



REPORT ON ONE DAY WORKSHOP “UNDERSTANDING VARIABLES IN RESEARCH PROCESS”

On

25th July, 2018

St. Rock's College of Commerce & Science organized a one day workshop on “Understanding Variables in Research Process” on July 25, 2018 in Room No. 304.

The workshop focused on ‘Understanding the Dependent & Independent Variables in Research Process’. It also highlighted the ‘cause & effect relationship between variables in research process’.

The program started at 10:00 AM with the welcome address by the Dept. of BAF. The dignitary on the dias was Prof. Reena Shukla from Nirmala College.

The workshop was organized by the Dept. of BAF in association with Nirmala College.

Class of S. Y. BMS, T. Y. BMS & F. Y. BAF attended the workshop.

Key Notes of workshop :

- The framework of research methods and techniques chosen by a researcher to conduct a study.
- Types of Variables in Research.
- Predict future outcomes or events based on existing data samples or trends.
- Identify factors contributing to a particular problem.
- Explain the relationships between variables, to identify cause-and-effect relationships.
- Aims & Objectives of research
- The specific procedures or techniques used to identify, select, process and analyze information about a topic.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 12:00 PM with vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
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REPORT ON ONE DAY WORKSHOP "ENTREPRENEURIAL MINDSET"

On

27th July, 2018

St. Rock's College of Commerce & Science organized a one day workshop on "Entrepreneurial Mindset" on July 27, 2018 in Room No. 304. The workshop focused on 'Enabling students to identify and make the most of opportunities, How to overcome and learn from setbacks, etc.'.

The program started at 11:00 AM with the welcome address by Dept of BAF. The dignitary on the dias was Prof. Parizad Bhesania from Byramjee Jeejeebhoy college.

The workshop was organized by the Dept. of BAF in association with Byramjee Jeejeebhoy college.

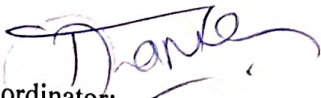
Class of F.Y.BAF, S.Y.BAF & T.Y.BAF attended the workshop.

Highlights of workshop :


- Critical thinking and innovative problem-solving abilities.
- Types of Entrepreneurial mindsets.
- Benefits of being one's own boss.
- Identifying possibilities and putting good ideas into action.
- Details of Online Courses online course for moving toward the goals.
- 10 D's of Entrepreneurship.
- 4 Dimensions in Entrepreneurial mindset.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 12:00 PM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


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REPORT ON ONE DAY WORKSHOP “ETHICAL ISSUES REGARDING RESEARCH”

On

13th Aug., 2018

St. Rock's College of Commerce & Science organized a one day workshop on “Ethical Issues Regarding Research” on August 13, 2018 in Room No. 304. The workshop focused on ‘Ensuring ethical standards and procedures for research & also to study of Ethical Considerations in research’.

The program started at 10:00 AM with the welcome address by the Dept. of BAF. The dignitary on the dias was Prof. Nitin Tiwari from UBS Education College.

The workshop was organized by the Dept. of BAF in association with UBS Education College.

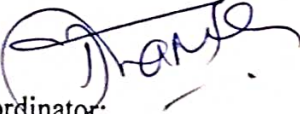
Class of F. Y. BAF & S. Y. BAF attended the workshop.

Key Notes of workshop :


- Common Ethical Issues in Research.
- Ethical Considerations in Research, Types & Examples.
- Issues that arise when research involves human or Animal Subjects.
- Mistreatment of Research Subjects.
- Types of Ethical Variables in Research.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 11:00 AM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


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REPORT ON ONE DAY WORKSHOP “ENTREPRENEURSHIP - MEANING & CONCEPT”

On

30th Nov., 2018

St. Rock's College of Commerce & Science organized a one day workshop on “Entrepreneurship–Meaning & Concept” on November 30, 2018 in Room No. 304. The workshop focused on ‘Understanding the concept of Entrepreneurship & also the major difference between Entrepreneur & Intrapreneur’.

The program started at 09:00 AM with the welcome address by the Dept. of BMS. The dignitary on the dias was Dr. Joshi Vishwanath Sukharamaji from Ayurveda Mahavidyalaya.

The workshop was organized by the Dept. of BMS in association with Ayurveda Mahavidyalaya.

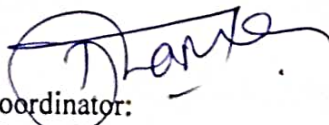
Class of F. Y. BMS & S. Y. BMS attended the workshop.

Key Notes of workshop :

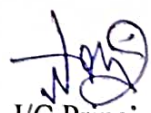
- Discipline with a knowledge base theory.
- Types of Entrepreneurship.
- 4 C's of Entrepreneurship.
- Creative Entrepreneurship.
- Key Concepts of Entrepreneurship.
- Qualities of Entrepreneur.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 11:00 AM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


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REPORT ON ONE DAY WORKSHOP “INTELLECTUAL PROPERTY RIGHTS”

On

3rd Dec., 2018

St. Rock's College of Commerce & Science organized a one day workshop on “INTELLECTUAL PROPERTY RIGHTS – Meaning & Concept” on December 3, 2018 in Room No. 304. The workshop focused on ‘Understanding the concept of Intellectual Property Rights & its importance for businesses to protect their Investments’.

The program started at 11:00 AM with the welcome address by the Dept. of BMS. The dignitary on the dias was Adv. Praful Salvi.

The workshop was organized by the Dept. of BMS.


Class of F. Y. BMS, S. Y. BMS & T. Y. BMS attended the workshop.

Highlights of workshop :


- IPR Law in India.
- Types of IPR
- Basic Principles of IPR.
- IPR & its Components.
- Scope & Purpose of IPR.
- Official Website of IPR and ways to use it.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 12:00 PM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College


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REPORT ON ONE DAY WORKSHOP “PATENT & TRADEMARK LAW”

On

16th Jan., 2019

St. Rock's College of Commerce & Science organized a one day workshop on “Patent & Trademark Law” on January 16, 2019 in Room No. 304. The workshop focused on ‘Understanding the Various Laws in IPRs’.

The program started at 11:00 AM with the welcome address by the Dept. of B. Com. The dignitary on the dias was Adv. Prashant Ayare.

The workshop was organized by the Dept. of B. Com.

Class of F. Y. B. COM., S. Y. B. COM. & T. Y. B. COM. attended the workshop.

