K.T. College,

Ulhasnagar.

KIRAN DESHMUKH

Pillai's College Arts, Commerce & Science, New Panvel.

PREM SAGAR SINGH

ST. Rock College,

Borivali, Mumbai.

ANJALI VACHHANI H.R. College, Churchgate, Mumbai.

When you care enough to be better than the best



NAGPUR & VADODARA & BHAVNAGAR GOA PUNE

Follow us:

/shethpublishers /sheth.publishers

1/S.Y.B.Com.-Accountancy & Fin. Mgt. - IV (Sem.-IV)

I/C PRINCIPAL
St. ROCK'S DEGREE COLLEGE OF COMM & SCIENCE M.M.C. SCHOOL BLDG.; EKSAR BORIVALI (W), MUMBAI-92





Our Foot Prints

Regd. Office & : Unit No. 4, Ground Floor, Lalwani Industrial Estate,

14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031. Show Room

© (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: support@shethpublishers.com

'PALLAV-KUNJ', Borda, Margao, Goa, @ (0832) 2733436

302, Mahalaxmi Chambers, 3rd Floor, Appa Balwant Chowk, Pune

23, Budhwar Peth, Pune-411 002. © (020) 24450773

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank, Nagpur

Walker Road, Mahal, Nagpur - 440 002.

© (0712) 2737052

Joshi Brother's Krishna Krupa Miradatar's Tekro, Vadodara

Navabazar, Vadodara – 390001 (Gujarat). © 0265-2418911 / 2411287

Shah & Co. High Court Road, Bhavnagar (Gujarat). @ (0278) 2516679 Bhavnagar

Price : ₹ 240/- only

ISBN - 978-93-87825-28-4

© Authors

November, 2017 First Edition November, 2018 Second Edition

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, neither from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Government publication or notifications wherever applicable.

The text of this publication or by any

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sald subject to the condition of the Publishers.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired out or circulated

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replaceme within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser.

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Published & : Sheth Publishers Private Ltd., Unit No. 4, Ground Floor, Printed by

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031. © 6662 4553 / 6662 4554 FAX: 6662 4556.

I/C PRINCIPAL St. ROCK'S DEGREE COLLEGE OF COMM & SCIENCE M.M.C. SCHOOL BLDG.; EKSAR BORIVALI (W), MUMBAI-92





CONTENTS

SECTION - I

	SECTION 1	
1.	Introduction to Company Accounts	1 - 32
	Issues of Shares	33 - 57
2.	Issues of Debentures	58 - 67
3.		68 - 130
4.	Redemption of Preference Shares	
5.	Redemption of Debentures	131 - 186
6.	Profit Prior to Incorporation	187 - 246
	triuliple choice r. Troc or those it that the columns :	
	SECTION - II	
La	ast Minute Revision	248 - 252
	bjective Questions	253 - 292
		293 - 299
M	umbai University Objective Questions with Answers	
	lumbai University Paper March, 2018	300 - 304

	Topic	Objective questions	Theory Questions	Practical Problems	Total
1.	Introduction to Company Accounts	7	- 10 100	Theory que	07
2.	Issue of Shares	3	20	-	23
3.	Issue of Debentures	3	15	100 to 100 At	18
4.	Redemption of debentures	6	5	38	49
5.	Redemption of debentures	1	5	52	58
6.	Profit Prior to Incorporation	4	5	30	39
	Total	24	50	120	194

(viii)







ELECTIVE COURSES (EC)

FINANCIAL ACCOUNTING

T.Y. B.M.S. (Semester - V)



L. N. CHOPDE

Formerly, V.E.S's College of Arts, Science & Commerce, Chembur, Mumbai.

AARTI CHIKHAL

Balbharti's MJP College of Commerce, Mumbai.

RIYU HALDANKAR

JVM's Mehta Degree College, Airoli, Navi Mumbai.

DR. TASFIYA PATEL

Patuck Gala College of Commerce & Management, Santacruz (E), Mumbai.

DHANABALU R. NAIKAR

S.I.A. College, Guru Nanak College,

DR. JAGRUTI DARJI

K. P. B. Hinduja College of Commerce, Mumbai.

SANTOSH YADAV

Vidya Vikas Universal College of Arts, Science & Commerce, Malad.

VIDHI RATHOD

St. Rock College of Commerce & Science, Borivali.

NEW EDITION

When you care enough to be better than the best



MUMBAI

GOA & NAGPUR &

BHAVNAGAR



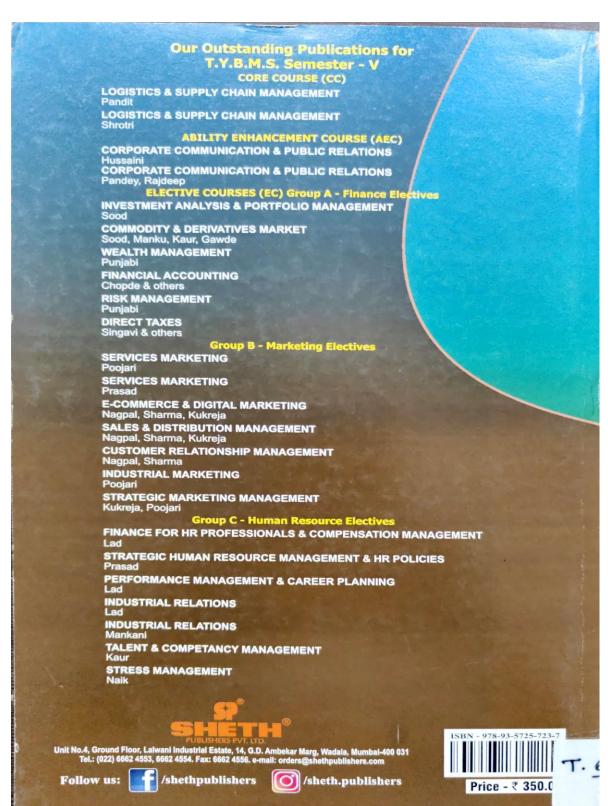
Follow us: /shethpublishers /sheth.publishers

1/T.Y.B.M.S.-Financial Accounting (Sem.-V)

I/C PRINCIPAL
St. ROCK'S DEGREE COLLEGE
OF COMM. & SCIENCE
M.M.C. SCHOOL BLDG., EKSAR
BORIVALI (W), MUMBAI-92













(心 从列生 以 可必,	
1.	Preparation of Final Accounts of Companies	1-199
2.	Underwriting of Shares and Debentures	200 - 240
3.	Accounting of Transactions of Foreign Currency	241 - 292
4.	Investment Accounting	293 - 359
5.	Ethical Behaviour & Implications for Accountants	360 - 402





SPECIAL EDITION

Elective Courses (EC) Discipline Specific Elective (DSE) Courses

ACCOUNTANCY 8

FINANCIAL MANAGEMENT

S.Y.B.Com. (Semester - IV)

Dr. Premsagar R. Singh Milind Ramchandra More Manjeet A. Mishra St. Rock's Degree College of Commerce & Science Eksar Borivali (w).

> In Collaboration With L. N. Chopde and Others

FIRST EDITION

When you care enough to be better than the best

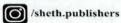


MUMBAI

NAGPUR &

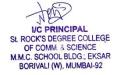
BHAVNAGAR





1/S.Y.B.Com. - Accountancy & Financial Mgt. (Sem. IV)

GOA







Our Foot Prints

Regd. Office & Show Room

Unit No. 4, Ground Floor, Lalwani Industrial Estate,

14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031.

© (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: orders@shethpublishers.com

'PALLAV-KUNJ', Borda, Margao, Goa, © (0832) 2733436

Nagpur

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

© (0712) 2737052

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). © (0278) 2516679

ISBN - 978-93-5576-536-9

© Authors

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and content of the publication with original Government publication or notifications wherever applicable.

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hire out or circulated.

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replaced within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Printed by

Published & : Sheth Publishers Private Ltd., Unit No. 4, Ground Floor,

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031

© 6662 4553 / 6662 4554 FAX : 6662 4556.

St. ROCK'S DEGREE COLLEGE OF COMM. & SCIENCE M.M.C. SCHOOL BLDG.; EKSAR BORIVALI (W), MUMBAI-92





CONTENTS

Ī	SECTION – I	
1.	Introduction to Company Accounts	1-31
2.	Issue of Shares (Only Theory)	32 - 56
3.	Issue of Debentures (Only Theory)	57 - 65
4.	Redemption of Preference Shares	66 - 118
5.	Redemption of Debentures	119 - 16
6.	Profit Prior to Incorporation	168 - 20
	The state of the s	
	SECTION – II	
+	Objective Questions	211 - 25
+	Mumbai University Objective Questions with Answers	254 - 26
+	Mumbai University Question Paper (March – 2019)	263 - 26





SPECIAL EDITION

Discipline Specific Elective (DSE) Courses

COST ACCOUNTING

T.Y. B. Com. (Semester - VI)

Milind Ramchandra More Dr. Premsagar R. Singh Manjeet A. Mishra ST. Rock's Degree College of Commerce & Science Eksar Borivali (w).

> In Collaboration With L. N. Chopde and Others

FIRST EDITION

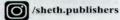
When you care enough to be better than the best



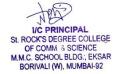
GOA & NAGPUR &

BHAVNAGAR





1/T.Y.B.Com.-Cost Accounting (Sem.-VI)







Our Foot Prints

Regd. Office &

Unit No. 4, Ground Floor, Lalwani Industrial Estate,

Show Room

14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031. © (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: orders@shethpublishers.com

Goa

'PALLAV-KUNJ', Borda, Margao, Goa, @ (0832) 2733436

Nagpur

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

© (0712) 2737052

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). © (0278) 2516679

ISBN - 978-93-5576-582-6

© Authors

The book is strictly written according to the new syllabus available at the time of printing

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, there from. It is suggested that to avoid any doubt the reader should cross—check all the facts, law and contents of the publication with actional Government publication or notifications wherever applicable. the publication with original Government publication or notifications wherever applicable.

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any The text of this publication, or any part inereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement within one month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser.

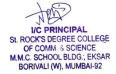
All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only

Printed by

Published & : Sheth Publishers Private Ltd., Unit No. 4, Ground Floor,

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai - 400 031.

© 6662 4553 / 6662 4554 FAX : 6662 4556.







CONTENTS...

	SECTION - I	
1.	Cost Control Accounts	1-4
1.	Cost Control Accounts	45 – 10
2.	Contract Costing	
3.	Process Costing	102 – 15
4.	Process Costing : Joint Products and By-Products	160 – 18
5.	Introduction to Marginal Costing	181 – 22
6.	Introduction to Standard Costing	221 – 25
7.	And the second s	258 – 27
	SECTION - II	
La	ast Minute Revision	272 – 279
Ob	Objective Questions	
Mı	Mumbai University Objective Questions with Answers	
Mumbai University Question Paper (Oct, 2019)		311 - 314





SPECIAL EDITION

Elective Courses (EC) Discipline Specific Elective (DSE) Courses

AUDITING

(Financial Accounting and Auditing – VI)

S.Y. B.Com. (Semester - IV)

(Updated as per recent MCA notifications)

Dr. Premsagar R. Singh Milind Ramchandra More Manjeet A. Mishra St. Rock's Degree College of Commerce & Science Eksar Borivali (w).

> In Collaboration With L. N. Chopde and Others

FIRST EDITION

When you care enough to be better than the best



NAGPUR & BHAVNAGAR

Follow us:



/shethpublishers



/sheth.publishers

1/S.Y.B.Com. - Auditing (Sem. - IV)







Our Foot Prints

Regd. Office & : Unit No. 4, Ground Floor, Lalwani Industrial Estate,

Show Room

14. G.D. Ambekar Marg, Wadala, Mumbai - 400 031.

© (022) 6662 4553 / 6662 4554 FAX : 6662 4556

Email: orders@shethpublishers.com

: 'PALLAV-KUNJ', Borda, Margao, Goa, © (0832) 2733436

Nagpur

Shreeniwas Apt., Mukundraj Lane, Opp. Dharampeth Mahila Bank,

Walker Road, Mahal, Nagpur - 440 002.

© (0712) 2737052

Bhavnagar

Shah & Co. High Court Road, Bhavnagar (Gujarat). @ (0278) 2516679

ISBN - 978-93-5576-558-1

© Authors

The book is strictly written according to the new syllabus available at the time of printing.

Every possible effort has been made to avoid errors and omissions in this publication by the Authors and the Publishers. Inspite of this effort, some typographical errors might have crept in. Any mistake, error or discrepancy noted may be brought to our notice which shall be taken care of in the forthcoming edition. It is hereby notified that neither the Author nor the Publishers or seller will be liable for any damage or loss to anyone, in any manner, there from. It is suggested that to avoid any doubt the reader should cross-check all the facts, law and contents of the publication with original Government publication or notifications wherever applicable.

The text of this publication are form or by any

The text of this publication, or any part thereof, may not be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording, storage in an information retrieval system, or reproduced on any disc, tape, perforated media or other information storage device, etc., otherwise, without the prior written permission of the publisher and author. No key to this book can be prepared without the prior written permission of the Publishers. Any violation will invite prosecution legal action under the Indian Copyright Act.

This book is sald subject to the condition of the publisher and author to the condition of the publishers.

This book is sold subject to the condition that it shall not by way of trade or otherwise, be lent, resold, hired out or circulated.

For binding mistakes, misprints or for missing pages, etc., the publishers' liability is limited to replacement none month of purchase by similar edition. All expenses in this connection are to be borne by the purchaser. within or

All disputes are subject to jurisdiction of courts, tribunals and forums at Mumbai only.

Printed by

Published & : Sheth Dublishers Drivate Ltd., Unit No. 4, Ground Floor,

Lalwani Industrial Estate, 14, G.D. Ambekar Marg, Wadala, Mumbai – 400 031.

© 6662 4553 / 6662 4554 FAX : 6662 4556.

I/C PRINCIPAL St. ROCK'S DEGREE COLLEGE OF COMM. & SCIENCE M.M.C. SCHOOL BLDG.; EKSAR BORIVALI (W), MUMBAI-92





Contents

1.	Introduction to Auditing		1-35
2.	Types of Audit		36 - 64
3.	Audit Planning, Procedures and Documentation		65 - 92
4.	Auditing Techniques		93 – 132
5.	Internal Audit		133 – 149
6.	Auditing Techniques : Vouching		150 – 187
7.	Auditing Techniques : Verification	Parties Complete	188 – 238
	Mumbai University Question Paper (March 2017)		239 - 240
	Mumbai University Question Paper (March 2018)	Sont Notes	241 - 242
	Mumbai University Question Paper (October 2018)		243 - 245
	Mumbai University Question Paper (April 2019)		246 - 248

(viii)







Index for Criteria 3.3.2

List of the	e Paners	Published	on IJARSCT
List Of the	c I apcis	i ubiisiicu	

Table of content

Certificates to the Faculty and student







The papers and certificate can be accessed by using the following Paper ids.

The papers are available at: **VOLUME 1, ISSUE 3, JANUARY 2021**

Google Drive Link:

https://drive.google.com/drive/folders/1sq1k47jdvSNVYF7X-15wRysEx6nrcxMy?usp=sharing

The papers and certificate can be accessed by using the following Paper ids.