Key Notes of workshop :

- Difference between Patent & Trademark in India.
- Types of Patent.
- Common Problems in application of Registration.
- Types of IPR
- Basic Principles of IPR.
- IPR & its Components.
- Scope & Purpose of IPR.
- Official Website of IPR and ways to use it.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 01:00 PM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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REPORT ON ONE DAY WORKSHOP "FUNCTIONS OF ENTREPRENEUR"

On

22nd Feb., 2019

St. Rock's College of Commerce & Science organized a one day workshop on "Functions of Entrepreneur" on February 22, 2019 in Room No. 304. The workshop focused on 'Key functions of an entrepreneur'.

The program started at 11:00 AM with the welcome address by the Dept. of B. Com. The dignitary on the dias was Prof. Kalyani Shinde from MM Jagtap College.

The workshop was organized by the Dept. of B. Com. in association with MM Jagtap College.

Class of F. Y. B. COM. & S. Y. B. COM. attended the workshop.

Key Notes of workshop :

- 10 key roles of an entrepreneur.
- Entrepreneur Skills.
- Types of Entrepreneur.
- 13 Functions that makes entrepreneur successful.
- Start Ecosystem.
- Mapping Entrepreneurial Ecosystem.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 01:00 PM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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REPORT ON ONE DAY WORKSHOP “INTELLECTUAL PROPERTY IN BUSINESS”

On
4th Mar., 2019

St. Rock's College of Commerce & Science organized a one day workshop on “Intellectual Property in Business” on March 4, 2019 in Room No. 304.

The workshop focused on ‘Role of IPR in business Strategy, Brand building & maintaining competitive edge’.

The program started at 10:00 AM with the welcome address by the Dept. of BFM. The dignitary on the dias was Adv. Aarti Salunkhe.

The workshop was organized by the Dept. of BFM.

Class of F. Y. B. COM. attended the workshop.

Highlights of workshop :

- Common Problems in application of Registration.
- Types of IPR
- Basic Principles of IPR.
- IPR & it's Components.
- Scope & Purpose of IPR.
- Official Website of IPR and ways to use it.
- IPR Law in India.

The workshop as very informative and benefited the students a lot.

The program wrapped up around 12:00 PM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College

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REPORT ON ONE DAY WORKSHOP

“CRISIS MANAGEMENT”

On

9th Mar., 2019

St. Rock's College of Commerce & Science organized a one day workshop on “Crisis Management” on March 9, 2019 in Room No. 304.

The workshop focused on ‘Impact of crisis management on business & also ways to manage the crisis for effective survival of business’.

The program started at 09:00 AM with the welcome address by the Dept. of BMS. The dignitary on the dias was Prof. Abbha Jaydeep Ruparel from Nirmala College.

The workshop was organized by the Dept. of BMS in association with Nirmala College.

Class of F. Y. B. COM., S. Y. BMS & T. Y. BMS attended the workshop.

Highlights of workshop :

- Understanding Crisis Management.
- Types of Crisis.
- 5 C's of Crisis Management.
- Identifying threats to an organization or its stakeholders and responding effectively to those threats.
- Crisis Management Coverage.
- Business Continuity in times of crisis.
- Risk Management Strategies.
- Crisis Management Process.
- Crisis Management in disaster management.

The workshop was very informative and benefited the students a lot.

The program wrapped up around 11:00 AM with vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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REPORT ON ONE DAY SEMINAR
“RESEARCH METHODOLOGY: ON FORMULATING & CLASSIFICATION”

on

29th July, 2019


St. Rock's College of Commerce & Science organized a one day seminar on “Research Methodology: On formulating & classification” on July 29, 2019 in Room no. 304.

The seminar focused to ‘Demonstrate the ability to choose methods appropriate to research & to understand limitations of particular research methods’.


The programme was conducted during 11:00 AM to 12:00 PM. It was presented by Ms. Pallavi Ghorpade (LN College), organized by the Dept. of BFM in association with LN College and attended by S. Y. BFM and T. Y. BFM and F. Y. B. Com. students.

A research report is a publication that reports on the findings of a research project or alternatively scientific observations on or about a subject. Normally the research assignments like projects, investigations, explorations, theses, dissertations fall in this category.

A research report is a well-crafted document that outlines the processes, data, and findings of a systematic investigation. It is an important document that serves as a first-hand account of the research process and it is typically considered as an objective and accurate source of information.


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REPORT ON ONE DAY SEMINAR “RESEARCH PROCESS: USES, TYPES & BENEFITS”

on

30th July, 2019

St. Rock's College of Commerce & Science organized a one day seminar on “Research Process: Uses, Types & Benefits” on July 30, 2019 in Room no. 304.

The seminar focused on ‘Researchers categories, research methodology types according to different criteria. They are a general category, the nature of the study, the purpose of the study, the research design and the data types, to study various variables in Research process’.

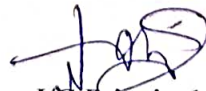
The programme started at 11:00 AM and was held till 12:00 PM and was presented By Prof. Vaishali Nadkarni, M. Com., M. Phil., NET (Byramjee Jeejeebhoy College). It was organized by the Dept. of BAF in association with Byramjee Jeejeebhoy College.

The students of T. Y. BAF and T. Y. BFM attended it.

Research is a systematic and organized process that aims to discover, interpret, and enhance knowledge. It plays a crucial role in various fields, contributing to advancements in science, technology, medicine, social sciences, and more. This report delves into the uses, types, and benefits of the research process, shedding light on its significance in shaping our understanding of the world. the research process is a dynamic and essential endeavor that plays a pivotal role in advancing knowledge, solving problems, and driving progress. Understanding its uses, types, and benefits is crucial for appreciating its significance across various disciplines and in shaping our collective understanding of the world. As we continue to explore and innovate, the research process remains an invaluable tool for the betterment of society.


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REPORT ON ONE DAY SEMINAR “INTELLECTUAL PROPERTY LAW”

on

10th Aug., 2019

St. Rock's College of Commerce & Science organized a one day seminar on “Intellectual Property Law” on August 10, 2019 in Room no. 304. The seminar focused to ‘study the rights of IP owners to enable them to reap the rewards of their creativity’.

The programme was held during 11:00 AM to 01:00 PM. The seminar was presented by Adv. Vikram Kamath & it was organized by the Dept. of BAF and was attended by T. Y. BAF & T. Y. BMS students.

Intellectual Property (IP) law constitutes a vital framework designed to protect the creations of the mind, fostering innovation, and incentivizing creativity. This report provides an overview of Intellectual Property Law, exploring its key components, objectives, and the significance it holds in the modern knowledge-based economy. Intellectual Property Law serves as a crucial framework for fostering innovation, creativity, and economic growth. By providing legal protection for intellectual creations, IP law plays a vital role in shaping the modern knowledge-based economy. However, ongoing challenges and controversies require continuous adaptation to ensure that IP law remains an effective and fair mechanism for both creators and the public.