Paper ID	Paper Details	Paper Links
14501	Assessing the Sustainment of Online Privacy: A Comprehensive Examination of Internet Surfing Prof. Kajal Mehta and Vishwajeet Singh	https://ijarsct.co.in/Paper14501.pdf
14502	Analysing the Diverse Dimensions of Logistics: Comprehensive Classification and Comparative Study Prof. Mohit Sharma, Prof. Snehal Sharma, Aryan	https://iigraet.co.in/Danov14502.ndf
14502	Dave Exploring the Pervasiveness of Technology	https://ijarsct.co.in/Paper14502.pdf
14503	Addiction: A Comprehensive Research Framework Prof. Karishma Tiwari and Vivek Sanjay Vakode	https://ijarsct.co.in/Paper14503.pdf
14504	A Study on Impact of Advance Robotics in Army Prof. Tandra Paul and Shubham Jaikaran Yadav	https://ijarsct.co.in/Paper14504.pdf
14505	Unravelling the Complexities of Income Tax: Analysis, Implications and Solutions Prof. Amrut Rumde, Prof. Bhavika Rumade, Imaad Khan	https://ijarsct.co.in/Paper14505.pdf
14506	A Study on Risk Management Prof. Naresh Purohit and Imaad Khan	https://ijarsct.co.in/Paper14506.pdf
14507	A Study on Banking in Financial System Prof. Naresh Purohit and Ganesh Kumar	https://ijarsct.co.in/Paper14507.pdf
14508	Secure and Seamless Identity Verification with the Power of Biometric Authentication Prof. Kajal Mehta and Divya Nevgi	https://ijarsct.co.in/Paper14508.pdf
14509	Assessing The Economic Impact of Electric Vehicles on Growth: A Perspective Prof. Rajesh Shah and Santosh Ganpat Gahlot	https://ijarsct.co.in/Paper14509.pdf
14510	A Study on Impact of Artificial Intelligence in Finance Sector Prof. Karishma Tiwari and Santosh Ganpat Gahlot	https://ijarsct.co.in/Paper14510.pdf







	Artificial Intelligence In Health Care Diagnosis And	
14511	Treatment	https://ijarsct.co.in/Paper14511.pdf
	Prof. Tandra Paul and Neha Ramsingar Patel	
	A Study on Impact of Covid-19 on Indian Mutual	
14512	Fund	https://ijarsct.co.in/Paper14512.pdf
	Prof. Naresh Purohit and Aryan Jaiswal	
14513	A Study on Software Development	https://ijarsct.co.in/Paper14513.pdf
	Prof. Kajal Mehta and Amit Yadav	
	A Study on Mobile Technology and Its Impact on	
	Society	
14514	Prof. Amrut Rumde, Prof. Bhavika Rumade, Sufiya	https://ijarsct.co.in/Paper14514.pdf
	Shaikh	, ,,,
	A Study on Investment Analysis and Portfolio	
	Management	
14515	Prof. Amrut Rumde, Prof. Bhavika Rumade, Rushil	https://ijarsct.co.in/Paper14515.pdf
	S. Parikh	, , , , , , , , , , , , , , , , , , , ,
	A Study on Corporate Governance and Financial	
14516	Markets forum	https://ijarsct.co.in/Paper14516.pdf
	Prof. Rajesh Shah and Boaz Tamilalagan Nadar	, ,,,
	A Study on Credit Rating Agencies in India	
14517	Prof. Naresh Purohit and Mayandi Sudalaimani	https://ijarsct.co.in/Paper14517.pdf
	Nadar	
	An Overview on Digital Transformation in Retail	
	Industry	
14518	Prof. Mohit Sharma, Prof. Snehal Sharma, Sanika	https://ijarsct.co.in/Paper14518.pdf
	Santosh Main	, ,,,
	A Comprehensive Study of Digital Media's	
	Influence on Literacy	
14519	Prof. Reena Kumar, Rajeev Srivastava, Vivek	https://ijarsct.co.in/Paper14519.pdf
	Chaurasiya	
	Data Management in the 5G Era: Challenges and	
	Strategies	
14520	Prof. Reena Kumar, Adv. Ashita Sinha, Krupal	https://ijarsct.co.in/Paper14520.pdf
	Natvarlal Kacha	
	Eliminating Poisonous Substances in Food Using	
14521	Advance Technology	https://ijarsct.co.in/Paper14521.pdf
	Prof. Nirja Sharan and Divya Nevgi	
14522	A Study on Application Programming Language	https://ijarsct.co.in/Paper14522.pdf
	Prof. Kajal Mehta and Krish Sharma	·
	Encryption Policies of Social Media Applications	
	and its Effect on User's Privacy	
14523	Prof. Karishma Tiwari and Narendranath B	https://ijarsct.co.in/Paper14523.pdf
	Gavande	
	Advancements in Biotechnology: Unlocking	
14524	Potential for Sustainable Agriculture	https://ijarsct.co.in/Paper14524.pdf
	Prof. Nirja Sharan and Sushant Madki	







	A Study on Optimizing the Global Supply Chain	
14525	Management	https://ijarsct.co.in/Paper14525.pdf
	Prof. Mohit Sharma and Prof. Snehal Sharma	, ,,,
14526	A Case Study on Wealth Management	https://ijarsct.co.in/Paper14526.pdf
	Prof. Amrut Rumde and Prof. Bhavika Rumade	
14527	An Overview on Inbound Marketing	https://ijarsct.co.in/Paper14527.pdf
	Prof. Reena Kumar, Dr. Ashish Sinha, Aditya Meher	, , , , , , , , , , , , , , , , , , , ,
	A Study on Understanding College Admission	
14528	Policies	https://ijarsct.co.in/Paper14528.pdf
	Prof. Nirja Sharan and Aditya Meher	, , , , , , , , , , , , , , , , , , , ,
	A Study on Sales Marketing	
14529	Prof. Mohit Sharma, Prof. Snehal Sharma, Vighnesh	https://ijarsct.co.in/Paper14529.pdf
	A Shetty	, ,,,

14530	A Study on Social Media Marketing and Engagement Prof. Mohit Sharma and Prof. Snehal Sharma	https://ijarsct.co.in/Paper14530.pdf
14531	Performance Evaluation of Mutual Funds: A Comparative Study Prof. Naresh Purohit and Krishna Jayaswal	https://ijarsct.co.in/Paper14531.pdf
14532	The Evolution of Customer Relationship Management: Trends and Innovations Prof. Reena Kumar, Rachit Roshan, Aryan Dave	https://ijarsct.co.in/Paper14532.pdf
14533	The Dual Nature of Social Media: Impacts on Mental Health Prof. Nirja Sharan	https://ijarsct.co.in/Paper14533.pdf
14534	Implementation of Robotic Intelligence and Communication Prof. Tandra Paul and Flourence Rajkumar Nadar	https://ijarsct.co.in/Paper14534.pdf
	Taxation Policies and their Impact on Business and	
	Economic Growth	
14535	Prof. Amrut Rumde, Prof. Bhavika Rumade, Nikhil Jitendra Chandravanshi	https://ijarsct.co.in/Paper14535.pdf
14536	A Study on Indian Stock Market Prof. Naresh Purohit and Snehal Patel	https://ijarsct.co.in/Paper14536.pdf
	Impact of Children's Tech Use: A Comprehensive Study	
14537	Prof. Reena Kumar, Prof. Rashmi Prashad, Subhanshu Sabhajeet Pal	https://ijarsct.co.in/Paper14537.pdf
14538	A Study on Behavioral Finance Prof. Amrut Rumde, Prof. Bhavika Rumade, Sahil Dattaram Vaje	https://ijarsct.co.in/Paper14538.pdf
	The Impact of Social Media Marketing on	
14539	Consumer Behavior: A Comprehensive Analysis Prof. Mohit Sharma, Prof. Snehal Sharma, Uday Suresh Bhuiyan	https://ijarsct.co.in/Paper14539.pdf







	Steps to Analyze the Implementation of a Tax on	
	Organizational Revenue	
14540	Prof. Amrut Rumde, Prof. Bhavika Rumade, Nitesh	https://ijarsct.co.in/Paper14540.pdf
	Ashok Sharma	
	Breast Cancer Awareness among Women: A Comprehensive Study	1 11
14541	Prof. Nirja Sharan	https://ijarsct.co.in/Paper14541.pdf
	Understanding and Combating Scams: A	
14542	Comprehensive Overview	https://iiamaat.co.im/Danam14542.mdf
14542	Prof. Rahul Varma and Jitesh Prakash Shinde	https://ijarsct.co.in/Paper14542.pdf
	Resilience and Recovery: Crisis Management	
	Frameworks for Banks in Turbulent Times	
14543	Prof. Gunakshi Khandeka and Melissa Mathew	https://ijarsct.co.in/Paper14543.pdf
11313	Dsouza	inteps.//ijarset.eo.iii/r aper 1 is is.par
	Quantum Computing: Current State and Future	
14544	Prospects	https://ijarsct.co.in/Paper14544.pdf
	Prof. Karishma Tiwari and Rishikesh Pradhan	, ,,,
14545	A Study on Future of 3D Printing Technology	https://ijarsct.co.in/Paper14545.pdf
	Prof. Tandra Paul and Shivam Jaiswal	
14546	An Overview on Online Shopping	https://ijarsct.co.in/Paper14546.pdf
	Prof. Krina Adhiya and Sanket Sandeep Gundiye	
	A Study on New Technologies for Web	
14547	Development Prof. Karishma Tiwari and Saurabh Sunil Nikam	https://ijarsct.co.in/Paper14547.pdf
	The Psychological Effects of Social Media Use	
4 4 5 4 0	on Adolescents	1 11
14548	Prof. Sameer Khasnis and Kirti Gupta	https://ijarsct.co.in/Paper14548.pdf
	The Social and Psychological Impact of Social	
14549	Media Algorithms	https://ijarsct.co.in/Paper14549.pdf
14343	Prof. Tandra Paul and Mr. Atharva Santosh Ghavre	Tittps://ijarsct.co.iii/Faper14349.pur
	A Study on Risk Management	
14550	Prof. Gunakshi Khandeka and Nikhil	https://ijarsct.co.in/Paper14550.pdf
1.550	Chandravanshi	mepsiyy ijarsedeemiy raper 1 isseipar
	A Study on Role of Banks in the Economy: An	
14551	Introduction to Banking Services	https://ijarsct.co.in/Paper14551.pdf
	Prof. Sonia Pereira and Shoyab Kadeer	
	Study on Role of Financial Market in Deriving	
14552	Economic Development	https://ijarsct.co.in/Paper14552.pdf
	Prof. Ritu Jaydeep Ahuja and Daksha Vilas Khaire	
14553	A Study on Sales Forecasting on the Enterprises	https://ijarsct.co.in/Paper14553.pdf
	Prof. Sameer Khasnis and Chris Fernandes Programming Languages: From Assembly to Web	
4 455 4	Assembly Languages: From Assembly to Web	har the second of the second of
14554	Prof. Kajal Mehta and Samiksha Sanjay Halve	https://ijarsct.co.in/Paper14554.pdf
	Adapting Ecosystems: Assessing Climate Change's	
14555	Influence on Biodiversity Dynamics	https://ijarsct.co.in/Paper14555.pdf
14333	Prof. Nirja Sharan and Sahil Umesh Kamerkar	mttps://ijarsct.co.m/Paper14555.pur
14556	An Overview on Artificial Intelligence	https://ijarsct.co.in/Paper14556.pdf
1-7330	Prof. Kajal Mehta and Abhilash Nayak	neeps.//ijarsec.co.m/r aper 14550.pur
	, , , , , , , , , , , , , , , , , , , ,	l .







14557	Attitude of Investors Towards the Stock Market	https://ijarsct.co.in/Paper14557.pdf
	Prof. Gunakshi Khandeka and Karan Raichura	,,
14550	Indian Consumer Perception Regarding Domestic and Multi-National Brands	https://iiaraat.co.in/Donor14550.ndf
14558	Nitin Sharma	https://ijarsct.co.in/Paper14558.pdf
	A Review of Consumer Satisfaction of Tata Motors	
14559	in Mumbai, Maharashtra Nitin Sharma	https://ijarsct.co.in/Paper14559.pdf
	A Study on Financial Planning its Needs in	
14560	Business	https://ijarsct.co.in/Paper14560.pdf
	Prof. Manjeet Mishra	
14561	A Study of Retail Banking and its Challenges Prof. Aparna Surve	https://ijarsct.co.in/Paper14561.pdf
	An Analysis of Impact of Various Tools and	
	Techniques Across Firms was Conducted on Online	
14562	Marketing through Consumers Prof. Nitin Sharma	https://ijarsct.co.in/Paper14562.pdf
	A Study on Impact of Cellphones Branding on	
14563	Consumer Buying Behavior	https://ijarsct.co.in/Paper14563.pdf
	Prof. Manjeet Mishra	
	A Study on Impact of E-Commerce on Indian Economy - Government Initiatives, Opportunities	
14564	and Challenges	https://ijarsct.co.in/Paper14564.pdf
	Prof. Aparna Surve	
	Appropriate Marketing Communication Channels Affected by Consumer Behaviour and	
14565	Segmentation Segmentation	https://ijarsct.co.in/Paper14565.pdf
	Prof. Nitin Sharma	
14566	Analysis of Indian Insurance Market Prof. Aparna Surve	https://ijarsct.co.in/Paper14566.pdf
	A Study on Artificial Intelligence and Apparel	
14567	Industry	https://ijarsct.co.in/Paper14567.pdf
	Prof. Manjeet Mishra Classification and Factors influencing Students to	
	Choose Career in the Field of Accounting and	
14568	Finance	https://ijarsct.co.in/Paper14568.pdf
4.5===	Prof. Milind More	
14569	Analysis Report on Effects of Demonetisation Prof. Aparna Surve	https://ijarsct.co.in/Paper14569.pdf
14570	A Study of Accounting Information Systems	https://ijarsct.co.in/Paper14570.pdf
	Prof. Manjeet Mishra	
14571	Digital Accounting and it's Growth in India Prof. Milind More	https://ijarsct.co.in/Paper14571.pdf
	Monetary Policy Dynamics: Unraveling the	
	Influence of Interest Rate Changes on Portfolio	
14572	Management Decisions and Performance	https://ijarsct.co.in/Paper14572.pdf
	Prof. Rajesh Shah and Riddhi Arvind Devaliya	







PROCEEDINGS OF

NATIONAL CONFERENCE

ON

The Digital Frontier: Unveiling the Impact of Emerging Technologies on Industries. Societies, and Economies

11 January 2021



Organized By

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE,
BORIVALI, (WEST), MUMBAI
in Association with
JAI BHARAT COLLEGE OF COMMERCE, MUMBAI









ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

&

JAY BHARAT COLLEGE OF COMMERCE

Borivali(W)

Mulund(W)



ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

In Association with

JAI BHARAT COLLEGE OF COMMERCE

National Conference on

"The Digital Frontier: Unveiling the Impact of Emerging Technologies on Industries, Societies, and Economies".



CHIEF GUEST

Mrs. Preeti G.Kanitkar

JAY BIJARAT COLLEGE OF COMMERCE
MULUND (W) MUMBAI; 82

MONDAY 11 TH JANUARY 2021

ISSN NO.: 2581 -9429 NCHHETPP - 2022 Principal
Agnel School of Law

Impact Factor: 4.819 www.ijarsct.co.in

















SHRI HARI EDUCATIONAL TRUST'S ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92



CALL FOR PAPER

All accepted papers will be published in multidisciplinary double blind Peer Reviewed International Journal with ISSN Index & 6+ Impact factor

Journal Name: International Journal of Advance Research in Science, Communication and Technology (IJARSCT)
https://drive.google.com/drive/folders/leflqiq-_w7WbtuY74Yc7efBbKz3piu65?usp=drive_link

Note: (Those who are submitting Research Paper have to refer to the above link. Paper submission link will be provided after selection of full Length Paper Submission)

IMPORTANT DATES

Full Length Paper Submission : 5th January 2021 Registration by : 9th January 2021 Conference Date :11th January 2021

REGISTRATION LINK

Link: https://forms.gle/vaauMmExXGZreqpZ9 E-certificate will be provided to all participants after successful Submission of Feedback Form

ORGANISING COMMITTEE

Ms. Nirja Sharan I/C Principal St. Rocks College Mr..Mohit Sharma Co-Ordinator St.Rocks College

Asst. Prof. Aparna Surve Asst. Prof. Amrut Rumde















Proceedings of National Conference

on

"The Digital Frontier: Unveiling the Impact of Emerging Technologies on Industries. Societies, and Economies".

11th January, 2021



Lambert Publication's

I/C PRINCIPAL
SI. ROCK'S DEGREE COLLEGE
OF COMM & SCIENCE
M.M.C. SCHOOL BLDG.; EKSAR
BORIVALI (W), MUMBAI-92





First Impression 2021

Copyright © 2021 by Lambert Publication's

Proceeding of National Conference on "The Digital Frontier: Unveiling the Impact of Emerging Technologies on Industries. Societies, and Economies".

11th January 2021

Disclaimer

The responsibility for opinions expressed in articles, studies and other contributions in this publication rests solely with their authors, and this publication does not constitute an endorsement by the IJARSCT, of the opinions so expressed in them.

Official website of the organization: www.ijarsct.co.in

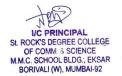
@ Lambert Publication's

ISBN: 2581-9429

Organised by



ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE,
BORIVALI, (WEST), MUMBAI
in Association with
JAI BHARAT COLLEGE OF COMMERCE, MUMBAI







International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)



TABLE OF CONTENTS

Assessing the Sustainment of Online Privacy: A Comprehensive Examination of Inter	net Surfing
Prof. Kajal Mehta and Vishwajeet Singh	1-4
Analysing the Diverse Dimensions of Logistics: Comprehensive Classification and Cor	mparative Study
Prof. Mohit Sharma, Prof. Snehal Sharma, Aryan Dave	5-8
Exploring the Pervasiveness of Technology Addiction: A Comprehensive Research Fra	amework
Prof. Karishma Tiwari and Vivek Sanjay Vakode	9-11
A Study on Impact of Advance Robotics in Army	
Prof. Tandra Paul and Shubham Jaikaran Yadav	12-15
Unravelling the Complexities of Income Tax: Analysis, Implications and Solutions	
Prof. Amrut Rumde, Prof. Bhavika Rumade, Imaad Khan	16-19
A Study on Risk Management	
Prof. Naresh Purohit and Imaad Khan	20-22
A Study on Banking in Financial System	
Prof. Naresh Purohit and Ganesh Kumar	23-25
Impact Factor 4.819 (SJIF)	www.ijarsct.co.in







Secure and Seamless Identity Verification with the Power of Biometric Authentication	on
Prof. Kajal Mehta and Divya Nevgi	26-29
Assessing The Economic Impact of Electric Vehicles on Growth: A Perspective	
Prof. Rajesh Shah and Santosh Ganpat Gahlot	30-33
A Study on Impact of Artificial Intelligence in Finance Sector	
Prof. Karishma Tiwari and Santosh Ganpat Gahlot	34-36
Artificial Intelligence In Health Care Diagnosis And Treatment	
Prof. Tandra Paul and Neha Ramsingar Patel	37-39
A Study on Impact of Covid-19 on Indian Mutual Fund	
Prof. Naresh Purohit and Aryan Jaiswal	40-42
A Study on Software Development	
Prof. Kajal Mehta and Amit Yadav	43-45
A Church an Markilla Tarkon land and the bounch an Caristo	
A Study on Mobile Technology and Its Impact on Society	46-50
Prof. Amrut Rumde, Prof. Bhavika Rumade, Sufiya Shaikh	46-30
A Study on Investment Analysis and Portfolio Management	
Prof. Amrut Rumde, Prof. Bhavika Rumade, Rushil S. Parikh	51-53
A Study on Corporate Governance and Financial Markets forum	
Prof. Rajesh Shah and Boaz Tamilalagan Nadar	54-57
A Study on Credit Rating Agencies in India	
Prof. Naresh Purohit and Mayandi Sudalaimani Nadar	58-60
An Overview on Digital Transformation in Retail Industry	
Prof. Mohit Sharma, Prof. Snehal Sharma, Sanika Santosh Main	61-62
Impact Factor 4.819 (SJIF)	www.ijarsct.co.in
Impact ractor 4.015 (3)II /	vv vv vv.ijai Sct.co.iii







A Comprehensive Study of Digital Media's Influence on Literacy	
Prof. Reena Kumar, Rajeev Srivastava, Vivek Chaurasiya	63-65
Data Management in the 5G Era: Challenges and Strategies	
Prof. Reena Kumar, Adv. Ashita Sinha, Krupal Natvarlal Kacha	66-69
Eliminating Poisonous Substances in Food Using Advance Technology	
Prof. Nirja Sharan and Divya Nevgi	70-74
A Study on Application Programming Language	
Prof. Kajal Mehta and Krish Sharma	75-77
Encryption Policies of Social Media Applications and its Effect on User's Privacy	
Prof. Karishma Tiwari and Narendranath B Gavande	78-80
Advancements in Biotechnology: Unlocking Potential for Sustainable Agriculture	
Prof. Nirja Sharan and Sushant Madki	81-83
A Study on Optimizing the Global Supply Chain Management	
Prof. Mohit Sharma and Prof. Snehal Sharma	84-86
A Case Study on Wealth Management	
Prof. Amrut Rumde and Prof. Bhavika Rumade	87-89
An Overview on Inbound Marketing	
Prof. Reena Kumar, Dr. Ashish Sinha, Aditya Meher	90-93
A Study on Understanding College Admission Policies	
Prof. Nirja Sharan and Aditya Meher	94-97
A Study on Sales Marketing	
Prof. Mohit Sharma, Prof. Snehal Sharma, Vighnesh A Shetty	98-101
Impact Factor 4.819 (SJIF)	www.ijarsct.co.in







A Study on Social Media Marketing and Engagement Prof. Mohit Sharma and Prof. Snehal Sharma	102-104
Performance Evaluation of Mutual Funds: A Comparative Study Prof. Naresh Purohit and Krishna Jayaswal	105-107
The Evolution of Customer Relationship Management: Trends and Innovations Prof. Reena Kumar, Rachit Roshan, Aryan Dave	108-110
The Dual Nature of Social Media: Impacts on Mental Health Prof. Nirja Sharan	110-114
Implementation of Robotic Intelligence and Communication Prof. Tandra Paul and Flourence Rajkumar Nadar	115-120
Taxation Policies and their Impact on Business and Economic Growth Prof. Amrut Rumde, Prof. Bhavika Rumade, Nikhil Jitendra Chandravanshi	121-124
A Study on Indian Stock Market Prof. Naresh Purohit and Snehal Patel	125-129
Impact of Children's Tech Use: A Comprehensive Study Prof. Reena Kumar, Prof. Rashmi Prashad, Subhanshu Sabhajeet Pal	130-132
A Study on Behavioral Finance Prof. Amrut Rumde, Prof. Bhavika Rumade, Sahil Dattaram Vaje	133-135
The Impact of Social Media Marketing on Consumer Behavior: A Comprehensive Analysis Prof. Mohit Sharma, Prof. Snehal Sharma, Uday Suresh Bhuiyan	136-138
Steps to Analyze the Implementation of a Tax on Organizational Revenue Prof. Amrut Rumde, Prof. Bhavika Rumade, Nitesh Ashok Sharma	139-141

Impact Factor 4.819 (SJIF)







Breast Cancer Awareness among Women: A Comprehensive Study Prof. Nirja Sharan	142-145
Understanding and Combating Scams: A Comprehensive Overview Prof. Rahul Varma and Jitesh Prakash Shinde	146-148
Resilience and Recovery: Crisis Management Frameworks for Banks in Turbulent Times Prof. Gunakshi Khandeka and Melissa Mathew Dsouza	149-152
Quantum Computing: Current State and Future Prospects Prof. Karishma Tiwari and Rishikesh Pradhan	153-155
	155 155
A Study on Future of 3D Printing Technology Prof. Tandra Paul and Shivam Jaiswal	156-158
An Overview on Online Shopping Prof. Krina Adhiya and Sanket Sandeep Gundiye	159-161
A Study on New Technologies for Web Development Prof. Karishma Tiwari and Saurabh Sunil Nikam	162-165
The Psychological Effects of Social Media Use on Adolescents Prof. Sameer Khasnis and Kirti Gupta	166-169
The Social and Psychological Impact of Social Media Algorithms Prof. Tandra Paul and Mr. Atharva Santosh Ghavre	170-173
A Study on Risk Management Prof. Gunakshi Khandeka and Nikhil Chandravanshi	174-177
A Study on Role of Banks in the Economy: An Introduction to Banking Services Prof. Sonia Pereira and Shoyab Kadeer	178-182

Impact Factor 4.819 (SJIF)







Study on Role of Financial Market in Deriving Economic Development Prof. Ritu Jaydeep Ahuja and Daksha Vilas Khaire	183-186
A Study on Sales Forecasting on the Enterprises Prof. Sameer Khasnis and Chris Fernandes	187-189
Proj. Sameer Knasnis and Crins Fernandes	187-189
Programming Languages: From Assembly to Web Assembly	
Prof. Kajal Mehta and Samiksha Sanjay Halve	190-192
Adapting Ecosystems: Assessing Climate Change's Influence on Biodiversity Dynamics	
Prof. Nirja Sharan and Sahil Umesh Kamerkar	193-195
An Overview on Artificial Intelligence	
Prof. Kajal Mehta and Abhilash Nayak	196-200
Attitude of Investors Towards the Stock Market	
Prof. Gunakshi Khandeka and Karan Raichura	201-203
Indian Consumer Perception Regarding Domestic and Multi-National Brands	
Nitin Sharma	204-205
A Review of Consumer Satisfaction of Tata Motors in Mumbai, Maharashtra	
Nitin Sharma	206-210
A Study on Financial Planning its Needs in Business	
Prof. Manjeet Mishra	211-213
A study of Retail Banking and its Challenges	
Prof. Aparna Surve	214-216
An Analysis of Impact of Various Tools and Techniques Across Firms was Conducted on Online Marketing through Consumers	e
	217-221
Prof. Nitin Sharma	21/-221

Impact Factor 4.819 (SJIF)

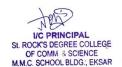






A Study on Impact of Cellphones Branding on Consumer Buying Behavior	
Prof. Manjeet Mishra	222-224
A Study on Impact of E-Commerce on Indian Economy - Government Initiatives, Opportunitie	s and
Challenges	
Prof. Aparna Surve	225-231
Appropriate Marketing Communication Channels Affected by Consumer Behaviour and Segm	entation
Prof. Nitin Sharma	232-235
Analysis of Indian Insurance Market	
Prof. Aparna Surve	236-239
A Study on Artificial Intelligence and Apparel Industry	
Prof. Manjeet Mishra	240-242
Pig. Manjeet Misira	240-242
Classification and Factors influencing Students to Choose Career in the Field of Accounting and	
Classification and Factors influencing Students to Choose Career in the Field of Accounting an	ıd
Classification and Factors influencing Students to Choose Career in the Field of Accounting an Finance	d
-	243-247
Finance	
Finance Prof. Milind More	
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve	243-247
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve A Study of Accounting Information Systems	243-247
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve	243-247 248-250
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve A Study of Accounting Information Systems	243-247 248-250
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve A Study of Accounting Information Systems Prof. Manjeet Mishra	243-247 248-250
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve A Study of Accounting Information Systems Prof. Manjeet Mishra Digital Accounting and it's Growth in India	243-247 248-250 251-255
Finance Prof. Milind More Analysis Report on Effects of Demonetisation Prof. Aparna Surve A Study of Accounting Information Systems Prof. Manjeet Mishra Digital Accounting and it's Growth in India Prof. Milind More	243-247 248-250 251-255

Impact Factor 4.819 (SJIF)







INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN

SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



OF PUBLICATION,

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-94

THIS IS TO CERTIFY THAT

Divya Nevgi

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Secure and Seamless Identity Verification with the Power of Biometric Authentication IN IJARSCT, VOLUME 1, ISSUE 3, JANUARY 2021

Certificate No: 012021-A0518 www.ijarsct.co.in



www.crossref.org





INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

ional Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journa



OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-94

THIS IS TO CERTIFY THAT

Prof. Mohit Sharma

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

An Overview on Digital Transformation in Retail Industry IN IJARSCT, VOLUME 1, ISSUE 3, JANUARY 2021

Certificate No: 012021-A0539 www.ijarsct.co.in



www.crossref.org











INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



OF PUBLICATION.

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-94

THIS IS TO CERTIFY THAT

Prof. Naresh Purohit

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

A Study on Impact of Covid-19 on Indian Mutual Fund IN IJARSCT, VOLUME 1, ISSUE 3, JANUARY 2021

Certificate No: 012021-A0525 www.ijarsct.co.in



www.crossref.org





INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-94

THIS IS TO CERTIFY THAT

Prof. Nirja Sharan

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Eliminating Poisonous Substances in Food Using Advance Technology IN IJARSCT, VOLUME 1, ISSUE 3, JANUARY 2021

Certificate No: 012021-A0548 www.ijarsct.co.in



www.crossref.org



www.sjifactor.com









INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Amrut Rumde

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India
HAS PUBLISHED A RESEARCH PAPER ENTITLED

Steps to Analyze the Implementation of a Tax on Organizational Revenue IN IJARSCT, VOLUME 1, ISSUE 3, JANUARY 2021

Certificate No: 012021-A0592 www.ijarsct.co.in









INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal





INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Milind More

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Classification and Factors influencing Students to Choose Career in the Field of Accounting and Finance IN IJARSCT, VOLUME 1, ISSUE 3, JANUARY 2021

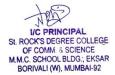
Certificate No: 012021-A0638



www.crossref.org











The papers and certificate can be accessed by using the following Paper ids.

The papers are available at: **VOLUME 2, ISSUE 5, JANUARY 2022**

Google Drive Link:

https://drive.google.com/drive/folders/1sq1k47jdvSNVYF7X-15wRysEx6nrcxMy?usp=sharing

The papers and certificate can be accessed by using the following Paper ids.