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REPORT ON ONE DAY SEMINAR “ENTREPRENEURSHIP MEANING & CONCEPT”

on

27th Aug., 2019

St. Rock's College of Commerce & Science organized a one day seminar on “Entrepreneurship - Meaning & Concept” on August 27, 2019 in Room no. 304. The seminar focused to ‘Understand the concept of Entrepreneurship as well as to study the Difference between Entrepreneur & Intrapreneur’.

The programme was conducted during 11:00 AM to 12:00 PM. It was presented by Prof. Suresh Chandra Lorik, (Nirmala College), organized by the Dept. of B. Com. in association with Nirmala College. The students of S. Y. BFM, T. Y. BFM and T. Y. B. Com. attended it.

Entrepreneurship has emerged as a dynamic force driving economic development, innovation, and job creation. This report aims to explore the meaning and concept of entrepreneurship, shedding light on the characteristics, significance, and the role entrepreneurs play in shaping the business landscape. Entrepreneurship encapsulates a vibrant and dynamic approach to business that revolves around innovation, risk-taking, and seizing opportunities. As entrepreneurs continue to play a pivotal role in driving economic and social development, understanding the meaning and concept of entrepreneurship becomes essential for individuals, policymakers, and business communities alike. Embracing and nurturing entrepreneurial spirit can contribute significantly to fostering a culture of innovation and growth in various sectors.

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REPORT ON ONE DAY SEMINAR “TYPES OF ENTREPRENEURS”

on

18th Sept., 2019


St. Rock's College of Commerce & Science organized a one day seminar on “Types of Entrepreneurs” on September 18, 2019 in Room no. 304. The seminar focused on ‘Understanding the different types of entrepreneurship and which one(s) align with the business aspirations, to increase self-efficacy & self-advocacy’.

The programme started at 11:00 AM and was held till 12:00 PM, presented by Prof. Neeta Sonkar (UBS Education), organized by the Dept. of B. Com. in association with UBS Education, attended by T. Y. B. Com., T. Y. BAF & T. Y. BMS students.

Entrepreneurship is a multifaceted and diverse field, with individuals pursuing ventures across various sectors and industries. This report aims to categorize and explore different types of entrepreneurs based on their characteristics, motivations, and the nature of their entrepreneurial activities. The world of entrepreneurship is marked by diversity, with individuals pursuing ventures for different reasons and with varied approaches. Understanding the types of entrepreneurs is crucial for fostering an environment that supports and nurtures the distinct needs and aspirations of entrepreneurial individuals across the spectrum. Embracing this diversity can lead to a more resilient and innovative entrepreneurial ecosystem.


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REPORT ON ONE DAY SEMINAR “LAUNCHING A NEW VENTURE”

on

26th Sept., 2019

St. Rock's College of Commerce & Science organized a one day seminar on “Launching A New Venture” on September 26, 2019 in Room no. 304. The seminar focused to ‘understand how to achieve profitability in new venture’.

The programme was conducted during 11:00 AM to 01:00 PM. It was presented by Mr. Yogesh Utekar (Anjuman Islam College), organized by the Dept. of BMS in association with Anjuman Islam College and was attended by T. Y. BAF & T. Y. BMS students.

Launching a new venture is a challenging yet rewarding endeavor that requires careful planning, strategic decision-making, and a keen understanding of the market. This report provides a comprehensive overview of the key steps and considerations involved in successfully launching a new business or entrepreneurial venture. Launching a new venture is a complex and dynamic process that requires a meticulous approach. By addressing pre-launch preparations, product development, marketing strategies, operational setup, and post-launch evaluation, entrepreneurs can increase their chances of building a sustainable and successful business. The journey doesn't end at launch; it is an ongoing process of adaptation and growth in response to market demands and opportunities.

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REPORT ON ONE DAY SEMINAR “INTELLECTUAL PROPERTY RIGHTS- MEANING AND CONCEPTS”

on

23rd Oct., 2019

St. Rock's College of Commerce & Science organized a one day seminar on “Intellectual Property Rights- Meaning and Concepts” on October 23, 2019 in Room no. 304. The seminar focused to ‘identify criteria to fit one’s own intellectual work in particular form of IPR’. It also focused on ‘applying statutory provisions to protect particular form of IPRs’.

The programme started at 11:00 AM and was conducted till 12:00 PM. It was presented by Adv. Zoeb Cutlerywala, organized by the Dept. of BMS, attended by F. Y. BMS & S. Y. BMS students.

Intellectual Property Rights (IPR) form a crucial aspect of the legal framework aimed at protecting the creations of the mind. This report aims to provide a comprehensive understanding of the meaning and concepts associated with Intellectual Property Rights, shedding light on their significance in fostering innovation and creativity. Intellectual Property Rights encompass legal protections granted to the creators and owners of intellectual property, which includes inventions, literary and artistic works, designs, symbols, names, and images used in commerce. The primary objective is to incentivize innovation, creativity and the development of intellectual assets by providing exclusive rights to creators for a specified duration. Intellectual Property Rights play a pivotal role in fostering innovation, creativity, and economic development. Understanding the concepts and significance of IPR is essential for creators, businesses, and policymakers as they navigate the complex landscape of intellectual property protection. While challenges persist, a well-balanced and effectively implemented IPR framework is crucial for ensuring a thriving environment for innovation and the protection of intellectual assets.

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REPORT ON ONE DAY SEMINAR “HOW TO WRITE RESEARCH PAPERS”


on

3rd Jan., 2020


St. Rock's College of Commerce & Science organized a one day seminar on “How To Write Research Papers ”on January 03, 2020 in Room no. 304. The seminar focused to ‘describe the ethical issues in research publishing to understand the format of research paper’.

The programme was held during 09:00 AM to 11:00 am, presented by Ms. Chetana Kukrety (M.K Valia College). It was organized by the Dept. of BAF in association with M. K. Valia College and was attended by T. Y. BMS & T.Y. BAF students.

Writing a research paper is an essential skill for students, academics and researchers across various disciplines. This guide aims to provide a comprehensive overview of the key steps and considerations involved in the process of writing research papers, from selecting a topic to presenting findings. Clearly define the scope of your research. Identify the specific area or topic you want to explore and ensure it aligns with the objectives of your assignment or research goals. Writing a research paper is a complex but rewarding endeavor. By carefully selecting a research topic, conducting thorough research, organizing your thoughts, and following proper writing and formatting guidelines, you can produce a well-crafted and impactful research paper. This guide serves as a roadmap to assist you in navigating the intricacies of the research paper writing process.


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REPORT ON ONE DAY SEMINAR “GEOGRAPHICAL INDICATION OF IPR”

on

20th Jan., 2020

St. Rock's College of Commerce & Science organized a one day seminar on “Geographical Indication of IPR” on January 20, 2020 in Room no. 304. The seminar focused to ‘understand how to identify a product that originates from a specific geographical area’.

The programme was held during 11:00 AM to 12:00 PM and was presented by Adv. Vikram Kamath and was organized by the Dept. of BMS and was attended by FY. B.M.S. students.

Geographical Indications (GIs) is an Intellectual Property Rights (IPR) represents a distinctive form of protection for products originating from specific geographical locations. This report aims to provide an in-depth exploration of the concept of Geographical Indications, their significance, and their role in safeguarding cultural heritage while fostering economic development. Geographical Indications are a subset of intellectual property rights that identify a product as originating from a specific geographical area, where a particular quality, reputation, or characteristic is essentially attributable to its geographical origin. GIs protect not only the product but also the traditional knowledge, skills, and cultural heritage associated with its production. Geographical Indications in Intellectual Property Rights play a crucial role in preserving cultural heritage, protecting traditional knowledge, and promoting economic development. As a mechanism that benefits both producers and consumers, GIs strike a balance between commercial interests and the safeguarding of unique regional identities. It is essential for nations and international bodies to collaborate in strengthening the legal framework and enforcement mechanisms to ensure the continued success and relevance of Geographical Indications in the dynamic global market.

Coordinator:

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REPORT ON ONE DAY WEBINAR "STRATEGIES FOR BUSINESS SUCCESS"

on

22nd Sept., 2020

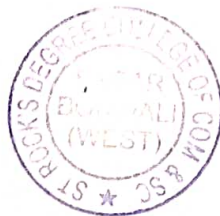
St. Rock's College of Commerce & Science organized a one day webinar on "Strategies For Business Success" on September 22, 2020 with the Dept. of BAF in association with Nirmala College. The webinar was about 'To understanding what strategic objectives are and why they're important and how can it help better taking part in and shaping these objectives through the contributions to the workplace'.


The webinar started at 11 AM. Opening remarks and introduction of the programme was given by Prof. Pankaj Maurya. He highlighted the applications of business strategies. He emphasized the need of it.

The webinar was attended by the students of class : F. Y. BAF, S. Y. BAF & T. Y. BAF.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator & Mrs. Nirja Sharan, Principal of St. Rock's College.


Coordinator:
Mr. Mohitkumar Sharma




I/C Principal:
Mrs. Nirja Sharan
I/C PRINCIPAL
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BORIVALI (W), MUMBAI-92



REPORT ON ONE DAY WEBINAR
"MASTERING THE ART OF RESEARCH"

15th Oct., 2020

St. Rock's College of Commerce & Science organized a one day webinar on "Mastering the art of Research" on October 15, 2020 via Zoom meeting. The webinar focused on 'understanding the key elements and steps involved in crafting a well-structured and impactful research paper'.

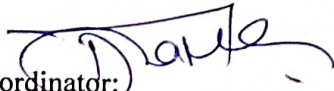
The programme started at 12:00 PM with the welcome address by the Dept. of BMS. The dignitary on zoom was Prof. Shaha Ronak Harshad from MM Jagtap College.

The webinar was attended by the students of class : F. Y. BMS, S. Y. BMS & T. Y. BMS.

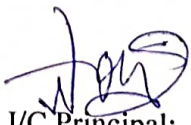
Following are Key Notes of webinar :

- The framework of research methods and techniques chosen by a researcher to conduct a study.
- Types of Variables in Research.
- Aims & Objectives of research
- The specific procedures or techniques used to identify, select, process, and analyze information about a topic.

The programme wrapped up around 1:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


Coordinator:
Mr. Mohitkumar Sharma




I/C Principal:
Mrs. Nirja Sharan
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REPORT ON ONE DAY WEBINAR “TIME & RESOURCE MANAGEMENT”

2nd Dec., 2020

St. Rock's College of Commerce & Science organized a one day webinar on “Time & Resource Management” on 2nd December 2020 via Zoom meeting. The webinar focused on ‘understanding the effective time management & its importance’.

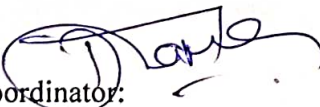
The programme started at 12:00 PM with the welcome address by the Dept. of BMS. The dignitary on zoom was Prof. Ms. Vinitha Raghuram from Anjuman Islam College.

The webinar was attended by the students of class : F. Y. BMS, S. Y. BMS & T. Y. BMS.


Following are Key Notes of webinar :

- Effective time management allows individuals to assign specific time slots to activities as per their importance.
- Helps to prioritize the tasks as per their importance and urgency.
- Know the difference between important and urgent work.
- Different techniques used to manage time & resources.

The programme wrapped up around 1:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College


Coordinator:
Mr. MohitKumar Sharma




I/C Principal:
Mrs. Nirja Sharan
I/C PRINCIPAL
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**REPORT ON ONE DAY WEBINAR
"ENFORCEMENT OF IP RIGHTS"**

**On
7th Jan. 2021**

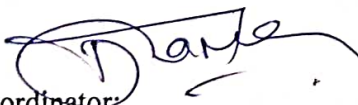
St Rock's College of Commerce & Science organized a one day webinar on "Enforcement of IP Rights" on January 07, 2021 with the Dept. of B. Com.

The webinar started at 11 AM. Opening remarks and introduction of the programme was given by Adv. Siji Biji. He highlighted the procedures for Intellectual property rights. He emphasized the need of it.


The webinar was attended by students of : F. Y. B. COM., S. Y. B. COM. & T. Y. B. COM.

The programme was very informative. Students were very much interested to know more about the rights.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


Coordinator:
Mr. Mohitkumar Sharma




I/C Principal:
Mrs. Nirja Sharan
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REPORT ON ONE DAY WEBINAR
“EMPLOYEE ENGAGEMENT & RETENTION STRATEGIES”

13th Feb., 2021

St. Rock's College of Commerce & Science organized a one day webinar on “Employee Engagement & Retention Strategies” on 13th February 2021 by Zoom meeting. The webinar focused on ‘understanding the effective management & importance of Employee Engagement’.

The programme started at 10:00 AM with the welcome address by the Dept. of BFM. The dignitary on zoom was Prof. Jay Mamtara from Byramjee Jeejeebhoy College.

The webinar was attended by students of class : F. Y. BFM , S. Y. BFM & T. Y. BFM.


Key Notes of webinar :

- Helps to improve the productivity and performance of the employees which would lead to the collective growth of the company itself.
- Helps to prioritize the tasks as per their importance and urgency.
- Know the difference between important and urgent work.
- The importance of employee engagement strategies.