Paper ID	Paper Details	Paper Links
14601	A Comparative Study on the Differences Between BSE and NSE	https://ijarsct.co.in/Paper14601.pdf
	Prof. Manali Jani and Rajput Nandini Vikram Singh	110
14602	A Study on Progress in India's GDP Prof. Rajesh Shah and Imamuddin Mainuddin Khan	https://ijarsct.co.in/Paper14602.pdf
14603	Strategic Analysis of Apple Inc.: A Comprehensive Examination of its Competitive Position and Future Prospects Prof. Ritu Jaydeep Ahuja and Karan Raichura	https://ijarsct.co.in/Paper14603.pdf
14604	Artificial Intelligence and Ethics Navigating the Moral Landscape in the Age of Intelligent Machines Prof. Kajal Mehta and Swayam. S. Mahadik	https://ijarsct.co.in/Paper14604.pdf
14605	Unveiling the Realities: Substance Use among College Campuses and Strategies for Addressing Drug and Alcohol Challenges Prof. Sameer Khasnis and Vedant Purandar Yadav	https://ijarsct.co.in/Paper14605.pdf
14606	Enhancing Security Measures in Li-Fi Networks: Challenges, Solutions and Innovations Prof. Karishma Tiwari and Rohit Yadav	https://ijarsct.co.in/Paper14606.pdf
14607	A Study on Origins and Contemporary Impact of the Caste System in India Prof. Shailaja Sundrapalli and Rajput Nandini Vikram Singh	https://ijarsct.co.in/Paper14607.pdf
14608	Unraveling the Influence of Advertising on Consumer Behavior: Insights, Trends and Psychological Implications Prof. Sameer Khasnis and Nayna Nandu Chougule	https://ijarsct.co.in/Paper14608.pdf
14609	Revlutionzing Transportation: The Transition from Combustion to Electric Vehicles Prof. Nitu Sahu and Mr. Rohit Prajapati	https://ijarsct.co.in/Paper14609.pdf
14610	The Role of GST in Indian Economy Prof. Manjeet Mishra	https://ijarsct.co.in/Paper14610.pdf







	Hedging in Agriculture: Exploring Crop Insurance	https://ijarsct.co.in/Paper14611.pdf
14611	and Commodity Futures Contracts	
	Prof. Naresh Purohit and Archita Daniel	
	Factors Affecting in Choosing Accounting Career	https://ijarsct.co.in/Paper14612.pdf
14612	Path	
	Prof. Milind More	
	A Study on Public Relations Environment in India	https://ijarsct.co.in/Paper14613.pdf
14613	Prof. Mohit Sharma, Prof. Snehal Sharma,	
	Bhoomika Katpara	
	The Impact of Artificial Intelligence on Job Market	https://ijarsct.co.in/Paper14614.pdf
14614	and Workforce Automation	
	Prof. Kajal Mehta and Rishikesh Pradhan	
	A Study on Futures and Option Strategies	https://ijarsct.co.in/Paper14615.pdf
14615	Prof. Amrut Rumde, Prof. Bhavika Rumade, Rajesh	
	Pogale	
	Evolutionary Trajectory: Tracing the Advancement	https://ijarsct.co.in/Paper14616.pdf
	and Transformative Journey of Artificial	
14616	Intelligence	
	Prof. Karishma Tiwari and Janvi Ravariya Patel	
	Streaming Evolution: Unraveling the	https://ijarsct.co.in/Paper14617.pdf
14617	Transformation of Netflix Over Time	
	Prof. Nitu Sahu and Janvi Ravariya	
	The Healing Power of Music: Exploring the Efficacy	https://ijarsct.co.in/Paper14618.pdf
	of Music Therapy	
14618	Prof. Reena Kumar, Ashita Sinha, Pooja Shrikant	
	Jadhav	
	Crafting Connections: The Art of Public Relations	https://ijarsct.co.in/Paper14619.pdf
14619	Prof. Manali Jani, Prof. Shweta Jani, Shreika Sanjay	
	Sawant	1/11
	A Study on Evolution of COCA COLA Company	https://ijarsct.co.in/Paper14620.pdf
14620	Prof. Mohit Sharma, Prof. Snehal Sharma, Sai	
	Rajesh Shetty	1 1/11
	Walmart Evolution: From Brick-and-Mortar	https://ijarsct.co.in/Paper14621.pdf
14621	Behemoth to Omni Channel Retail Innovator	
	Prof. Rahul Varma and Sai Rajesh Shetty	https://iianaal.com/page 44500
	Silent Scars: Unveiling the Multifaceted	https://ijarsct.co.in/Paper14622.pdf
	Dimensions of Child Abuse and Nurturing Paths to	
	Resilience	
14622	Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan	
		https://iiamaat.co.im/Domost14C22.mdf
14623	A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil	https://ijarsct.co.in/Paper14623.pdf
		https://iiprest.co.in/Danar14624 - df
	Dark Usage of Internet Unveiling the Underbelly of	https://ijarsct.co.in/Paper14624.pdf
14624	Cyberspace Prof. Kaial Mohta and Anditya Toias Borkar	
	Prof. Kajal Mehta and Aaditya Tejas Borkar	https://iiarcet.co.in/Danar14635 adf
	Ethical Considerations in Genetic Engineering: Exploring the Moral Implications of Constitutions of Constit	https://ijarsct.co.in/Paper14625.pdf
14635	Exploring the Moral Implications of Genetic Modification	
14625	Prof. Nirja Sharan and Kajal Sachin Rajbhar	
	i i vi. ivii ja siiai aii aiiu najai savillil Najvildi	







		T
	Revolutionizing HIV Treatment: The Role of Nano-	https://ijarsct.co.in/Paper14626.pdf
14626	Technology	
	Prof. Nirja Sharan and Chhaya Jaysingh Yadav	
14627	An Overview of Status of Indian Economy	https://ijarsct.co.in/Paper14627.pdf
	Prof. Rajesh Shah and Vrushali Powar	
	The Evolution of War Technology: From Ancient	https://ijarsct.co.in/Paper14628.pdf
14628	Battles to Modern AI Battles	
	Prof. Kajal Mehta and Chhaya Jaysingh Yadav	
	Virtual Currency: A Digital Paradigm for Online	https://ijarsct.co.in/Paper14629.pdf
	Transactions	
14629	Prof. Manali Jani, Prof. Shweta Jani, Aaditya Tejas	
	Borkar	
	A Study of the Popular Mergers and Acquisitions in	https://ijarsct.co.in/Paper14630.pdf
	India during the Last Two Decades	
14630	Prof. Gunakshi Khandeka and Sonali Ramesh	
	Mishra	
	A Study on Indian Financial Market	https://ijarsct.co.in/Paper14631.pdf
14631	Prof. Amrut Rumde, Prof. Bhavika Rumade, Sonali	
	Mishra	
	Jerseykart.in: Exploring the Dynamics of Online	https://ijarsct.co.in/Paper14632.pdf
	Jersey Sales	
14632	Prof. Mohit Sharma, Prof. Snehal Sharma, Karan	
	Raichura	140
	Shareholder Rights: An Analysis of Their	https://ijarsct.co.in/Paper14633.pdf
14633	Significance and Impact on Corporate Governance	
	Prof. Naresh Purohit and Karan Raichura	1 //!! /2
	Sahara Group's Battle with SEBI: Unraveling the	https://ijarsct.co.in/Paper14634.pdf
14634	Spam Controversy	
	Prof. Yasmeen Sodawala and Mansvi Pawar	https://iiauset.es.im/Danaus14625.mdf
	A Study on Business-to-Business Customer	https://ijarsct.co.in/Paper14635.pdf
14635	Relationship Management	
	Prof. Leena Vipin Jagawat and Aryan Dave	https://iiarset.co.in/Danar14626.ndf
	Automation and Employment: Examining the	https://ijarsct.co.in/Paper14636.pdf
14636	Impact of Technology on the Future of Jobs Prof. Karishma Tiwari and Kaviya Babu Swamy	
	A Study on a Critical Roles Played by Women	https://ijarsct.co.in/Paper14637.pdf
	during World War I	inteps.//ijaisct.co.iii/Papei 14657.pui
14627	Prof. Reena Kumar, Prof. Rashmi Prashad, Sonali	
14637	Mishra	
	Fortifying Financial Fortresses: The Imperative of	https://ijarsct.co.in/Paper14638.pdf
14620	Cybersecurity in Banking	inteps.//ijarsetteo.m/r aper 14030.pur
14638	Prof. Nitu Sahu and Siddhesh Suhas Tawade	
	Unveiling the Secrets: Exploring Modern	https://ijarsct.co.in/Paper14639.pdf
	Cryptography Techniques	
14639	Prof. Karishma Tiwari and Sarmela Jeyamurugan	
14059	Nadar	
	Balancing Privacy Rights And Social Welfare: A	https://ijarsct.co.in/Paper14640.pdf
14640	Contemporary Examination	1. p. 1. j. 1. j. 1. j.
14040	Prof. Abdul Karim Khan and Kaviya Babu Swamy	
		<u> </u>







	Develotionizing Innut. Evaluating Verslage Interfess	https://iiamaat.co.in/Danam14641.ndf
	Revolutionizing Input: Exploring Keyless Interface	https://ijarsct.co.in/Paper14641.pdf
14641	Systems for Typing	
	Prof. Nitu Sahu and Vishal Vijaybahadur Jaiswar	1.11 - 1/1" 1 1 - 1 - 1 - 1 - 1 - 1 - 1
14642	A Study on a Usability of Software Testing	https://ijarsct.co.in/Paper14642.pdf
	Prof. Kajal Mehta and Amit Yadav Deglal	11: 15: 15: 15: 15: 15: 15: 15: 15: 15:
	The Impact of Right to Information Laws on	https://ijarsct.co.in/Paper14643.pdf
14643	Governance and Accountability	
	Prof. Yasmeen Sodawala and Nasim Alam	100
	Decoding Social Media Engagement: Strategies,	https://ijarsct.co.in/Paper14644.pdf
14644	Metrics and Impact on Marketing Success	
	Prof. Krina Adhiya and Shital Dhanraj Kamli	
	Unravelling the Enigma: The Psychology behind	https://ijarsct.co.in/Paper14645.pdf
14645	Nightmares	
	Prof. Sameer Khasnis and Dipansha Hatpale	
	Artistic Renaissance: Harnessing Artificial	https://ijarsct.co.in/Paper14646.pdf
14646	Intelligence for Cultural Restoration	
	Prof. Kajal Mehta and Sumit Thakur	
	A Study on Problems of Child Labour in India	https://ijarsct.co.in/Paper14647.pdf
14647	Prof. Abdul Karim Khan and Sunla Elangovan	
	Nadar	
	Computer as a Critical Weapon and Evolution in a	https://ijarsct.co.in/Paper14648.pdf
14648	Space Technology	
	Prof. Karishma Tiwari and Shreesha Arate	
14649	An Overview on Cyber Physical System	https://ijarsct.co.in/Paper14649.pdf
	Prof. Nitu Sahu and Vishal Yadav	
14650	An Overview on Indian Financial Markets	https://ijarsct.co.in/Paper14650.pdf
	Prof. Prince Sharma and Anushka Jarag	
14651	A Study on Network Security & Cryptography	https://ijarsct.co.in/Paper14651.pdf
	Prof. Karishma Tiwari and Priya R.Verma	
14652	A Study on Nutritional Immunology	https://ijarsct.co.in/Paper14652.pdf
	Prof. Nirja Sharan and Devesh Vijay Patil	
14653	An Overview of Agriculture in India	https://ijarsct.co.in/Paper14653.pdf
	Prof. Ritu Jaydeep Ahuja and Anas Mulla	
	A Study on Medical Inflation Affects Healthcare	https://ijarsct.co.in/Paper14654.pdf
14654	Costs and Quality	
	Prof. Gunakshi Khandeka and Ayesha Shaikh	
	A Study on Consumer Behavior	https://ijarsct.co.in/Paper14655.pdf
14655	Prof. Rahul Varma and Harshvardhan Rajesh	
	Chomal	
	A Study on How Small Businesses Can Financially	https://ijarsct.co.in/Paper14656.pdf
	Compete with Large Businesses	
14656	Prof. Ritu Jaydeep Ahuja and Pranav Prakash	
	Tirlotkar	
	A Study on How TV Shows and Social Media are	https://ijarsct.co.in/Paper14657.pdf
14657	Imposing Fake Standards	
	Prof. Leena Vipin Jagawat and Livya Putan	
14658	A Study on Financial Investment Planning	https://ijarsct.co.in/Paper14658.pdf
	Prof. Prince Sharma and Anshi Awahesh Shukla	
		1







	A Study on Mobile Banking in Indian Banking	https://ijarsct.co.in/Paper14659.pdf
14650	Industry	Tittps://ijaisct.co.iii/Fapei 14039.pui
14659	Prof. Krina Adhiya and Hritika Gharpurkar	
1.1000	A Study on Money Market	https://ijarsct.co.in/Paper14660.pdf
14660	Prof. Naresh Purohit and Dhaval Laxman Kokale	Tittps.//ijarset.co.m/r aper14000.pur
	A Study on Risk Management in Banking Sector in	https://ijarsct.co.in/Paper14661.pdf
	India	intps.//ijarset.co.m/r aper14001.par
14661	Prof. Amrut Rumde, Prof. Bhavika Rumde, Hritika	
14001	Gharpurkar	
14662	Regulations on Government Agencies	https://ijarsct.co.in/Paper14662.pdf
14002	Prof. Nitu Sahu and Samiksha Sanjay Halve	
	A study on The Role of Internet of Things (IoT) in	https://ijarsct.co.in/Paper14663.pdf
14663	Smart Cities	and the state of t
14003	Prof. Kajal Mehta and Samiksha Sanjay Halve	
	Growth and Development in Banking and	https://ijarsct.co.in/Paper14664.pdf
14664	Insurance industry in India	
11001	Prof. Aparna Surve	
	Development of Corporate Social Responsibility	https://ijarsct.co.in/Paper14665.pdf
14665	(CSR) with Reference to Indian Indigenous Market	
	Prof. Nitin.k. Sharma	
14666	A Study on Ethical Hacking	https://ijarsct.co.in/Paper14666.pdf
	Prof. Milind More	
	Imaging and Medication Delivery using	https://ijarsct.co.in/Paper14667.pdf
14667	Nanotechnology	
	Prof. Aparna Surve	
14668	India's Economy: Challenges and Opportunities	https://ijarsct.co.in/Paper14668.pdf
	Prof. Premsagar Singh	
14669	Learning Technology Games	https://ijarsct.co.in/Paper14669.pdf
	Prof. Manjeet Mishra	
	Library Services with Special Reference to Mobile	https://ijarsct.co.in/Paper14670.pdf
14670	Technology and Social Media	
	Dr. Premsagar Singh	1 1/1
	The Role of Accounting Information in Economic	https://ijarsct.co.in/Paper14671.pdf
14671	Development	
	Prof. Manjeet Mishra	https://iiauaat.aa.ia/Dagaan14672.galf
14672	An Analysis of Financial Markets in India	https://ijarsct.co.in/Paper14672.pdf
	Prof. Manjeet Mishra A Literature Review on the Role of Religion on	https://ijarsct.co.in/Paper14673.pdf
	Sexuality	Tittps://ijarsct.co.iii/Paper14675.pur
4.4670	Prof. Venkatesh Bugdi and Hardik Ravindra	
14673	Sandim	
	Literature Review on Valuation to Determine the	https://ijarsct.co.in/Paper14674.pdf
14674	Fair of Stock	Tittps://ijarset.co.m/r aper140/4.par
14674	Prof. Prince Sharma and Hardik Ravindra Sandim	
14675	A Study of E-Banking and it's Growth	https://ijarsct.co.in/Paper14675.pdf
140/5	Prof. Aparna Surve	
	Revolutionizing Retail: Understanding the	https://ijarsct.co.in/Paper14676.pdf
	Transformative Effects of E-Commerce on	, , , , , , , , , , , , , , , , , , ,
14676	Traditional Businesses	
1-70/0	Prof. Venkatesh Bugdi and Shalini Sunil Varma	
1	<u> </u>	1







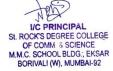
		T
	Revolutionzing Logistics: Efficiency, Sustainability	https://ijarsct.co.in/Paper14677.pdf
	and Technological Advancements	
14677	Prof. Manali Jani, Prof. Shweta Jani, Vighnesh	
	Anand Poojri	
14678	A Study on Risk Management in Foreign Exchange	https://ijarsct.co.in/Paper14678.pdf
	Prof. Gunakshi Khandeka and Sakshi Surve	
14679	A Study Role of Social Media in Brand Building	https://ijarsct.co.in/Paper14679.pdf
	Prof. Venkatesh Bugdi and Shoyab Kadeer	
14680	Start-up Surge: Catalyzing Local Economies	https://ijarsct.co.in/Paper14680.pdf
	Prof. Rajesh Shah and Ratandeep Kaur Dhaul	
	A Report on Relation Between Financial Behaviour	https://ijarsct.co.in/Paper14681.pdf
14681	and Financial Literacy	
	Prof. Manjeet Mishra	
	A Study on the Intersection of Music and	https://ijarsct.co.in/Paper14682.pdf
14682	Technology: A Composer's Perspective	
	Prof. Shailaja Sundrapalli and Nilesh Sanjiv Joshi	
	The Effects of Information Technology on the	https://ijarsct.co.in/Paper14683.pdf
14683	Accounting System	
	Prof. Manjeet Mishra	
	The Impact of Ethical Advertising on Consumer	https://ijarsct.co.in/Paper14684.pdf
14684	Trust and Loyalty	
	Prof. Yasmeen Sodawala and Ayesha Shaikh	
14685	Digitalization in India: An Innovative Concept	https://ijarsct.co.in/Paper14685.pdf
1 1003	Dr. Premsagar Singh	
	Financial Management Practices in Successful	https://ijarsct.co.in/Paper14686.pdf
14686	Small & Medium Enterprise	
1-000	Prof. Milind More	

















ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

ST. ROCK'S DEGREE COLLEGE OF **COMMERCE & SCIENCE** Borivali(W)



Nirmala College of Commerce Malad (E) Mumbai: 97

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

In Association with

Nirmala College of Commerce

National Conference

on

Horizons Unveiled: The Future of Commerce and Science -Exploring Emerging Trends and Seizing Opportunities for Growth"



CHIEF GUEST Dr. Umeshchandra Yadav Nirmala College of Commerce Malad (E)

MONDAY **21 JANUARY 2022**

NCHHETPP - 2022

ISSN NO.: 2581 -9429



KEYNOTE SPEAKER Mr. Harish Suvarna Principal ANUMAN-I-ISLAM'S INSTITUTE OF HOTEL MANAGEMENT & CATERING **TECHNOLOGY**

eror: 5.731 www.ijarsct.co.in









ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

THEME

Horizons Unveiled: The Future of Commerce and Science - Exploring Emerging Trends and Seizing Opportunities for Growth"

SUB THEMES

It aims to investigate collaborative efforts where technological innovation meets scientific discovery.