The programme wrapped up around 11:00 AM with the vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St.Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


Coordinator
Mr. Mohitkumar Sharma




I/C Principal:
Mrs. Nirja Sharan
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REPORT ON ONE DAY WEBINAR

“IP & PUBLIC POLICY”

12th Mar., 2021

St. Rock's College of Commerce & Science organized a one day webinar on “IP & Public Policy” on 12th March 2021 via Zoom meeting. The webinar was about to ‘create awareness about Intellectual property rights & public policy’.


The programme started at 11:00 AM with the welcome address by the Dept. of BAF. The dignitary on zoom was Adv. Prashant Ayare. He explained very well about the public policy & also gave some examples of public policy and intellectual property rights.

The webinar was attended by students of class : F. Y. BAF , S. Y. BAF & T. Y. BAF.


Key Points of webinar :

- To create public awareness about the public policy.
- Benefits of Intellectual property among all sections of society.
- To stimulate the creation & growth of intellectual property by undertaking relevant measures.
- Different characteristics of public policy.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St.Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


Coordinator:
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REPORT ON ONE DAY WORKSHOP

“RESEARCH PROCESS AND ITS OBJECTIVE”

On 26th July, 2021

St. Rock's College of Commerce & Science organized a one day workshop on “Research Process and its Objectives” on July 26, 2021 in Room No. 503.

The workshop focused on the objective ‘to study how to drive the research project, including data collection, analysis and conclusion and to understand the research process & its objectives’.

The program started at 11:00 AM with the welcome address by the Dept. of BAF by the speaker Prof. Parinaz Maslawala from Byramjee Jeejeebhoy College.

The Seminar was organized by the Dept. of BAF in association with Byramjee Jeejeebhoy College.

The class of F. Y. BAF, S. Y. BMS & S. Y. B. COM. attended the seminar.

Highlights of workshop :

- The workshop commenced with an overview of the research process, highlighting the sequential steps involved, including problem identification, literature review, hypothesis formulation, data collection, analysis, and interpretation, and conclusion drawing. Emphasis was placed on the iterative nature of research and the need for methodical planning and execution.
- Participants engaged in practical exercises aimed at formulating research objectives for hypothetical research scenarios. They were encouraged to apply the concepts discussed during the workshop to real-world situations, fostering a deeper understanding of the subject matter. Case studies highlighting the impact of well-defined research objectives on the outcome of research projects were also presented and analysed.
- The workshop on research process and objectives proved to be a valuable learning opportunity for participants, equipping them with essential knowledge and skills to embark on successful research endeavours. By emphasizing the importance of clarity in research objectives and providing practical guidance on their formulation, the workshop aimed to empower researchers to conduct rigorous and impactful research studies.

The Programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



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REPORT ON ONE DAY WORKSHOP “UNDERSTANDING VARIABLE IN RESEARCH PROCESS”

On

29th July, 2018

St. Rock's College of Commerce & Science organized a one day workshop on “Understanding Variables in Research Process” on July 29, 2021 in Room No. 503.

The objective of the workshop was to ‘To understand & comprehend the basics in Research Methodology, to study various variables in Research process’.

The program started at 11:00 AM with the welcome address by the Dept. of BMS by the speaker Prof. Shweta Pathak from USB Education College.

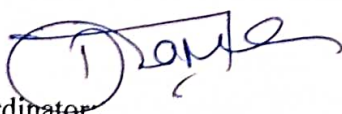
The workshop was organized by the Dept. of BMS in association with USB Education College.

The class of S. Y. BAF, S. Y. BMS & T. Y. B. COM. attended the workshop.


Highlights of workshop :

- The workshop provided participants with a comprehensive understanding of variables in the research process. By recognizing the types, characteristics, and significance of variables, participants gained valuable insights into conducting rigorous and valid research studies.
- The interactive sessions and practical examples facilitated active learning and enabled participants to apply their knowledge effectively. Overall, the workshop contributed to enhancing participants' research skills and fostering a deeper appreciation for the role of variables in scientific inquiry.
- Participants found the workshop highly informative and engaging. They appreciated the clear explanations, interactive activities, and practical examples provided.
- Some participants suggested incorporating more advanced topics, such as multivariate analysis, in future workshops to further enhance their research skills.

The Programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.


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Mr. Mohitkumar Sharma




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REPORT ON ONE DAY WORKSHOP “INTELLECTUAL PROPERTY RIGHTS – MEANING & CONCEPTS”

12th Aug., 2021

St. Rock's College of Commerce & Science organized a one day workshop on “Intellectual Property Rights – Meaning & Concepts” on August 12, 2021 in Room No. 503.

The objective of the workshop was to ‘to study the rights of IP owners to enable them to reap the rewards of their creativity.’ It also highlighted on ‘studying the IPR and its importance.’

program started at 11:00 AM with the welcome address by the Dept. of B. COM. by the speaker Adv. Sajan Patil.

The class of S. Y. B. COM., T. Y. B. COM. & T. Y. BMS attended the workshop.

Highlights of workshop :

- The workshop provided participants with a comprehensive understanding of intellectual property rights and their role in fostering innovation, creativity, and economic growth. By exploring the types, importance, legal framework, and management strategies of intellectual property, participants gained valuable insights into protecting and leveraging their creative and innovative works.
- The interactive sessions, case studies, and examples facilitated active learning and enabled participants to apply their knowledge in real-world contexts. Overall, the workshop contributed to raising awareness and promoting best practices in intellectual property management.
- Participants found the workshop highly informative and relevant to their professional interests. They appreciated the clear explanations, practical examples, and opportunities for discussion.
- Some participants suggested incorporating more interactive activities, such as group exercises and role-playing simulations, to enhance engagement and deepen understanding. Additionally, they expressed interest in advanced topics, such as international intellectual property law and emerging trends in intellectual property management, for future workshops.

The Programme wrapped up around 01:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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Mr. Mohitkumar Sharma



I/C Principal:
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REPORT ON ONE DAY WORKSHOP “ENTREPRENEURSHIP - MEANING AND CONCEPT”

On

26th Aug., 2021

St. Rock's College of Commerce & Science organized a one day workshop on “Entrepreneurship meaning and concept” on August 26, 2021 in Room No. 503.

The objective of the workshop was ‘to study the importance and concept of entrepreneurship’. It also emphasized on ‘to study the difference between Entrepreneur & Intrapreneur’.

The program started at 11:00 AM with the welcome address by the Dept. of BMS by the speaker Ms. Aishwarya Shukla from LN College.

The workshop was organized by the Dept. of BMS in association with LN College.