It explores emerging trends and seizing opportunities for Growth in the areas of Commerce and Science

It aims to examine the intersection of sustainable commerce and ethical scientific practices in the areas of Commerce and Science.

Impact Factor 5.731 www.ijarsct.co.in











ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

CALL FOR PAPER

All accepted papers will be published in multidisciplinary double blind Peer Reviewed International Journal with ISSN Index & 6+ Impact factor

Journal Name : International Journal of Advance Research in Science, Communication and Technology (IJARSCT)

https: https://drive.google.com/drive/folders/leflqiq-_w7WbtuY74Yc7efBbKz3piu65?usp=drive_link

Note: (Those who are submitting Research Paper have to refer to the above link. Paper submission link will be provided after selection of full Length Paper Submission)

IMPORTANT DATES

Full Length Paper Submission : 15th January 2022 Registration by : 17th January 2022 Conference Date :21st January 2022

Link: https://forms.gle/yC8THaKBetLrFAd7A

E-certificate will be provided to all participants after successful Submission of Feedback

ORGANISING COMMITTEE

Ms. Nirja Sharan I/C Principal St. Rocks College Mr..Mohit Sharma Co-Ordinator St.Rocks College Asst. Prof. Aparna Surve Asst. Prof. Amrut Rumde

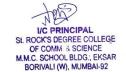
Impact Factor 5.731 www.ijarsct.co.in















Proceedings of National Conference

on

Horizons Unveiled: The Future of Commerce and Science -Exploring Emerging Trends and Seizing Opportunities for Growth

21st January, 2022



Lambert Publication's







First Impression 2022

Copyright © 2022 by Lambert Publication's

Proceeding of National Conference on Horizons Unveiled: The Future of Commerce and Science -Exploring Emerging Trends and Seizing Opportunities for Growth

21st January 2022

Disclaimer

The responsibility for opinions expressed in articles, studies and other contributions in this publication rests solely with their authors, and this publication does not constitute an endorsement by the IJARSCT, of the opinions so expressed in them.

Official website of the organization: www.ijarsct.co.in

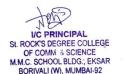
@ Lambert Publication's

ISBN: 2581-9429

Organised by



St. Rock's Degree College Of Commerce & Science,
Borivali, (West), Mumbai
In Association With
Nirmala College Of Commerce, Mumbai







International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)



TABLE OF CONTENTS

A Comparative Study on the Differences Between BSE and NSE	
Prof. Manali Jani and Rajput Nandini Vikram Singh	1-4
A Study on Progress in India's GDP	
Prof. Rajesh Shah and Imamuddin Mainuddin Khan	2-7
Strategic Analysis of Apple Inc.: A Comprehensive Examination of its Competitive Pos	sition and Future
Prospects	
Prof. Ritu Jaydeep Ahuja and Karan Raichura	8-10
Artificial Intelligence and Ethics Navigating the Moral Landscape in the Age of Intellig	gent Machines
Prof. Kajal Mehta and Swayam. S. Mahadik	11-16
Unveiling the Realities: Substance Use among College Campuses and Strategies for A	ddressing Drug
and Alcohol Challenges	
Prof. Sameer Khasnis and Vedant Purandar Yadav	17-20
Enhancing Security Measures in Li-Fi Networks: Challenges, Solutions and Innovation	ıs
Prof. Karishma Tiwari and Rohit Yadav	21-25
Impact Factor 5.731 (SJIF)	www.ijarsct.co.in







A Study on Origins and Contemporary Impact of the Caste System in India			
Prof. Shailaja Sundrapalli and Rajput Nandini Vikram Singh	26-29		
Unraveling the Influence of Advertising on Consumer Behavior: Insights, Trends and Psychological			
Implications			
Prof. Sameer Khasnis and Nayna Nandu Chougule	30-32		
Revlutionzing Transportation: The Transition from Combustion to Electric Vehicles			
Prof. Nitu Sahu and Mr. Rohit Prajapati	33-36		
The Role of GST in Indian Economy			
Prof. Manjeet Mishra	37-39		
Hedging in Agriculture: Exploring Crop Insurance and Commodity Futures Contracts			
Prof. Naresh Purohit and Archita Daniel	40-42		
Factors Affecting in Choosing Accounting Career Path			
Prof. Milind More	43-45		
Proj. Willing Wore	43-43		
A Study on Public Relations Environment in India			
Prof. Mohit Sharma, Prof. Snehal Sharma, Bhoomika Katpara	46-48		
The Impact of Artificial Intelligence on Job Market and Workforce Automation			
Prof. Kajal Mehta and Rishikesh Pradhan	49-51		
A Study on Futures and Option Strategies			
Prof. Amrut Rumde, Prof. Bhavika Rumade, Rajesh Pogale	52-54		
Evolutionary Trajectory: Tracing the Advancement and Transformative Journey of Artificial			
Intelligence			

Impact Factor 5.731 (SJIF)







Prof. Karishma Tiwari and Janvi Ravariya Patel	55-57
Streaming Evolution: Unraveling the Transformation of Netflix Over Time	
Prof. Nitu Sahu and Janvi Ravariya	58-61
The Healing Power of Music: Exploring the Efficacy of Music Therapy	
Prof. Reena Kumar, Ashita Sinha, Pooja Shrikant Jadhav	62-65
Crafting Connections: The Art of Public Relations	
Prof. Manali Jani, Prof. Shweta Jani, Shreika Sanjay Sawant	66-69
A Study on Evolution of COCA COLA Company	
Prof. Mohit Sharma, Prof. Snehal Sharma, Sai Rajesh Shetty	70-72
Walmart Evolution: From Brick-and-Mortar Behemoth to Omni Channel Retail Innovator	
Prof. Rahul Varma and Sai Rajesh Shetty	73-75
Silent Scars: Unveiling the Multifaceted Dimensions of Child Abuse and Nurturing Paths to Res	silience
Silent Scars: Unveiling the Multifaceted Dimensions of Child Abuse and Nurturing Paths to Res Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan	ilience 76-78
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan	
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan	
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil	76-78
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace	76-78 79-85
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil	76-78
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace	76-78 79-85
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace Prof. Kajal Mehta and Aaditya Tejas Borkar	76-78 79-85
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace Prof. Kajal Mehta and Aaditya Tejas Borkar Ethical Considerations in Genetic Engineering: Exploring the Moral Implications of Genetic	76-78 79-85
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace Prof. Kajal Mehta and Aaditya Tejas Borkar Ethical Considerations in Genetic Engineering: Exploring the Moral Implications of Genetic Modification	76-78 79-85 86-88
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace Prof. Kajal Mehta and Aaditya Tejas Borkar Ethical Considerations in Genetic Engineering: Exploring the Moral Implications of Genetic Modification	76-78 79-85 86-88
Prof. Reena Kumar, Rachit Roshan, Krunal Prakash Chavhan A Study on Child Labour: A Serious Issue Prof. Abdul Karim Khan and Anisha Patil Dark Usage of Internet Unveiling the Underbelly of Cyberspace Prof. Kajal Mehta and Aaditya Tejas Borkar Ethical Considerations in Genetic Engineering: Exploring the Moral Implications of Genetic Modification Prof. Nirja Sharan and Kajal Sachin Rajbhar	76-78 79-85 86-88

Impact Factor 5.731 (SJIF)







An Overview of Status of Indian Economy Prof. Rajesh Shah and Vrushali Powar	97-99
The Evolution of War Technology: From Ancient Battles to Modern Al Battles Prof. Kajal Mehta and Chhaya Jaysingh Yadav	100-103
Virtual Currency: A Digital Paradigm for Online Transactions Prof. Manali Jani, Prof. Shweta Jani, Aaditya Tejas Borkar	104-106
A Study of the Popular Mergers and Acquisitions in India during the Last Two Decades Prof. Gunakshi Khandeka and Sonali Ramesh Mishra	107-110
A Study on Indian Financial Market Prof. Amrut Rumde, Prof. Bhavika Rumade, Sonali Mishra	111-115
Jerseykart.in: Exploring the Dynamics of Online Jersey Sales Prof. Mohit Sharma, Prof. Snehal Sharma, Karan Raichura	116-118
Shareholder Rights: An Analysis of Their Significance and Impact on Corporate Governance Prof. Naresh Purohit and Karan Raichura	119-122
Sahara Group's Battle with SEBI: Unraveling the Spam Controversy Prof. Yasmeen Sodawala and Mansvi Pawar	123-126
A Study on Business-to-Business Customer Relationship Management Prof. Leena Vipin Jagawat and Aryan Dave	127-130
Automation and Employment: Examining the Impact of Technology on the Future of Jobs Prof. Karishma Tiwari and Kaviya Babu Swamy	131-134

Impact Factor 5.731 (SJIF)







A Study on a Critical Roles Played by Women during World War I Prof. Reena Kumar, Prof. Rashmi Prashad, Sonali Mishra	135-138
Fortifying Financial Fortresses: The Imperative of Cybersecurity in Banking	
Prof. Nitu Sahu and Siddhesh Suhas Tawade	139-141
Unveiling the Secrets: Exploring Modern Cryptography Techniques	
Prof. Karishma Tiwari and Sarmela Jeyamurugan Nadar	142-144
Balancing Privacy Rights And Social Welfare: A Contemporary Examination	
Prof. Abdul Karim Khan and Kaviya Babu Swamy	145-148
Revolutionizing Input: Exploring Keyless Interface Systems for Typing	
Prof. Nitu Sahu and Vishal Vijaybahadur Jaiswar	149-151
A Study on a Usability of Software Testing	
Prof. Kajal Mehta and Amit Yadav Deglal	152-154
The Impact of Right to Information Laws on Governance and Accountability	
Prof. Yasmeen Sodawala and Nasim Alam	155-157
Decoding Social Media Engagement: Strategies, Metrics and Impact on Marketing Success	
Prof. Krina Adhiya and Shital Dhanraj Kamli	158-160
Unravelling the Enigma: The Psychology behind Nightmares	
Prof. Sameer Khasnis and Dipansha Hatpale	161-163
Artistic Renaissance: Harnessing Artificial Intelligence for Cultural Restoration	
Prof. Kajal Mehta and Sumit Thakur	164-166
A Study on Problems of Child Labour in India	
Prof. Abdul Karim Khan and Sunla Elangovan Nadar	167-169

Impact Factor 5.731 (SJIF)







Computer as a Critical Weapon and Evolution in a Space Technology		
Prof. Karishma Tiwari and Shreesha Arate	170-172	
An Overview on Cyber Physical System		
Prof. Nitu Sahu and Vishal Yadav	173-175	
An Overview on Indian Financial Markets		
Prof. Prince Sharma and Anushka Jarag	176-178	
A Study on Network Security & Cryptography		
Prof. Karishma Tiwari and Priya R.Verma	179-181	
A Study on Nutritional Immunology		
Prof. Nirja Sharan and Devesh Vijay Patil	182-185	
An Overview of Agriculture in India		
Prof. Ritu Jaydeep Ahuja and Anas Mulla	186-188	
A Study on Medical Inflation Affects Healthcare Costs and Quality		
Prof. Gunakshi Khandeka and Ayesha Shaikh	189-193	
A Study on Consumer Behavior		
Prof. Rahul Varma and Harshvardhan Rajesh Chomal	194-195	
A Study on How Small Businesses Can Financially Compete with Large Businesses		
Prof. Ritu Jaydeep Ahuja and Pranav Prakash Tirlotkar	196-198	
A Study on How TV Shows and Social Media are Imposing Fake Standards		
Prof. Leena Vipin Jagawat and Livya Putan	199-201	
A Study on Financial Investment Planning		
Prof. Prince Sharma and Anshi Awahesh Shukla	202-203	

Impact Factor 5.731 (SJIF)







A Study on Mobile Banking in Indian Banking Industry	
Prof. Krina Adhiya and Hritika Gharpurkar	204-206
A Study on Money Market	
Prof. Naresh Purohit and Dhaval Laxman Kokale	207-209
A Study on Risk Management in Banking Sector in India	
Prof. Amrut Rumde, Prof. Bhavika Rumde, Hritika Gharpurkar	210-213
Regulations on Government Agencies	
Prof. Nitu Sahu and Samiksha Sanjay Halve	214-217
A Study on The Role of Internet of Things (IoT) in Smart Cities	
Prof. Kajal Mehta and Samiksha Sanjay Halve	218-220
Growth and Development in Banking and Insurance industry in India	
Prof. Aparna Surve	221-224
Development of Corporate Social Responsibility (CSR) with Reference to Indian Indigenous	Market
Development of Corporate Social Responsibility (CSR) with Reference to Indian Indigenous Prof. Nitin.k. Sharma	Market 225-229
Prof. Nitin.k. Sharma	
Prof. Nitin.k. Sharma A Study on Ethical Hacking	225-229
Prof. Nitin.k. Sharma A Study on Ethical Hacking	225-229
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More	225-229
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology	225-229
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology	225-229
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology Prof. Aparna Surve	225-229
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology Prof. Aparna Surve India's Economy: Challenges and Opportunities	225-229 230-234 235-241
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology Prof. Aparna Surve India's Economy: Challenges and Opportunities	225-229 230-234 235-241
A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology Prof. Aparna Surve India's Economy: Challenges and Opportunities Prof. Premsagar Singh	225-229 230-234 235-241
Prof. Nitin.k. Sharma A Study on Ethical Hacking Prof. Milind More Imaging and Medication Delivery using Nanotechnology Prof. Aparna Surve India's Economy: Challenges and Opportunities Prof. Premsagar Singh Learning Technology Games	225-229 230-234 235-241 242-244