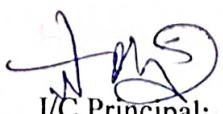
The class of F. Y. BMS, T. Y. BMS, S. Y. B. COM. & T. Y. B. COM. attended workshop.

Highlights of workshop :

- The workshop on entrepreneurship aimed to provide participants with a comprehensive understanding of the meaning and core concepts of entrepreneurship. Hosted on [Date], the workshop sought to equip attendees with essential knowledge and insights to foster entrepreneurial thinking and action.
- The workshop commenced with an introduction to entrepreneurship, emphasizing its significance in driving innovation, economic growth, and societal development. Through interactive sessions, case studies, and group activities, participants delved into various aspects of entrepreneurship, including its definition, characteristics, and entrepreneurial mind set.
- The Programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma




I/C Principal:
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REPORT ON ONE DAY WORKSHOP

“ROLE OF ENTREPRENEUR”

2nd Sept., 2021

St. Rock's College of Commerce & Science organized a one day workshop on “Role of Entrepreneur” on September 2, 2021 in Room No. 503.

The workshop was organized to ‘identify market needs and develop solutions through their products and services to begin their business venture’ as well as to ‘understand how to forecast business changes.’

The program started at 11:00 AM with the welcome address by the Dept. of B. COM. by the speaker Ms. Jainab Khan from GPM College.

The workshop was organized by the Dept. of B. COM. in association with GPM College.

The class of F. Y. BSC. (IT), S. Y. B. Com. & T. Y. B. Com. attended the seminar.

Highlights of workshop :

- The workshop commenced with an overview of entrepreneurship's multifaceted role in shaping economies, industries, and communities. Through interactive sessions, case studies, and expert insights, participants examined the significance of entrepreneurship in fostering job creation, wealth generation, and sustainable development.
- Discussions on the role of entrepreneurship in regional development emphasized the importance of fostering entrepreneurial ecosystems and supporting local entrepreneurs. Participants examined strategies for promoting entrepreneurship in rural areas, urban centers, and regions undergoing economic transformation.
- An in-depth discussion focused on the role of entrepreneurship in job creation, particularly in emerging sectors and underserved communities. Participants examined how start-ups and small businesses generate employment opportunities, reduce unemployment rates, and promote economic inclusion.

The Programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:

Mr. MohitKumar Sharma



I/C Principal:

Mrs. Nirja Sharan

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REPORT ON ONE DAY SEMINAR

“LAUNCHING A NEW VENTURE”

On

24th Sept., 2021

St. Rock's College of Commerce & Science organized a one day workshop on “Launching a new venture” on September 24, 2021 in Room No. 503.

The workshop was organized to ‘understand how to achieve profitability in new venture’.

The program started at 11:00 AM with the welcome address by the Dept. of BAF by the speaker Prof. Ramapathi Tripathi from GPM College.

The Seminar was organized by the Dept. of BAF in association with GPM College.

The class of F. Y. BFM, S. Y. BAF & T. Y. BFM attended the seminar.

Highlights of workshop :

- The journey began with the identification of a compelling business idea that addressed a specific need or opportunity in the market. Through market research, customer feedback, and brainstorming sessions, the foundational concept of the venture was refined, ensuring alignment with market demand and differentiation from existing solutions.
- Building a strong brand identity and establishing a robust marketing strategy were essential for creating visibility and attracting customers. This included developing a compelling brand narrative, designing a memorable logo and visual assets, and leveraging digital and traditional marketing channels to reach and engage the target audience.

The Programme wrapped up around 01:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
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REPORT ON ONE DAY SEMINAR “HOW TO WRITE A RESEARCH PAPER”

On

3rd Dec., 2021

St. Rock's College of Commerce & Science organized a one day workshop on “How to write a Research Paper” on December 3, 2021 in Room No. 503.

The workshop was organized to ‘Describe the ethical issues in research publishing’. It also highlighted to ‘understand the format of research paper’.

The program started at 11:00 AM with the welcome address by the Dept. of BAF by the speaker Ms. Chetana Kukrety from M. K. Valia College.

The workshop was organized by the Dept. of BAF in association with M. K. Valia College

The class of S. Y. BAF, T. Y. BAF, S. Y. BMS & T. Y. BMS attended the seminar.

Highlights of workshop :

- The workshop commenced with an overview of the research process, highlighting the sequential steps involved, including problem identification, literature review, hypothesis formulation, data collection, analysis, and interpretation, and conclusion drawing. Emphasis was placed on the iterative nature of research and the need for methodical planning and execution.
- The workshop proved to be a valuable resource for individuals involved in academic and scholarly writing. By demystifying the research paper writing process and providing practical insights, the event equipped participants with the tools and knowledge needed to produce impactful, well-structured, and rigorously researched papers. The skills acquired during the seminar are poised to contribute to the overall quality and dissemination of academic knowledge.

The Programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
Mrs. Nirja Sharan
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REPORT ON ONE DAY SEMINAR “RESILIENCE & OVERCOMING CHALLENGES IN ENTREPRENEURSHIP”

On

4th Mar., 2022

St. Rock's College of Commerce & Science organized a one day workshop on “Resilience & Overcoming Challenges in Entrepreneurship on March 04, 2022 in Room No. 503.

The workshop was organized to ‘To understand the strategies for overcoming entrepreneurial challenges’.

The program started at 10:00 AM with the welcome address by the Dept. of B. COM. by the speaker Prof. Archana Jaiswal from UBS Education College.

The Seminar was organized by the Dept. of BAF in association with UBS Education College.

The class of F. Y. B. COM., S. Y. B. Com. & T. Y. B. COM. attended the seminar.

Highlights of workshop :

- The workshop on resilience and overcoming challenges in entrepreneurship provided participants with valuable insights and practical tools to navigate the highs and lows of the entrepreneurial journey with resilience and determination. By fostering a supportive learning environment and equipping participants with strategies for managing adversity, the workshop aimed to empower entrepreneurs to overcome obstacles, persevere in their pursuit of success, and ultimately thrive in the dynamic and competitive landscape of entrepreneurship.
- The workshop commenced with an exploration of the concept of resilience and its relevance in the context of entrepreneurship. Through interactive discussions, case studies, and experiential exercises, participants delved into the psychological, emotional, and practical dimensions of resilience, gaining insights into how successful entrepreneurs overcome setbacks and thrive amidst uncertainty.

The Programme wrapped up around 11:00 AM with a vote of thanks which was given by Mr. MohitKumar Sharma, Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:

Mr. Mohitkumar Sharma



I/C Principal:

Mrs. Nirja Sharan

REPORT ON ONE DAY SEMINAR

I/C PRINCIPAL
ST. ROCK'S DEGREE COLLEGE
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“RESEARCH METHODOLOGY : MEANING AND CONCEPT PROCESS”

On

25th July, 2022

St. Rock's College of Commerce & Science organized a one day seminar on “Research Methodology” on July 25, 2022 in Room No. 304. The seminar focused to ‘to understand the format of research paper, to describe the ethical issues in research publishing’.

The programme started at 11:00 AM with the welcome address by the Dept. of BAF by the speaker Mr. Manoj Satve. The Seminar was organized by IQAC & Dept. of BAF in association with Ajuman Islam College.

The students of the class of S. Y. BMS & S. Y. BAF attended the seminar.

Key notes of seminar :

- The framework of research methods and techniques chosen by a researcher to conduct a study. Types of Variables in Research.
- Predict future outcomes or events based on existing data samples or trends. Identify factors contributing to a particular problem.
- Explain the relationships between variables, to identify cause-and-effect relationships.
- Aims & Objectives of research.
- The specific procedures or techniques used to identify, select, process, and analyze information about a topic.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
Mrs. Nirja Sharan

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REPORT ON ONE DAY SEMINAR

“TYPE OF RESEARCH”

On

29th July, 2022

St. Rock's College of Commerce & Science organized a one day seminar on “Types of Research” on July 29, 2022 in Room No. 304. The seminar focused on ‘studying various types of Research Methodologies’.

The programme started at 11:00 AM with the welcome address by the Dept. of BAF by the speaker Ms. Rinku Pal. The Seminar was organized by IQAC & Dept. of BAF in Association with LN College.

The students of class of F. Y. BAF, S. Y. BAF & F. Y. BMS attended the seminar.

Key points from seminar :

- The framework of research methods and techniques chosen by a researcher to conduct a study. Types of Variables in Research.
- She mentioned the importance of research and explained type of research in detailed manner.
- Explain the relationships between variables, to identify cause-and-effect relationships.
- Aims & Objectives of research.
- The specific procedures or techniques used to identify, select, process and analyze information about a topic.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St.Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
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REPORT ON ONE DAY SEMINAR “ETHICAL ISSUES REGARDING RESEARCH”

On

12th Aug., 2022

St. Rock's College of Commerce & Science organized a one day seminar on “Ethical Issues Regarding Research” on Aug. 12, 2022 in Room No. 304.

The seminar focused to ‘understand the set of principles that guide the research designs and practices’.

The programme started at 11:00 AM with the welcome address by the Dept. of BMS by the speaker Ms. Jenish Variava from Byramjee Jeejeebhoy College.

The Seminar was organized by IQAC & Dept. of BMS in association with Byramjee Jeejeebhoy College. The students of Class of F. Y. BMS & S. Y. B. Com. attended the seminar.

Key notes of seminar :

- The framework of research methods and techniques chosen by a researcher to conduct a study.
- She mentioned informed consent, confidentiality, avoiding harm to participants, and ensuring the integrity of the data.
- Researchers must adhere to ethical guidelines to maintain trust and respect for subjects' rights. Explain the relationships between variables, to identify cause-and-effect relationships.
- The specific procedures or techniques used to identify, select, process, and analyze information about a topic.

The programme wrapped up around 01:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St.Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
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REPORT ON ONE DAY SEMINAR “ENTREPRENEURSHIP : MEANING AND CONCEPT”

On

26th Aug., 2022

St. Rock's College of Commerce & Science organized a one day seminar on “Entrepreneurship : Meaning and Concept” on Aug. 26, 2022 in Room No. 304.

The seminar focused on ‘understanding the concept of Entrepreneurship’ also it highlighted on ‘how to study the difference between Entrepreneur & Intrapreneur’.

The programme started at 11:00 AM with the welcome address by the Dept. of BMS by the speaker Ms. Kirti Suripaga from Ramanath Payyade College.

The Seminar was organized by IQAC & Dept. of BMS in association with Ramanath Payyade College. The students of Class of F. Y. BMS, S. Y. BMS & F. Y. BAF attended the seminar.

Key points from seminar :

- She informed the consent, confidentiality, avoiding harm to participants and ensuring the integrity of the data.
- The seminar on Entrepreneurship covered fundamental concepts, emphasizing the significance of identifying opportunities, risk-taking, innovation, and resource management in entrepreneurial endeavors.
- Participants gained insights into the dynamic nature of entrepreneurship and its role in fostering economic growth. The session also explored real-world examples to illustrate key principles.
- The specific procedures or techniques used to identify, select, process, and analyze information about a topic.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St.Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
Mrs. Nirja Sharan
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REPORT ON ONE DAY SEMINAR “BUSINESS PLAN : MEANING AND CONCEPT”

On
2nd Sep., 2022

St. Rock's College of Commerce & Science organized a one day seminar on “Business Plan and its meaning and concept” on Sep. 2, 2022 in Room No. 304.

The seminar focused on ‘understanding about creating a growth strategy, determine financial needs, and attract investors and lenders’.

The programme started at 11:00 AM with the welcome address by the Dept. of B. Com. by the speaker Mr. Vishal Kanojia from Ramanath Payyade College.

The Seminar was organized by IQAC & Dept. of B. Com. in association with Ramanath Payyade College.

The students of Class : F. Y. B. Com., S. Y. B. Com. and F. Y. BMS attended the seminar.

Highlights of seminar :

- He mentioned the foundational aspects of creating a comprehensive business plan. Participants learned about the purpose of a business plan, including its role in outlining objectives, strategies, financial projections, and operational details.
- The session emphasized the importance of a well-structured plan for attracting investors, guiding decision-making, and fostering business growth. Practical examples were used to illustrate key concepts, providing attendees with valuable insights into crafting effective business plans.
- The specific procedures or techniques used to identify, select, process, and analyze information about a topic.

The programme wrapped up around 12:00 PM with the vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St.Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



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REPORT ON ONE DAY SEMINAR “ROLE OF ENTREPRENEUR”

On
16th Sep., 2022

St. Rock's College of Commerce & Science organized a one day seminar on the “Role of Entrepreneur” on Sep. 16th, 2022 in Room No. 304.

The seminar focused on ‘identifying the market needs and develop solutions through their products and services to begin their business venture’. It also emphasized on ‘understanding how to forecast business changes’.

The program started at 11:00 AM with the welcome address by the Dept. of B. Com. by the speaker Prof. Ameer Hamza Usmani from Nirmala College.

The Seminar was organized by IQAC & Dept. of B. Com. in association with Nirmala College.

The students of Class : S. Y. B. Com. & T. Y. B. Com. attended the seminar.