Impact Factor 5.731 (SJIF)







Dr. Premsagar Singh 254-257 The Role of Accounting Information in Economic Development Prof. Manjeet Mishra 258-261 An Analysis of Financial Markets in India Prof. Manjeet Mishra 262-265 A Literature Review on the Role of Religion on Sexuality Prof. Venkatesh Bugdi and Hardik Ravindra Sandim 266-271 Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies Prof. Rajesh Shah and Ratandeep Kaur Dhaul 292-294	Library Services with Special Reference to Mobile Technology and Social Media	
Prof. Manjeet Mishra 258-261 An Analysis of Financial Markets in India Prof. Manjeet Mishra 262-265 A Literature Review on the Role of Religion on Sexuality Prof. Venkatesh Bugdi and Hardik Ravindra Sandim 266-271 Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Dr. Premsagar Singh	254-257
An Analysis of Financial Markets in India Prof. Manjeet Mishra 262-265 A Literature Review on the Role of Religion on Sexuality Prof. Venkatesh Bugdi and Hardik Ravindra Sandim 266-271 Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	The Role of Accounting Information in Economic Development	
A Literature Review on the Role of Religion on Sexuality Prof. Venkatesh Bugdi and Hardik Ravindra Sandim 266-271 Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Prof. Manjeet Mishra	258-261
A Literature Review on the Role of Religion on Sexuality Prof. Venkatesh Bugdi and Hardik Ravindra Sandim 266-271 Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies		
A Literature Review on the Role of Religion on Sexuality Prof. Venkatesh Bugdi and Hardik Ravindra Sandim 266-271 Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	An Analysis of Financial Markets in India	
Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Prof. Manjeet Mishra	262-265
Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies		
Literature Review on Valuation to Determine the Fair of Stock Prof. Prince Sharma and Hardik Ravindra Sandim 272-275 A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	A Literature Review on the Role of Religion on Sexuality	
A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Prof. Venkatesh Bugdi and Hardik Ravindra Sandim	266-271
A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies		
A Study of E-Banking and it's Growth Prof. Aparna Surve 276-278 Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies	Literature Review on Valuation to Determine the Fair of Stock	
Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Prof. Prince Sharma and Hardik Ravindra Sandim	272-275
Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies		
Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Traditional Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	A Study of E-Banking and it's Growth	
Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies	Prof. Aparna Surve	276-278
Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma 279-280 Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies		
Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies		
Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri 281-283 A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Revolutionizing Retail: Understanding the Transformative Effects of E-Commerce on Tradition	nal
Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies		nal
Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Businesses	
A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve 284-287 A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Businesses	
Prof. Gunakshi Khandeka and Sakshi Surve A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma	
Prof. Gunakshi Khandeka and Sakshi Surve A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements	279-280
A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements	279-280
Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri	279-280
Prof. Venkatesh Bugdi and Shoyab Kadeer 288-291 Start-up Surge: Catalyzing Local Economies	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange	279-280 281-283
Start-up Surge: Catalyzing Local Economies	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange	279-280 281-283
	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve	279-280 281-283
	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve A Study Role of Social Media in Brand Building	279-280 281-283 284-287
Prof. Rajesh Shah and Ratandeep Kaur Dhaul 292-294	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve A Study Role of Social Media in Brand Building	279-280 281-283 284-287
	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer	279-280 281-283 284-287
	Businesses Prof. Venkatesh Bugdi and Shalini Sunil Varma Revolutionzing Logistics: Efficiency, Sustainability and Technological Advancements Prof. Manali Jani, Prof. Shweta Jani, Vighnesh Anand Poojri A Study on Risk Management in Foreign Exchange Prof. Gunakshi Khandeka and Sakshi Surve A Study Role of Social Media in Brand Building Prof. Venkatesh Bugdi and Shoyab Kadeer Start-up Surge: Catalyzing Local Economies	279-280 281-283 284-287 288-291

Impact Factor 5.731 (SJIF)







Prof. Milind More	314-317
Financial Management Practices in Successful Small & Medium Enterprise	
Dr. Premsagar Singh	309-313
Digitalization in India: An Innovative Concept	
Prof. Yasmeen Sodawala and Ayesha Shaikh	305-308
The Impact of Ethical Advertising on Consumer Trust and Loyalty	
Prof. Manjeet Mishra	299-304
The Effects of Information Technology on the Accounting System	
Prof. Shailaja Sundrapalli and Nilesh Sanjiv Joshi	297-298
A Study on the Intersection of Music and Technology: A Composer's Perspective	
Prof. Manjeet Mishra	295-296
A Report on Relation Between Financial Behaviour and Financial Literacy	

Impact Factor 5.731 (SJIF)







INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN

SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Naresh Purohit

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Hedging in Agriculture: Exploring Crop Insurance and Commodity Futures Contracts
IN IJARSCT, VOLUME 2, ISSUE 5, JANUARY 2022

Certificate No: 012022-A1730 www.ijarsct.co.in









INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Manali Jani

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Crafting Connections: The Art of Public Relations

IN IJARSCT, VOLUME 2, ISSUE 5, JANUARY 2022

Certificate No: 012022-A1747
www.ijarsct.co.in













INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Manjeet Mishra

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

A Report on Relation Between Financial Behaviour and Financial Literacy
IN IJARSCT, VOLUME 2, ISSUE 5, JANUARY 2022

Certificate No: 012022-A1871
www.ijarsct.co.in









INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Yasmeen Sodawala

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

The Impact of Ethical Advertising on Consumer Trust and Loyalty
IN IJARSCT, VOLUME 2, ISSUE 5, JANUARY 2022

Certificate No: 012022-A1875 www.ljarsct.co.in













INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal





INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Naresh Purohit

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

A Study on Money Market

IN IJARSCT, VOLUME 2, ISSUE 5, JANUARY 2022

Certificate No: 012022-A1836
www.ijarsct.co.in









INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9429

THIS IS TO CERTIFY THAT

Prof. Milind More

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Factors Affecting in Choosing Accounting Career Path

IN IJARSCT, VOLUME 2, ISSUE 5, JANUARY 2022

Certificate No: 012022-A1732 www.ljarsct.co.in













The papers and certificate can be accessed by using the following Paper ids.

The papers are available at: **VOLUME 3, ISSUE 6, JANUARY 2023**

Google Drive Link:

https://drive.google.com/drive/folders/1sq1k47jdvSNVYF7X-15wRysEx6nrcxMy?usp=sharing

The papers and certificate can be accessed by using the following Paper ids.

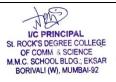
Paper ID	Paper Details	Paper Links
עו	A Study on Barriers in Communication	
14701	Prof. Sameer Khasnis and Ms. Tricia Dsilva	https://ijarsct.co.in/Paper14701.pdf
	A Study on Budgeting and Budgetary Control	https://ijarsct.co.in/Paper14702.pdf
14702	Prof. Manali Jani, Shweta Jani, Sneha Rajesh Modi	
	Digital Dynamo: Navigating the Technological	
	Tapestry in Business Evolution	https://ijarsct.co.in/Paper14703.pdf
14703	Prof. Darshan Patil and Dev Ramesh Bhanushali	
	Unearthing the Plight: Challenges Faced by Indian	
	Farmers in Agricultural Sustainability	https://ijarsct.co.in/Paper14704.pdf
14704	Prof. Rajesh Shah and Diana Das	
	Silent Scars: Unveiling the Multifaceted	
	Dimensions of Child Abuse and Nurturing Paths	
	to Resilience	
4.4705	Prof. Reena Kumar, Dr. Ashish Sinha, Krunal	https://ijarsct.co.in/Paper14705.pdf
14705	Prakash Chavhan	
	Rollercoaster Riches: Riding the Highs and Lows	
14706	of the Stock Market	https://ijarsct.co.in/Paper14706.pdf
14700	Prof. Vidhi Rathod and Krunal Prakash Chavhan Mobile Banking: An Outlook for New Digital	
	Payment System in India	11: 11: 15: 15
14707	Prof. Yasmeen Sodawala and Uttara Shahu	https://ijarsct.co.in/Paper14707.pdf
14707	The Influence of Social Media on Body Image and	
	Self-Esteem among Teenagers	
	Prof. Geeta Yaday and Vaibhayi Rayindra	https://ijarsct.co.in/Paper14708.pdf
14708	Nalawade	IIIIps.//ijarsci.co.iii/Paper14708.pur
	A Study on Online Transaction and UPI	
	Technology	https://ijarsct.co.in/Paper14709.pdf
14709	Prof. Hiral Raval and Mr. Shekhar Suman	integration in a per 14703.pur
	A Study on Process of Digital Image Processing	https://ijarsct.co.in/Paper14710.pdf
14710	Prof. Darshan Patil and Nisha Murugesan Nadar	,
	The Impact of War on Society: Examining the	
	Social, Economic, and Cultural Consequences of	
	War on Civilian Populations	https://ijarsct.co.in/Paper14711.pdf
14711	Prof. Nirja Sharan and Kishan Shiva Sahu	·







	1100622	
	A Study on Calculating Risk during the Hiring Process	https://ijarsct.co.in/Paper14727.pdf
14726	Tirlotkar	https://iiamast.ss.is/Days 4.4727_US
4.4706	Prof. Sameer Khasnis and Manasvi Ramchandra	https://ijarsct.co.in/Paper14726.pdf
	Causes, Impacts and Intervention Strategies	
	Understanding the Complexities of Child Abuse:	
14725	Prof. Manali Jani, Shweta Jani, Karan Raichura	
	Losses and the Role of Options Trading	https://ijarsct.co.in/Paper14725.pdf
	A Study on Human Behavior Impacts Investment	
14724	Prof. Payal Mane and Karan Raichura	https://ijarsct.co.in/Paper14724.pdf
1-1/23	The Global Economic Crisis of 2007-2008	https://ijarcet.co.in/Danar14724 adf
14723	Prof. Omkar Ishwalkar and Tanisha Prakash Dabholkar	https://ijarsct.co.in/Paper14723.pdf
	Behaviour	100
	A Study on Impact of Advertisement on Consumer	
14722	Prof. Hiral Raval and Rani John Udiyar	
	Sector	https://ijarsct.co.in/Paper14722.pdf
	A Study on Impact of Demonetization on Business	
14721	Prof. Geeta Yadav and Rani John Udiyar	
	A Study on Corporate Communication in India	https://ijarsct.co.in/Paper14721.pdf
14720	Gourea	11(1)3.//1Ja13ct.co.111/Fape(14/20.pu
	Prof. Naresh Purohit and Maqveena Marshal	https://ijarsct.co.in/Paper14720.pdf
	Users: A Study on UPI and E-Wallet Adoption	
1-7113	The Influence of Digitalization on First-Generation	
14719	Prof. Rahul Varma and Hardik Ravindra Sandim	https://ijarsct.co.in/Paper14719.pdf
	Unveiling the Future and Business Potential Study on the Gaming Industry in India	https://iianasi.com/s/Do. 14740. 15
14718	Prof. Vidhi Rathod and Daksha Vilas Khaire	
1/710	Investment and Stocks Investment	https://ijarsct.co.in/Paper14718.pdf
	Comparative Study on Changing Trend in ETF	
14717	Prof. Sneha Kanojiya and Shubham Singh	
1 1717	Responsibility	https://ijarsct.co.in/Paper14717.pdf
	Business Ethics and Corporate Social	
14716	Prof. Geeta Yadav and Sumit Gupta	
	A Study on Education and Social Change	https://ijarsct.co.in/Paper14716.pdf
14715	Prof. Darshan Patil and Mr. Rajan Rajesh Yadav	
	Solutions	https://ijarsct.co.in/Paper14715.pdf
	Ensuring Privacy in Cyberspace: Challenges and	
14714	Gupta	1111ps.//ijaisci.co.iii/Papei14/14.pui
	Prof. Palak Agarwat, Dr. Manju Sharma, Sumit	https://ijarsct.co.in/Paper14714.pdf
	Cloud – Based Gaming and Streaming Services	
14713	Chandravanshi	https://ijarsct.co.in/Paper14713.pdf
	Prof. Mohit Sharma, Prof. Snehal Sharma, Nikhil	https://ijarcet.co.in/Danar14712 adf
	Business Models	
14/12	The Impact of E-commerce on Traditional Retail	
14712	Prof. Aishwarya Shinde and Siddhesh Suhas Tawade	https://ijarsct.co.in/Paper14712.pdf
	Process Automation (RPA)	I







	4.0	1
1.4722	An Overview on Financial Risk Management	https://ijarsct.co.in/Paper14728.pdf
14728	Prof. Yasmeen Sodawala and Aayush Khandekar	
4.4720	E- Commerce Business after COVID Pandemic	https://ijarsct.co.in/Paper14729.pdf
14729	Prof. Sneha Kanojiya and Siddhi Vinayak Jaiswal	
14730	Case Study of Saradha Scam on Indian Economy	https://ijarsct.co.in/Paper14730.pdf
14730	Prof. Rahul Varma and Bipin Kanaujiya	
14721	Study on Indian Debt Market	https://ijarsct.co.in/Paper14731.pdf
14731	Prof. Payal Mane and Priyanshu Patel	
	The Impact of Digital Currency on Traditional	100
14732	Banking Prof. Pitu Ahuja and Sheetal Sanjay Nirmal	https://ijarsct.co.in/Paper14732.pdf
14/32	Prof. Ritu Ahuja and Sheetal Sanjay Nirmal A Study on Artificial Intelligence in Content	
	Creation: Challenges and Opportunities	
	Prof. Aishwarya Shinde and Atharva Santosh	https://iii.arat.ar.iz/Da.co.44700
14733	Ghavre	https://ijarsct.co.in/Paper14733.pdf
14/33	A Study on Impact of Covid-19 on Indian Economy	https://iiowest.co.ic/Danasid.470.4 . 45
14734	Prof. Rajesh Shah and Chandan Mukhi	https://ijarsct.co.in/Paper14734.pdf
1,75	The Hidden Biases of Social Media Algorithms and	
	Their Influence on Your Digital World	
	Prof. Palak Agarwat, Dr. Sharad Nimavat, Atharva	https://ijarsct.co.in/Paper14735.pdf
14735	Santosh Ghavre	inceps.//ijaisct.co.iii/Paper14/35.pdf
	The Evolution of Desktop Computers: Embracing	
	Change	https://ijarsct.co.in/Paper14736.pdf
14736	Prof. Darshan Patil and Shruti Shashikant Kenjale	inteps.//ijarset.eo.m/r aper 14/30.pur
	The Potential of 5G in Transforming	
	Communication and Industries	https://ijarsct.co.in/Paper14737.pdf
14737	Prof. Aishwarya Shinde and Prasad Kurle	, , , , ,
	The Role of Social Media in Digital Marketing	https://ijarsct.co.in/Paper14738.pdf
14738	Prof. Geeta Yadav and Sushant Kamble	
	A Study on Branding Efforts on Consumer	
	Behavior	https://ijarsct.co.in/Paper14739.pdf
14739	Prof. Ritu Ahuja and Samruddhi Gaikwad	
4.5	A Study on Cloud Computing and Virtualization	https://ijarsct.co.in/Paper14740.pdf
14740	o o	
	AI (Advance Investment) Plans in Emerging	
	Technology, Rising Returns	
1 1 7 1 1	Prof. Manali Jani, Shweta Jani, Vaishnavi Manish	https://ijarsct.co.in/Paper14741.pdf
14741	Rukhi	
14743	GST and its Role in India's Fiscal Consolidation	https://ijarsct.co.in/Paper14742.pdf
14742	Prof. Yasmeen Sodawala and Lavkumar Singh	
	The Impact of Human-Computer Interaction on Innovation	
14743		https://ijarsct.co.in/Paper14743.pdf
14/43	Prof. Aishwarya Shinde and Mr. Praveen Mamidala A Study on Evolution of Cloud Computing	110
14744		https://ijarsct.co.in/Paper14744.pdf
14/44	Prof. Palak Agarwat, Dr. Manju Sharma, Om Patel Blockchain Technology's Expanding Horizons:	
	Applications Beyond Cryptocurrency	
14745	Prof. Darshan Patil and Bhavesh Mukesh Pandey	https://ijarsct.co.in/Paper14745.pdf
14/43	1 101. Daishan rani anu dhavesh Mukesh Panuey	1







	Artificial Intelligence in Health Care Diagnosis and	
	Treatment	https://ijarsct.co.in/Paper14746.pdf
14746	Prof. Aishwarya Shinde and Neha Ramsingar Patel	, , , , , , , , , , , , , , , , , , , ,
	An Overview on Cyber Security	https://ijarsct.co.in/Paper14747.pdf
14747	Prof. Darshan Patil and Abhishek Subhash Jha	, , , , , , , , , , , , , , , , , , , ,
	Revolutionizing Financial Services : The Power of	
	Technology and Innovation in Agent Network	
	Prof. Aishwarya Shinde and Dhruv Tulshiram	https://ijarsct.co.in/Paper14748.pdf
14748	Kurmi	, ,,,

	0 00 117 11 17 1 1	
	Consequences of Social Media Marketing for	
	Customer Engagement	https://ijarsct.co.in/Paper14749.pdf
14749	Prof. Vidhi Rathod and Tushit Kushi Sateja	
	Future of Game Development: Emerging Trends	
	and Challenges	
	Prof. Palak Agarwat, Dr. Seema Nimavat, Varun	https://ijarsct.co.in/Paper14750.pdf
14750	Salunkhe	, ,,,
	Assessing the Effects of G20 on India's Economy	
	Landscape	https://ijarsct.co.in/Paper14751.pdf
14751	Prof. Yasmeen Sodawala and Payal Rajak	
	A Study on Growth and Prospect of Digital India	
	Campaign	https://ijarsct.co.in/Paper14752.pdf
14752	Prof. Bhageshri Murkute	, , , , , , , , , , , , , , , , , , , ,
	Assessment of Women's Empowerment and Socio-	
	Economical Conditions of Women's in Rural Area	https://ijarsct.co.in/Paper14753.pdf
14753	Prof. Sneha Kanojiya and Apeksha Davande	
	Captivating Audiences: The Art and Science of	
	Effective Advertising	https://ijarsct.co.in/Paper14754.pdf
14754	Prof. Hiral Rawal and Rose Raphael Gonsalves	
	Cost Accounting Practices: Enhancing Decision-	
	Making and Organizational Performance	https://ijarsct.co.in/Paper14755.pdf
14755	Prof. Yasmeen Sodawala and Manasvi Tirlotkar	mepsiyy ijarsedeemiy raper 1 17 so.par
	Data Science: Exploring Techniques, Applications	
	and Transformative Potential	
	Prof. Palak Agarwat, Dr. Sharad Nimavat, Rishi	https://ijarsct.co.in/Paper14756.pdf
14756	Gyanchandra Yadav	meeps, y, i, ar see is mily raper 2 17 see par
	Eliminating Poisonous Substances in Food using	
	Advance Technology	https://ijarsct.co.in/Paper14757.pdf
14757	Prof. Omkar Ishwalkar and Divya Nevgi	inspection in a per 1 in 5 i par
	Fortifying Cybersecurity: Strategies, Challenges	
	and Innovations	https://ijarsct.co.in/Paper14758.pdf
14758	Prof. Omkar Ishwalkar and Divya Nevgi	11.cps.// ijarsec.co.iii/1 aper±4/50.par
	From Pixels to Progress: A Chronicle of Video	
	Game History and Evolution	https://ijarsct.co.in/Paper14759.pdf
14759	Prof. Aishwarya Shinde and Alister Quinny	11ttp3.// ijar3ct.co.iii/1 apcr±4/33.par
	<u> </u>	1







Currency Shifts: Investigating the Effects of Demonetization on the Tourism Industry 14760 Prof. Payal Mane and Rajput Nandini Humanoid Robotics: Advancements, Applications	2 47CO
14760 Prof. Payal Mane and Rajput Nandini	
	aper 14700.pur
1701 10 11 11	222211761 pdf
and Ethical Considerations https://ijarsct.co.in/F	² aper14761.pur
The Impact of Tax on Electronics Goods and	
	2
Products https://ijarsct.co.in/F	² aper 14762.pur
Navigating the AI Journalism Landscape:	
Innovations and Challenges in the Era of	
Deepfakes	
	2
Prof. Palak Agarwat, Dr. Seema Nimavat, Atharva https://ijarsct.co.in/F	² aper14763.pdf
Quantum Computing Impact on Cybersecurity:	
vy 1, 1 vy 1 1 1 1 1	2000 1 47C 4 m df
Unraveling the Unbreakable https://ijarsct.co.in/F	² aper14764.pur
Shade Balls on California Reservoirs: A	
	2000 m 1 17CF m df
Revolutionary Approach to Water Conservation https://ijarsct.co.in/F	² aper14765.pur
A Study an In-Depth Analysis of Mergers and	
	Danari 1766 ndf
Acquisitions in the Indian Banking Sector https://ijarsct.co.in/F	² aper 14766.pui
Study the Impact of War on Society: Examining the	
Social, Economic and Cultural Consequences of	
War on Civilian Populations https://ijarsct.co.in/F	Danar 1 1767 ndf
14767 Prof. Manali Jani, Shweta Jani, Kishan Shiva Sahu	aper 14707.pur
A Study on Impact of Online Food delivery App on	
Restaurant Business Special Reference to Zomato	
and Swiggy https://ijarsct.co.in/F	22nar11768 ndf
14768 Prof. Aparna Surve	aper 14700.pur
A Theoretical Perspective on Media and	
Technological Evolution https://ijarsct.co.in/F	Paner14769 ndf
14769 Prof. Arpita Kothari	apc(14705.pu)
Application of Nanotechnology in Medical Field https://ijarsct.co.in/F	Paner14770 ndf
14770 Prof. Arpita Kothari	арст14770.рат
Study on How Artificial Intelligence is Utilized in	
Trade of Fitness Apps https://ijarsct.co.in/F	Paper14771 ndf
14771 Prof. Arpita Kothari	~pc. 1 // 1.pul
Awareness of Health Insurance - A Study Based on	
Customer Perception in Chennai, Chengalpet and	
Kancheepuram Districts	
Prof. Arpita Kothari	
https://ijarsct.co.in/F	Paper14772.pdf
14772	
Impact on Consumer Behavior of Celebrity	
Endorsement https://ijarsct.co.in/F	Paper14773.pdf
14773 Prof. Arpita Kothari	· •







	A Study on Basic Artificial Neural Network	11.1 11.1 1.1 1.1 1.1 1.1 1.1 1.1 1.1 1
14774	Prof. Nitin Sharma	https://ijarsct.co.in/Paper14774.pdf
14//4	India's Approach toward Sustainable	
	Agriculture: Review of Government's Initiatives	https://ijarsct.co.in/Paper14775.pdf
14775	Prof. Renu Pal	Inteps://ijarsct.co.iii/Paper14775.pur
	India's Approach toward Sustainable	
	Agriculture: Review of Government's Initiatives	https://ijarsct.co.in/Paper14776.pdf
14776	Prof. Renu Pal	inteps.//ijarset.co.iii/r aper14//o.pur
	India's Approach toward Sustainable	
	Agriculture: Review of Government's Initiatives	https://ijarsct.co.in/Paper14777.pdf
14777	Prof. Renu Pal	mepsiyy ijarsedeemiy raper 1 1777 ipar
	Data Mining: Using Categorization to Anticipate	
	Performance Improvement	https://ijarsct.co.in/Paper14778.pdf
14778	Dr. Premsagar Singh	, ,,,
	A Study on Investors Awareness towards Post	
	Office Savings Schemes	https://ijarsct.co.in/Paper14779.pdf
14779	Prof. Milind More	
	A Study on Performance of Life Insurance	
	Industries in India	https://ijarsct.co.in/Paper14780.pdf
14780	Prof. Milind More	
4.4704	A Study on Rise, Fall and Resurrection of Yes Bank	https://ijarsct.co.in/Paper14781.pdf
14781	Prof. Manjeet Mishra	
	A Study on Work Pattern of "Startup India" Scheme	
14782		https://ijarsct.co.in/Paper14782.pdf
14/02	Prof. Shailaja Sundrapalli A Comprehensive Analysis of E – Baking's Role and	
	Impact	https://iiamast.co.im/Dayasu14702.mdf
14783	Prof. Payal Mane	https://ijarsct.co.in/Paper14783.pdf
11700	Analyzing the Influence of News Sentiment on	
	Stock Market Volatility: A Research Study	https://ijarsct.co.in/Paper14784.pdf
14784	Prof. Vidhi Rathod and Siddhesh Pashte	Tittps://ijarsct.co.iii/Faper14764.pur
	Empowering Futures: Advancing Girl Child	
	Education in India	https://ijarsct.co.in/Paper14785.pdf
14785	Prof. Payal Mane	mesper, , , , are enterm, , aper 2 m eesper.
	An Analysis of Share Market Trends and	
	Investment Strategies	https://ijarsct.co.in/Paper14786.pdf
14786	Prof. Hiral Rawal and Morye	,,
	Role of ICT and its Impact on Education Pillars	https://ijarsct.co.in/Paper14787.pdf
14787	Prof. Manjeet Mishra	
	Foreign Direct Investment: Impact on Indian	
	Economy	https://ijarsct.co.in/Paper14788.pdf
14788	Prof. Nitin Sharma	
	Financial Statements of an Company as an	
	Information Base for Decision Making in the	
1.4700	Investment	https://ijarsct.co.in/Paper14789.pdf
14789	Prof. Milind More	







4.4700	Evaluation of Health Insurance sector in Indian	https://ijarsct.co.in/Paper14790.pdf
14790	Prof. Aparna Surve	
	A study of the Media on Objectification of Human	https://ijarsct.co.in/Paper14791.pdf
14791	Prof. Arpita Kothari	
	Study on the Fundamentals and Foundations of	
	Artificial Intelligence	https://ijarsct.co.in/Paper14792.pdf
14792	Prof. Shailaja Sundrapalli	, ,,,







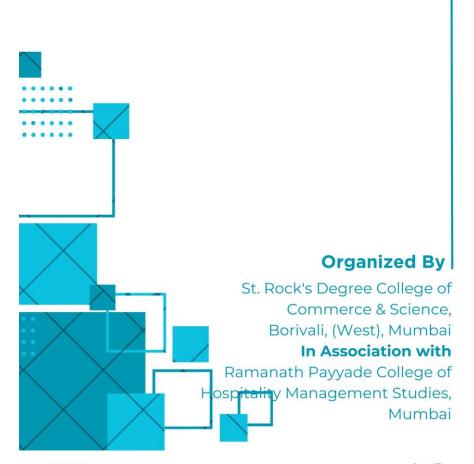
Proceedings of

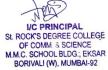
National Conference On

INTERSECTING FRONTIERS:

NAVIGATING SYNERGIES BETWEEN COMMERCE AND SCIENCE

27 JANUARY 2023











SHRI HARI EDUCATIONAL TRUST'S

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE Borivali(W)

Ramanath Payyade College of **Hospitality Management Studies**

IQAC AND RESERCH COMMITTEE OF

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

Ramanath Payyade College of Hospitality Management Studies

National Conference

Intersecting Frontiers: Navigating Synergies between Commerce and Science"

> TUESDAY 27TH JANUARY 2023



CHIEF GUEST YOGESH UTEKAR PRINCIPAL (I/C)

NCHHETPP - 2022 ISSN NO.: 2581-9429 Shri G.P.M. Degree College

KEYNOTE SPEAKER Dr. Vandana A. Sinha

Impact Factor: 6.252 www.ijarsct.co.in









SHRI HARI EDUCATIONAL TRUST'S

ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

THEME

Intersecting Frontiers: Navigating Synergies between Commerce and Science"

SUB THEMES

It will act as a key innovation that are propelling synergies between Commerce and Science.

It aims to explore the ongoing convergence of Commerce and Science.

It aims to address the ethical dimensions of collaborative ventures, emphasizing the importance of responsible innovation.

ISSN NO.: 2581 -9429

Impact Factor :6.252 www.ijarsct.co.in NCHHETPP 2022









SHRI HARI EDUCATIONAL TRUST'S ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92

CALL FOR PAPER

All accepted papers will be published in multidisciplinary double blind Peer Reviewed International Journal with ISSN Index & 6+ Impact factor

Journal Name: International Journal of Advance Research in Science, Communication and Technology (IJARSCT) https://drive.google.com/drive/folders/leflqiq-_w7WbtuY74Yc7efBbKz3piu65?usp=drive_link Note: (Those who are submitting Research Paper have to

refer to the above link. Paper submission link will be provided after selection of full Length Paper Submission)

IMPORTANT DATES

Full Length Paper Submission : 23rd January 2023 Registration by : 25th January 2023 Conference Date :27th January 2023

Link: https://forms.gle/Yjzi5uiLVRXGVhpaA E-certificate will be provided to all participants after successful Submission of Feedback Form

ORGANISING COMMITTEE

Ms. Nirja Sharan I/C Principal St. Rocks College Mr..Mohit Sharma Co-Ordinator St.Rocks College Asst. Prof. Aparna Surve Asst. Prof. Amrut Rumde

St.Rocks College

ISSN NO.: 2581 -9429

Impact Factor :6.252 www.ijarsct.co.in NCHHETPP 2022









SHRI HARI EDUCATIONAL TRUST'S ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE

(AFFILIATED TO MUMBAI UNIVERSITY) BORIVALI (WEST) ,MUMBAI -92



REGISTRATION LINK AND DETAILS

Registration for Participants

LAST DATE: 25TH JANUARY 2023 Send an Email with details for registration Registration for full Length Paper Submission

LAST DATE: 23rd JANUARY 2023 Send an Email with details for registration

E.mail id: strockscollege@gmail.com

Paper Publication Charges: Rs. 700/-

PAYMENT DETAILS

Beneficiary Name : ST. ROCK'S DEGREE COLLEGE OF COMMERCE & SCIENCE Bank Name :Union Bank of India Current A/C no : 171511100002388 IFSC Code: UBINO817155 Branch : Gorai Borivali west

ISSN NO.: 2581 -9429

Impact Factor :6.252 www.ijarsct.co.in NCHHETPP 2022







Proceedings of National Conference

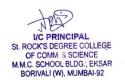
on

Intersecting Frontiers: Navigating Synergies between Commerce and Science"

27th January, 2023



Lambert Publication's







First Impression 2023

Copyright © 2023 by Lambert Publication's

Proceeding of National Conference on Intersecting Frontiers: Navigating Synergies between Commerce and Science"

27th January 2023

Disclaimer

The responsibility for opinions expressed in articles, studies and other contributions in this publication rests solely with their authors, and this publication does not constitute an endorsement by the IJARSCT, of the opinions so expressed in them.