Key points from seminar :

- This seminar underscores the indispensable role of entrepreneurs in shaping the economic landscape. By fostering innovation, driving technological advancements, creating employment opportunities, and addressing societal challenges, entrepreneurs contribute significantly to the prosperity and progress of nations.
- Understanding and supporting the entrepreneurial ecosystem is crucial for sustainable economic development in the 21st century.
- He mentioned the importance of Job Creation a crucial aspect of entrepreneurship is its role in job creation. By establishing and expanding businesses, entrepreneurs provide employment opportunities, contributing to the reduction of unemployment rates. The seminar will explore the positive impact of entrepreneurial ventures on local and global employment landscapes.

The programme wrapped up around 1:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

Coordinator:
Mr. Mohitkumar Sharma



I/C Principal:
Mrs. Nirja Sharan

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REPORT ON ONE DAY SEMINAR “INTELLECTUAL PROPERTY RIGHTS – MEANING AND CONCEPTS”

On
23rd Sep., 2022

St. Rock's College of Commerce & Science organized a one day seminar on the “Intellectual property Rights – Meaning and concepts ”on Sep. 23rd, 2022 in Room No. 304.

The seminar focused on ‘understanding how to develop a balanced and effective international IP system that enables innovation and creativity for the benefit of all’.

The program started at 11:00 AM with the welcome address by the Dept. of BAF.

The Seminar was organized by IQAC & Dept. of BAF and conducted by the speaker Adv. Keyur Kulkarni.

The students of Class : F. Y. BAF, S. Y. BAF & T. Y. BAF attended the seminar.

Key notes of seminar :

- The seminar highlighted the critical role of Intellectual Property Rights in fostering a conducive environment for innovation, creativity and economic development. It emphasized the need for a balanced approach that protects the rights of creators while addressing evolving challenges in the digital era..
- He mentioned the importance of Encourages innovation by providing creators with a fair return on investment. Faster economic growth by stimulating research and development. Enhances m To
- Understand how to develop a balanced and effective international IP system that enables innovation and creativity for the benefit of all market competitiveness by safeguarding unique products and ideas.
- Overall, understanding and respecting intellectual property rights are essential for a thriving and sustainable global economy.

The programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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Mr. Mohitkumar Sharma



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REPORT ON ONE DAY SEMINAR

“THEORY OF IPR”

On 3rd Oct., 2022

St. Rock's College of Commerce & Science organized a one day seminar on the “Theory of IPR” on 3rd October, 2022 in Room No. 304.

The seminar focused on ‘understanding how to eliminate or reduce the tendency of intellectual-property rights to foster duplicative or uncoordinated inventive activity’.

The program started at 09:00 AM with the welcome address by the Dept. of B. Com.

The Seminar was organized by IQAC & Dept. of B. Com. and conducted by the speaker Adv. Zoeb Cutlerywala.

The students of Class : F. Y. BAF and F. Y. B. Com. attended the seminar.

Highlights of seminar :

- The theory of IPR provided a comprehensive exploration of the conceptual foundations and practical implications of this crucial aspect of legal and ethical considerations in the modern world. The seminar brought together experts, scholars, and practitioners to discuss the evolving landscape of IPR.
- It provided a platform for meaningful dialogue, fostering a deeper understanding of the theoretical foundations and real-world implications of intellectual property rights. Participants left with enriched perspectives on how IPR shapes innovation, creativity, and societal progress. The insights gained from the seminar contribute to the on-going discourse on striking a balance between incentivizing creativity and ensuring the broader benefits to humanity.
- A key focus was on striking a balance between fostering innovations through IPR and ensuring equitable access to knowledge and advancements. Panelists explored strategies to address concerns related to accessibility, affordability, and inclusivity.
- He mentioned the importance the impact of digital technologies, open-source movements, and the role of IPR in emerging fields such as artificial intelligence and biotechnology.

The programme wrapped up around 11:00 AM with a vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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REPORT ON ONE DAY SEMINAR

“TRADEMARK LAW”

On 20th Oct., 2022

St. Rock's College of Commerce & Science organized a one day seminar on the “Trademark Law” on 20th Oct., 2022 in Room No. 304

The seminar focused on ‘understanding how to protect the registered trademarks from being misrepresented or used by unauthorised users’.

The program started at 11:00 AM with the welcome address by the Dept. of B. Com.

The Seminar was organized by IQAC & Dept. of B. Com. and conducted by the speaker Adv. Ahtesham A. Thavaer.

The students of class : F. Y. B. Com. and F. Y. BMS attended the seminar.

Key notes of seminar :

- The Trademark Law seminar provided a comprehensive exploration of the intricate legal landscape surrounding trademarks. This event brought together legal experts, practitioners, and scholars to delve into the nuances, challenges, and evolving trends in the field of trademark law.
- It provided a valuable platform for participants to deepen their understanding of the legal intricacies surrounding trademarks. Attendees gained insights into the evolving landscape of trademark protection, from registration to enforcement, and explored solutions to contemporary challenges.
- The seminar's contributions to the broader discourse on trademark law reinforce its significance in fostering innovation, competition, and the protection of brands in an ever-changing business environment.
- He addressed contemporary challenges in trademark law. Topics included the impact of the digital landscape, domain name disputes, and the intersection of trademark rights with evolving technologies, such as artificial intelligence and blockchain.

The programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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REPORT ON ONE DAY SEMINAR “HOW TO WRITE RESEARCH PAPER”

On

21st Oct., 2022

St. Rock's College of Commerce & Science organized a one day seminar on “How to write research paper” on 21st Oct., 2022 in Room No. 304.

The seminar focused on ‘Describe the ethical issues in research publishing.’ It also highlighted ‘Understand the format of research paper’.

The program started at 10:00 AM with the welcome address by the Dept. of BAF.

The Seminar was organized by IQAC & the Dept. of BAF in association with Nirmala College and conducted by the speaker Prof. Shivkumar Yadav from Nirmala College.

The students of Class : T. Y. BMS and T. Y. BFM attended the seminar.

Key points from seminar :

- The "How to Write a Research Paper" seminar proved to be a valuable resource for individuals involved in academic and scholarly writing.
- By demystifying the research paper writing process and providing practical insights, the event equipped participants with the tools and knowledge needed to produce impactful, well-structured, and rigorously researched papers.
- The skills acquired during the seminar are poised to contribute to the overall quality and dissemination of academic knowledge.

The programme wrapped up around 12:00 PM with a vote of thanks which was given by Mr. MohitKumar Sharma, IQAC Coordinator of St. Rock's College & Mrs. Nirja Sharan, I/C Principal of St. Rock's College.

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