Official website of the organization: www.ijarsct.co.in

@ Lambert Publication's

ISBN: 2581-9429

Organised by



St. Rock's Degree College Of Commerce & Science,
Borivali, (West), Mumbai
In Association With
Ramanath Payyade College Of
Hospitality Management Studies, Mumbai







International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)



TABLE OF CONTENTS

A Study on Barriers in Communication	
Prof. Sameer Khasnis and Ms. Tricia Dsilva	1-4
A Study on Budgeting and Budgetary Control	
Prof. Manali Jani, Shweta Jani, Sneha Rajesh Modi	5-7
Digital Dynamo: Navigating the Technological Tapestry in Business Evolution	
Prof. Darshan Patil and Dev Ramesh Bhanushali	8-11
Unearthing the Plight: Challenges Faced by Indian Farmers in Agricultural Sustainabi	lity
Prof. Rajesh Shah and Diana Das	12-15
Silent Scars: Unveiling the Multifaceted Dimensions of Child Abuse and Nurturing Pa	ths to Resilience
Prof. Reena Kumar, Dr. Ashish Sinha, Krunal Prakash Chavhan	16-18
Rollercoaster Riches: Riding the Highs and Lows of the Stock Market	
Prof. Vidhi Rathod and Krunal Prakash Chavhan	19-21
Mobile Banking: An Outlook for New Digital Payment System in India	
Prof. Yasmeen Sodawala and Uttara Shahu	22-25
Impact Factor 6.252 (SJIF)	www.ijarsct.co.in







The Influence of Social Media on Body Image and Self-Esteem among Teenagers	
Prof. Geeta Yadav and Vaibhavi Ravindra Nalawade	26-28
A Study on Online Transaction and UPI Technology	
Prof. Hiral Raval and Mr. Shekhar Suman	29-32
A Study on Process of Digital Image Processing	
Prof. Darshan Patil and Nisha Murugesan Nadar	33-35
The Impact of War on Society: Examining the Social, Economic, and Cultural Consequences of	War on
Civilian Populations	
Prof. Nirja Sharan and Kishan Shiva Sahu	36-38
Streamlining Business Processes through Robotic Process Automation (RPA)	
Prof. Aishwarya Shinde and Siddhesh Suhas Tawade	39-41
The Impact of E-commerce on Traditional Retail Business Models	
Prof. Mohit Sharma, Prof. Snehal Sharma, Nikhil Chandravanshi	42-44
Cloud – Based Gaming and Streaming Services	
Prof. Palak Agarwat, Dr. Manju Sharma, Sumit Gupta	45-48
Ensuring Privacy in Cyberspace: Challenges and Solutions	
Prof. Darshan Patil and Mr. Rajan Rajesh Yadav	49-51
A Study on Education and Social Change	
Prof. Geeta Yadav and Sumit Gupta	52-54
Business Ethics and Corporate Social Responsibility	
Prof. Sneha Kanojiya and Shubham Singh	55-58

Impact Factor 6.252 (SJIF)







Comparative Study on Changing Trend in ETF Investment and Stocks Investment Prof. Vidhi Rathod and Daksha Vilas Khaire	59-61
Unveiling the Future and Business Potential Study on the Gaming Industry in India Prof. Rahul Varma and Hardik Ravindra Sandim	62-66
The Influence of Digitalization on First-Generation Users: A Study on UPI and E-Wallet Adoption Prof. Naresh Purohit and Maqveena Marshal Gourea	n 67-70
A Study on Corporate Communication in India Prof. Geeta Yadav and Rani John Udiyar	71-73
A Study on Impact of Demonetization on Business Sector Prof. Hiral Raval and Rani John Udiyar	74-75
A Study on Impact of Advertisement on Consumer Behaviour Prof. Omkar Ishwalkar and Tanisha Prakash Dabholkar	76-80
The Global Economic Crisis of 2007-2008 Prof. Payal Mane and Karan Raichura	81-84
A Study on Human Behavior Impacts Investment Losses and the Role of Options Trading Prof. Manali Jani, Shweta Jani, Karan Raichura	85-91
Understanding the Complexities of Child Abuse: Causes, Impacts and Intervention Strategies Prof. Sameer Khasnis and Manasvi Ramchandra Tirlotkar	92-94
A Study on Calculating Risk during the Hiring Process Prof. Vidhi Rathod and Sowmya Poojari	95-97
An Overview on Financial Risk Management Prof. Yasmeen Sodawala and Aayush Khandekar	98-102

Impact Factor 6.252 (SJIF)

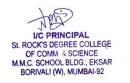






E- Commerce Business after COVID Pandemic	
Prof. Sneha Kanojiya and Siddhi Vinayak Jaiswal	103-105
Case Study of Saradha Scam on Indian Economy	
Prof. Rahul Varma and Bipin Kanaujiya	106-108
Study on Indian Debt Market	
Prof. Payal Mane and Priyanshu Patel	109-112
The Impact of Digital Currency on Traditional Banking	
Prof. Ritu Ahuja and Sheetal Sanjay Nirmal	113-115
A Study on Artificial Intelligence in Content Creation: Challenges and Opportunities	
Prof. Aishwarya Shinde and Atharva Santosh Ghavre	116-118
176). Alshwal ya Shinac ana Acharva Santosh Ghavic	110 110
A Study on Impact of Covid-19 on Indian Economy	
Prof. Rajesh Shah and Chandan Mukhi	119-121
The Hidden Biases of Social Media Algorithms and Their Influence on Your Digital World	122 124
Prof. Palak Agarwat, Dr. Sharad Nimavat, Atharva Santosh Ghavre	122-124
The Evolution of Desktop Computers: Embracing Change	
Prof. Darshan Patil and Shruti Shashikant Kenjale	125-128
The Potential of 5G in Transforming Communication and Industries	
Prof. Aishwarya Shinde and Prasad Kurle	129-133
The Role of Social Media in Digital Marketing	
Prof. Geeta Yadav and Sushant Kamble	134-137
A Study on Branding Efforts on Consumer Behavior	
Prof. Ritu Ahuja and Samruddhi Gaikwad	138-141

Impact Factor 6.252 (SJIF)

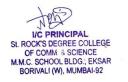






A Study on Cloud Computing and Virtualization Prof. Palak Agarwat and Shubham Yadav	142-144
Al (Advance Investment) Plans in Emerging Technology, Rising Returns Prof. Manali Jani, Shweta Jani, Vaishnavi Manish Rukhi	145-151
GST and its Role in India's Fiscal Consolidation Prof. Yasmeen Sodawala and Lavkumar Singh	152-155
The Impact of Human-Computer Interaction on Innovation Prof. Aishwarya Shinde and Mr. Praveen Mamidala	156-159
A Study on Evolution of Cloud Computing Prof. Palak Agarwat, Dr. Manju Sharma, Om Patel	160-162
Blockchain Technology's Expanding Horizons: Applications Beyond Cryptocurrency Prof. Darshan Patil and Bhavesh Mukesh Pandey	163-165
Artificial Intelligence in Health Care Diagnosis and Treatment Prof. Aishwarya Shinde and Neha Ramsingar Patel	166-168
An Overview on Cyber Security Prof. Darshan Patil and Abhishek Subhash Jha	169-171
Revolutionizing Financial Services: The Power of Technology and Innovation in Agent Network Prof. Aishwarya Shinde and Dhruv Tulshiram Kurmi	rk 172-175
Consequences of Social Media Marketing for Customer Engagement Prof. Vidhi Rathod and Tushit Kushi Sateja	176-179
Future of Game Development: Emerging Trends and Challenges Prof. Palak Agarwat, Dr. Seema Nimavat, Varun Salunkhe	180-183

Impact Factor 6.252 (SJIF)

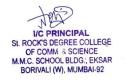






Assessing the Effects of G20 on India's Economy Landscape	
Prof. Yasmeen Sodawala and Payal Rajak	184-187
A Study on Growth and Prospect of Digital India Campaign	
Prof. Bhageshri Murkute	188-193
Assessment of Women's Empowerment and Socio-Economical Conditions of Women's in Rura	l Area
Prof. Sneha Kanojiya and Apeksha Davande	194-196
Captivating Audiences: The Art and Science of Effective Advertising	
Prof. Hiral Rawal and Rose Raphael Gonsalves	197-199
Cost Accounting Practices: Enhancing Decision-Making and Organizational Performance	
Prof. Yasmeen Sodawala and Manasvi Tirlotkar	200-202
Data Science: Exploring Techniques, Applications and Transformative Potential	
Prof. Palak Agarwat, Dr. Sharad Nimavat, Rishi Gyanchandra Yadav	203-205
Eliminating Poisonous Substances in Food using Advance Technology	
Prof. Omkar Ishwalkar and Divya Nevgi	206-210
Fortifying Cybersecurity: Strategies, Challenges and Innovations	
Prof. Omkar Ishwalkar and Divya Nevgi	211-213
From Pixels to Progress: A Chronicle of Video Game History and Evolution	
Prof. Aishwarya Shinde and Alister Quinny	214-217
Currency Shifts: Investigating the Effects of Demonetization on the Tourism Industry	
Prof. Payal Mane and Rajput Nandini	218-221
However id Debation Advancements Applications and Ethical Considerations	
Humanoid Robotics: Advancements, Applications and Ethical Considerations Prof. Darshan Patil and Avdhesh Ramdas Prajapati	222-224

Impact Factor 6.252 (SJIF)







The Impact of Tax on Electronics Goods and Products Prof. Yasmeen Sodawala and Hritika Gharpurkar	225-227	
Navigating the Al Journalism Landscape: Innovations and Challenges in the Era of Deepfakes Prof. Palak Agarwat, Dr. Seema Nimavat, Atharva Santosh Ghavre	228-230	
Quantum Computing Impact on Cybersecurity: Unraveling the Unbreakable Prof. Palak Agarwat and Atharva Ghavre	231-234	
Shade Balls on California Reservoirs: A Revolutionary Approach to Water Conservation Prof. Aishwarya Shinde and Alister Quinny	235-238	
A Study an In-Depth Analysis of Mergers and Acquisitions in the Indian Banking Sector Prof. Payal Mane and Hardik Ravindra Sandim	239-242	
Study the Impact of War on Society: Examining the Social, Economic and Cultural Consequence	es of	
War on Civilian Populations		
Prof. Manali Jani, Shweta Jani, Kishan Shiva Sahu	243-245	
A Study on Impact of Online Food delivery App on Restaurant Business Special Reference to Zomato and Swiggy		
Prof. Aparna Surve	246-250	
A Theoretical Perspective on Media and Technological Evolution Prof. Arpita Kothari	251-256	
Application of Nanotechnology in Medical Field Prof. Arpita Kothari	257-262	
Study on How Artificial Intelligence is Utilized in Trade of Fitness Apps Prof. Arpita Kothari	263-269	

Impact Factor 6.252 (SJIF)

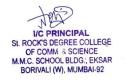






Awareness of Health Insurance - A Study Based on Customer Perception in Chennai, Chengalpet and	
Kancheepuram Districts	
Prof. Arpita Kothari	270-275
Impact on Consumer Behavior of Celebrity Endorsement	
Prof. Arpita Kothari	276-279
A Study on Basic Artificial Neural Network	
Prof. Nitin Sharma	280-285
India's Approach toward Sustainable Agriculture: Review of Government's Initiatives	205 200
Prof. Renu Pal	286-289
The Future of Media Concepts and Growing Trends	
Prof. Arpita Kothari	290-296
Fig. Alpita Kotian	230-230
India's Approach toward Sustainable Agriculture: Review of Government's Initiatives	
Prof. Renu Pal	297-303
Data Mining: Using Categorization to Anticipate Performance Improvement	
Dr. Premsagar Singh	304-309
A Study on Investors Awareness towards Post Office Savings Schemes	
Prof. Milind More	310-313
A Study on Performance of Life Insurance Industries in India	112-12-12-12-12-12
Prof. Milind More	314-316
A Study on Rico Fall and Resurrection of Voc Panis	
A Study on Rise, Fall and Resurrection of Yes Bank Prof. Manjeet Mishra	317-323
rroj. Manjeet Misilia	317-323

Impact Factor 6.252 (SJIF)

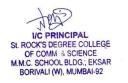






A Study on Work Pattern of "Startup India" Scheme	
Prof. Shailaja Sundrapalli	324-330
A Comprehensive Analysis of E – Baking's Role and Impact	
Prof. Payal Mane	331-334
Analyzing the Influence of News Sentiment on Stock Market Volatility: A Research Study	
Prof. Vidhi Rathod and Siddhesh Pashte	335-338
Empowering Futures: Advancing Girl Child Education in India	
Prof. Payal Mane	339-341
An Analysis of Chara Market Transla and Investment Strategies	
An Analysis of Share Market Trends and Investment Strategies	342-345
Prof. Hiral Rawal and Morye	342-343
Role of ICT and its Impact on Education Pillars	
Prof. Manjeet Mishra	346-348
Foreign Direct Investment: Impact on Indian Economy	
Prof. Nitin Sharma	349-353
Financial Statements of an Company as an Information Base for Decision Making in the Investment	
Prof. Milind More	354-357
Evaluation of Health Insurance sector in Indian	
Prof. Aparna Surve	358-361
A Study of the Media on Objectification of Human	
Prof. Arpita Kothari	362-365
Study on the Fundamentals and Foundations of Artificial Intelligence	200 207
Prof. Shailaja Sundrapalli	366-367

Impact Factor 6.252 (SJIF)







INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-

THIS IS TO CERTIFY THAT

Prof. Sameer Khasnis

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

A Study on Barriers in Communication

IN IJARSCT, VOLUME 3, ISSUE 6, JANUARY 2023

Certificate No: 012023-A0901 www.ijarsct.co.in









INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN

SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581

THIS IS TO CERTIFY THAT

Prof. Hiral Raval

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

A Study on Online Transaction and UPI Technology

IN IJARSCT, VOLUME 3, ISSUE 6, JANUARY 2023

Certificate No: 012023-A0918 www.liarsct.co.in













INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Revi ved, Refereed, Multidisciplinary Online Journal



INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-942

THIS IS TO CERTIFY THAT

Prof. Darshan Patil

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

Ensuring Privacy in Cyberspace: Challenges and Solutions IN IJARSCT, VOLUME 3, ISSUE 6, JANUARY 2023

Certificate No: 012023-A0932 www.ijarsct.co.in



www.crossref.org





INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN

SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



CERTIFICATE **PUBLICATION**

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-94

THIS IS TO CERTIFY THAT

Prof. Naresh Purohit

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

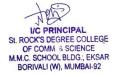
The Influence of Digitalization on First-Generation Users: A Study on UPI and E-Wallet Adoption IN IJARSCT, VOLUME 3, ISSUE 6, JANUARY 2023

Certificate No: 012023-A0942 www.ijarsct.co.in













INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN

SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



OF PUBLICATION

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 25

THIS IS TO CERTIFY THAT

Prof. Yasmeen Sodawala

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

An Overview on Financial Risk Management

IN IJARSCT, VOLUME 3, ISSUE 6, JANUARY 2023

Certificate No: 012023-A0959 www.ijarsct.co.in



www.crossref.org





INTERNATIONAL JOURNAL OF ADVANCED RESEARCH IN SCIENCE, COMMUNICATION AND TECHNOLOGY

International Open-Access, Double-Blind, Peer-Reviewed, Refereed, Multidisciplinary Online Journal



OF PUBLICATION,

INTERNATIONAL STANDARD SERIAL NUMBER ISSN NO: 2581-9

THIS IS TO CERTIFY THAT

Prof. Palak Agarwat

St. Rock's College of Commerce and Science, Borivali (W), Mumbai, India HAS PUBLISHED A RESEARCH PAPER ENTITLED

A Study on Evolution of Cloud Computing

IN IJARSCT, VOLUME 3, ISSUE 6, JANUARY 2023

Certificate No: 012023-A0993 www.ijarsct.co.in











